



CURRICULUM **VITAE**

# GABRIEL LATUPEIRISSA

Gabriel Salomon Michael Latupeirissa, S.Sn | Jakarta, 17 SEP 1990 | Indonesian

**ADDRESS**

Jl. Bukit Barisan A/86, Jakasampurna,  
Bekasi, Jawa Barat - Indonesia 17145

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**EMAIL**

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**ONLINE PORTFOLIO**

www.behance.net/gabrielatupeirissa

www.instagram.com/gablatupeirissa

**ABOUT**

When I was fifteen, my mother challenged me “how do I want to be remembered by others?” Her question made me realised my goal in life “I want to be a blessing for people!” My first logo design was for a hand clinic in Jakarta when I was sixteen. After graduated from a school of design in Jakarta, I was recommended to join a branding consultancy company. I also represented my university (Indonesia) to Southeast Asia region, which later brought me to be invited to Europe. After home, I love to share my experiences!

## WORK EXPERIENCES

AUG 2016 - PRESENT

**GABRIELLATUPEIRISSA**  
as BRAND DESIGNER  
(INDEPENDENT)

#BrandingConsultancy

Jl. Bukit Barisan A/86,  
Bekasi, ID 17145  
www.behance.net/gabrielatupeirissa

SEP 2014 - AUG 2016

**COCINERO DESIGN**  
as SENIOR ART DIRECTOR &  
PROJECT MANAGER

#BrandingConsultancy

Jl. Hasyim Ashari No. 48B,  
Jakarta, ID 10130  
www.cocinero design.com

APR 2013 - SEP 2014

**COCINERO DESIGN**  
as JUNIOR ART DIRECTOR

#BrandingConsultancy

Jl. Hasyim Ashari No. 48B,  
Jakarta, ID 10130  
www.cocinero design.com

NOV 2012 - APR 2013

**COCINERO DESIGN**  
as GRAPHIC DESIGNER

#BrandingConsultancy

Jl. Hasyim Ashari No. 48B,  
Jakarta, ID 10130  
www.cocinero design.com

SEP 2011 - DEC 2011

**BD+A DESIGN**  
as GRAPHIC DESIGNER  
INTERN

#DesignConsultancy

Jl. Pegambiran No. 591,  
Jakarta, ID 13220  
www.bdadesign.com

## EDUCATION EXPERIENCES

2008 - 2012

S.Sn - Sarjana Seni (B.A)  
in **VISUAL COMM. DESIGN**  
**BINUS UNIV.,** Jakarta, ID

Thesis Title:

Visual Identity Design of  
Moluccas Creativity Based Tourism

2005 - 2008

High School  
in **SMA NEGERI 3,**  
Jakarta, ID

## ORGANIZATION EXPERIENCES

MAY 2016

#SocialProgramme

**KELAS INSPIRASI  
JAKARTA #5**  
by **INDONESIA MENGAJAR,**  
Jakarta, ID  
as INSPIRATOR VOLUNTEER

OCT 2015

#SocialProgramme

**KELAS INSPIRASI  
BOGOR #3**  
by **INDONESIA MENGAJAR,**  
Bogor, ID  
as INSPIRATOR VOLUNTEER

JUN 2013

#Event #Workshop #Exhibition

**NEIGHBOUR PROGRAM**  
by **SEVERAL SOUTHEAST  
ASIAN DESIGN SCHOOLS**  
Jakarta, ID  
as COMMITTEE

JUL 2011

#Event #Seminar #Workshop

**PLAZA DESAIN 2011  
“IN:SPIRE”**  
by **HIMDKV -  
BINUS UNIVERSITY,**  
Jakarta, ID  
as DESIGN COMMITTEE

2008 - 2012

#Organization #CommunityService

**TEENAGER FELLOWSHIP**  
of **GPIB GLORIA,**  
Bekasi, ID  
as **SUNDAY SCHOOL  
TEACHER**

2006 - 2007

#Organization #School

**MPK (STUDENT  
LEGISLATIVE)**  
of **SMA NEGERI 3,**  
Jakarta, ID  
as **VICE CHAIRPERSON**

## LANGUAGE SKILLS

MOTHER TONGUE

| INDONESIAN | BASIC | IND. | PRO. |
|------------|-------|------|------|
| Listening  | •     | •    | •    |
| Reading    | •     | •    | •    |
| Speaking   | •     | •    | •    |
| Writing    | •     | •    | •    |

OTHER LANGUAGE

| ENGLISH   | BAS. | IND. | PRO. |
|-----------|------|------|------|
| Listening | •    | •    | •    |
| Reading   | •    | •    | •    |
| Speaking  | •    | •    | •    |
| Writing   | •    | •    | •    |

Academic IELTS Certified 6.5 (Jan 2016)

## PERSONAL SKILLS

### COMMUNICATION SKILLS

#### PRESENTING

I work in Visual Communication Design. I do public speaking: Sunday School Teacher, Master Ceremonies, Speaker, Inspirator, Company and Country Representative, etc.

