# SYAHDAN EDY MURAD

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## **Profile**

An informatics engineering graduate student possess an essential and comprehensive knowledge in program development and product brands regarding design. Acquire non-technical skills such as complex problem solving, critical thinking and change management. Having beliefs that adaptation is an essential process to develop ourselves to face the challenges ahead.



Relevant Knowledge, Skills, and Training
Change Management • Effective Communication • Entrepreneurship.

### **Education**

#### Bachelor of Informatics Engineering (ST)

Graduated December 2018

Universitas Hasanuddin - Makassar, Sulawesi Selatan, Indonesia

- Member of Artificial Intelligence and Multimedia Processing (AIMP) Research Laboratory.
- Co-founder AIMPxTalk and face recognition project manager.
- Final project title: "Face detection to calculate the number of male visitors".

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## **Professional Experience**

Managing Director, Dang Studio (December 2015 - now).

 Working as graphic designer with 12 small medium enterprise in Makassar to help build their product through design development.

Co-Manager, Google Developer Student Club Universitas Hasanuddin (December 2017 - Now).

- Leading brainstorming about program development, user interface and user experience
- Creating digital content.

Internship at Digital Innovation Lounge Makassar (March 2017- April 2017).

 Create and maximize digital content about the startup spirit by creating a foundation of design patterns to add to the attractiveness of visitors in digital media.

## **Award & Achievement**

**Volunteer for Volunteerism Teaching Indonesian Children Cycle 6** (July 2018 – August 2018). One of the selected 46 awardees among more than 1,400 candidates from all over Indonesia to be the teacher for Indonesian migrants children in Serawak, Malaysia, for 4 weeks.

Students Entrepreneur Awards and Competition (2017). One of the selected 20 awardees among more than 1,000 candidates university students in Eastern Indonesia that represent sustainable enterprise to get funded.

XL Future Leaders Batch 5 Awardee by PT XL Axiata, Tbk (2016 – 2018). One of the selected 150 awardees among more than 12,500 candidates from all over Indonesia to receive 2 years intensive leadership training that consist of 10 classes which focus on 3 core competencies: Effective Communication, Innovation and Entrepreneurship, and Change Management.

## **Event**

Graphic Designer, YouthTalk Connect Youth Indonesia (December 2017), Pesta Wirausaha Sulawesi Selatan 2016 (November, 2016), ID BigData Meetup #11 (September, 2016), Startup Makassar Expo (Juli, 2016). Creating digital content to and to convey information in the form of images properly and correctly.

**Project Manager, Webinar Go Productive Makassar** (June 2017). Coordinated the team, consist of 21 member. Successfully run first webinar event in Makassar, South Sulawesi and get 50 participants.