

# JANU PRASETYA PHOTOGRAPHER & SOCIAL MEDIA SPECIALIST

Currently Live in Kalibata, Jakarta But I'm from Bogor

or v

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0856 1952 265

# **INTERESTS**

- ► TRAVELLING
- MOVIES
- BASKETBALL
- ► READING

### **PERSONAL**

Birthday : 5th January 1994

Nationality : Indonesian

Languages : Bahasa & English

### CONNECT







twitter.com/\_djanoe

# REFERENCE

### DEWAKLASIK ALEXANDER

Former Marketing Manager Geevv.com

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### AZKA ASFARI SILMI

Chief Executive Officer Geevv.com

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# PERSONAL SKILL —











Creative

**Problem Solving** 

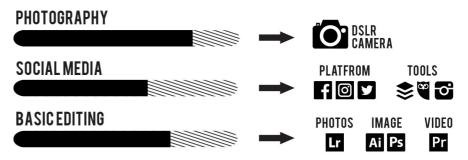
**Detail Oriented** 

Initiative

Dependable



# PROFESSIONAL SKILL





### **WORK EXPERIENCE -**

### CONTENT AND SOCIAL MEDIA

Geevv, Jakarta, Indonesia

Create social media strategy (daily content schedule) through competitive and audience research; Generate, edit, published daily contetnt (text, images, video); Create social media report; Analyze report and data metrics to be used as basis for the next action.

# FREELANCE PHOTOGRAPHER

2014 - PRESENT

OCT 2016 - PRESENT

Bogor & Jakarta, Indonesia

Discuss the concept with clients; Take pictures based on what client want (documentation, photo studio, food, etc); Edit the pictures.



# **EDUCATION-**

### **PUBLIC ADMINISTRATION**

2012 - 2016

Universitas Indonesia, Depok, Indonesia

Learn about management in public sector, essentially explained on how desicions are made by government. Active in faculty organization (Badan Eksekutif Mahasiswa FISIP UI & Himpunan Mahasiswa Administrasi UI) and community (Chief of Photography Community)



# PROFILE -

Creative enthusiasm with a big curiosity in startup company. Known for the ability to give "the unthinkable" idea and photography stuff. Self-taught who learn everything (photography & social media) from zero and always want to learn new things to increase work performance.

In Geevv, implemented various social media strategy to be used as basis data for the long-term planning.