

HI, WOULD YOU GIVE YOUR 5 MINS TO EXPLORE ME?



Hi, informally just call me Inno if later we will have a chance to meet. Currently and gratefully, I've just completed my study in Visual Communication Design, and I love everything about design thinking. I have a constant creative itch that keeps me stretching around for more ideas, so that I spent most of my time sitting behind the laptop or doodling with a pencil in my hand. Anyway, I love learning and doing fun projects. *Read ahead and get to know me more. :)*

Name Yasinta Retno Alifa Indrasandi
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education.

2014 - 2018
VISUAL COMMUNICATION DESIGN
SEPULUH NOPEMBER INSTITUTE OF TECHNOLOGY, SURABAYA

Bachelor of Design | **GPA 3.62/4.00**

work experience.

2016 - 2017
JAHITIN.COM | NATIONAL 1000 DIGITAL STARTUPS

jahitin.com is a startup that is facilitated by a national-based 'Gerakan Nasional 1000 Startup Digital' that aims to empower Indonesian tailors. I worked for jahitin.com as a hipster (designer), handling matters related to branding, print design, etc. Now, there are many local tailors that has been cultivated from this program and they are continuing to grow into prosperity.

JUN - AUG 2017
GRAPHIC DESIGN INTERNSHIP | FORTUNE INDONESIA

I was positioned as a graphic design intern in ATL and BTL divisions. Mostly, Fortune clients that I have worked with at the intership are BUMN clients such as Mandiri, BRI, etc. I made Mandiri Syariah Priority's merchandises, Pertamina's visual keys, Fortune's led AI Fitr cards for clients, Asian Games's moodboards TVC, etc.

2014 - PRESENT
FREELANCE GRAPHIC DESIGNER

I am now working with various clients to handle layouting, branding, design printing, and so on.

organization.

2015 - 2016
HEAD OF RUANG 109 COMMUNITY IN DESIGN ITS

Industrial Product Design ITS has varied kinds of communities, one of those were RUANG109. RUANG109 was an experimental art community that was established in 2007, with the main aim to appreciate some works that haven't been appreciated in the college.

2015 - 2016
HEAD OF PUBL. FOR BRIGHT FUTURE AHEAD VOL. 05

Industrial Product Design major biannually held final task exhibition to appreciate the artworks. This event is called Bright Future Ahead. As head of publication division, my responsibility are to design and manage everything that was related to the publication.

2015 - 2016
CREATIVE DIVISION STAFF IN FORUM FOR INDONESIA

Forum for Indonesia Surabaya was a non-profit organization that aims to connect and collaborate young people that are committed to contribute to the environment and surrounding communities. As a creative division staff, my team and I made everything that was related to publication, to increase public awareness of social activities.

AND SOME MORE. ;)

skills. photoshop **4.5/5**
illustrator **4/5**
indesign **4/5**
premiere **3.5/5**
lightroom **4/5**

hobbies. playing piano
music
brainstorming
sketching
#humaninterest

REACH OUT FOR MY PORTO:
<http://intip.in/portfolioinno>