

○ Education

Academy of Art University
San Francisco, 2013

(BFA)

Bachelor of Fine Arts
In Advertising, Art Direction

○ Experience

Freelance

Jakarta, 2014 - Present

(Art Director)

Working on branding and design projects for clients such as Fillmore Coffee, Arsitag, Daridara Clothing and PT. Indonesian Paradise

The 1984

Jakarta, March 2014 - Jan 2017

(Art Director)

Worked on branding, advertising campaign and various design projects for clients such as Sampoerna, Herbana, Toraja Heritage Hotel and Khatulistiwa.

Crispin Porter + Bogusky

Boulder, Oct 2013 - Dec 2013

(Art Director Intern)

Worked on 360° & social media campaigns for clients such as Kraft Mac & Cheese, Fruit of the Loom, Xbox, Netflix and Domino's Pizza.

MullenLOWE

Jakarta, June 2011 - Aug 2011

(Art Director Intern)

Worked on print ads & tv commercials for clients such as Pepsodent and Citra.

andrea **reza**
hello@ andreareza.com
www. andreareza.com

○ Skills

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Lightroom
Photography
Editorial Design
Digital Collage
Typography

○ Exhibition/Others

Re-Imagining An Archipelago

Tokyo, 2016

(Participant)

Post Santa Zine Workshop

Jakarta, 2016

(Moderator)

Videostarr

Jakarta, 2017-Present

(Conceptor + Founder)