



Currently Live in Kalibata, Jakarta  
But I'm from Bogor

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# JANU PRASETYA

PHOTOGRAPHER & SOCIAL MEDIA SPECIALIST

## INTERESTS

- ▶ TRAVELLING
- ▶ MOVIES
- ▶ BASKETBALL
- ▶ READING

## PERSONAL

Birthday : 5<sup>th</sup> January 1994

Nationality : Indonesian

Languages : Bahasa & English

## CONNECT

[instagram.com/\\_djanoe](https://www.instagram.com/_djanoe)

[linkedin.com/in/januprasetya](https://www.linkedin.com/in/januprasetya)

[facebook.com/djanoeprasetya](https://www.facebook.com/djanoeprasetya)

[twitter.com/\\_djanoe](https://twitter.com/_djanoe)

## REFERENCE

**DEWA KLASIK ALEXANDER**  
Former Marketing Manager  
Geevv.com

[bumidinasti@gmail.com](mailto:bumidinasti@gmail.com)

0899 0707 090

**AZKA ASFARI SILMI**  
Chief Executive Officer  
Geevv.com

[aska.asfari@gmail.com](mailto:aska.asfari@gmail.com)

0838 6340 7203



## PERSONAL SKILL



Creative



Problem Solving



Detail Oriented



Initiative



Dependable



## PROFESSIONAL SKILL

### PHOTOGRAPHY



### SOCIAL MEDIA



PLATFORM



TOOLS



### BASIC EDITING



PHOTOS



IMAGE



VIDEO



## WORK EXPERIENCE

### CONTENT AND SOCIAL MEDIA Geevv, Jakarta, Indonesia

OCT 2016 - PRESENT

Create social media strategy (daily content schedule) through competitive and audience research; Generate, edit, published daily content (text, images, video); Create social media report; Analyze report and data metrics to be used as basis for the next action.

### FREELANCE PHOTOGRAPHER Bogor & Jakarta, Indonesia

2014 - PRESENT

Discuss the concept with clients; Take pictures based on what client want (documentation, photo studio, food, etc); Edit the pictures.



## EDUCATION

### PUBLIC ADMINISTRATION Universitas Indonesia, Depok, Indonesia

2012 - 2016

Learn about management in public sector, essentially explained on how decisions are made by government. Active in faculty organization (Badan Eksekutif Mahasiswa FISIP UI & Himpunan Mahasiswa Administrasi UI) and community (Chief of Photography Community)



## PROFILE

Creative enthusiasm with a big curiosity in startup company. Known for the ability to give "the unthinkable" idea and photography stuff. Self-taught who learn everything (photography & social media) from zero and always want to learn new things to increase work performance.

In Geevv, implemented various social media strategy to be used as basis data for the long-term planning.