#### WRITING

I love to write travel journal, stories, poems, and sometimes copywriting for work. I also do brand-naming for some of our clients in various type of business and industries.

#### INTERCULTURAL

I have multicultural family & friends, I represented Indonesia in some events in Asia & Europe. I love to travel, interact with locals and other travelers, and learn new languages.

## DIGITAL SKILLS

#### CREATIVE

BASIC. IND. PRO.

|                 |   |   |   |
|-----------------|---|---|---|
| Ad. Illustrator | • | • | • |
| Ad. Photoshop   | • | • | • |
| Ad. InDesign    | • | • | • |
| Ad. Premiere    | • | • | • |
| iMovie          | • | • | • |
| GarageBand      | • | • | • |

### ORGANIZATIONAL SKILLS

#### TEAM WORK

I work and deal with various type of person in different organizations as professionals, community & church servant, social programme activist, student activist, etc.

#### MANAGING

Middle level in previous office. I have responsibility to manage efficiency of the projects: timeline and budgeting with client, creative team, production vendors and other professionals.

#### ANALYSING

Research & observe clients business in various industries. I responsible in summarizing problems and also proposing solution, sometimes by finding new formula as well.

#### OFFICE

BAS. IND. PRO.

|                |   |   |   |
|----------------|---|---|---|
| iWork Keynote  | • | • | • |
| iWork Pages    | • | • | • |
| iWork Numbers  | • | • | • |
| Ms. PowerPoint | • | • | • |
| Ms. Word       | • | • | • |
| Ms. Excel      | • | • | • |

### CREATIVITY SKILLS

#### CONCEPTING & EXECUTING

I responsible for creative concept and execution in professional works, social programme, community & church service, and also school & university various activities.

#### INSTALLATION ART

I love to express my personal feeling by experimental typography, using things around me. It was exhibited at Bangkok, Thailand in 2012. I continue by making #dearGOD photo series.

#### HAND-DRAWING

My hobby is sketching, either as part of ideas exploration for work, or also sketch products in spare time for personal use. Sometimes, I illustrate my research into infographic for easier.

#### NET. & COMM.

BAS. IND. PRO.

|                 |   |   |   |
|-----------------|---|---|---|
| Mozilla Firefox | • | • | • |
| Google Chrome   | • | • | • |
| Safari          | • | • | • |
| Apple Mail      | • | • | • |
| Ms. Outlook     | • | • | • |

## HOBBIES + INTERESTS

**ART + DESIGN;**  
**TOURISM;**  
**TRAVELING;**  
**WRITING;**  
**CULTURE;**  
**SOCIAL ACT.;**  
**SWEET FOODS;**  
**NUMISMATIC;**  
**ARCHITECT.;**  
**FURNITURE;**  
**FASHION;**  
**MUSIC**  
**ESPECIALLY JAZZ;**  
**DRAMA;**  
**PERFORMING ARTS;**  
**AND MORE!**

## WORKSHOP, SEMINAR, PRESENTATION, OTHER EXPERIENCES

MAY 2016

#Presentation #Class

**“FURNITURE ONLINE: NOT ADAPTING, BUT EDUCATING”**  
by **LINGKARAN**  
Jakarta, ID  
as ATTENDANT

OCT 2011

#Workshop #Art #Collaboration

**“WE ARE WHAT WE EAT”**  
by **NEIGHBOUR PROGRAM,**  
Singapore, SG  
as **INDONESIAN REPRESENTATIVE**

JAN 2015

#Workshop #Competition

**“RERANCANG IDENTITAS AQUA LESTARI”**  
by **DGI & AQUA**  
Jakarta, ID  
as FINALIST

JUL 2011

#Seminar

**“MODULAR SCALING” WITH CHRISTO WAHYUDI**  
in **PLAZA DESAIN 2011,**  
Jakarta, ID  
as ATTENDANT

NOV 2013

#Presentation #TalkShow

**KANKAIN KARKARA #4 “GLOCAL LABEL: LOCAL DESIGNERS, GLOBAL EXPERIENCE”**  
by **HDII,** Jakarta, ID  
as **SPEAKER**

JUL 2011

#Seminar

**“WORKING AS A FREELANCE ARTIST” WITH MAYUMI HARYOTO**  
in **PLAZA DESAIN 2011,**  
Jakarta, ID  
as ATTENDANT

## EXHIBITION EXPERIENCES

OCT 2013

#Exhibition #Art #Movement

**“MAN&GOD”**  
by **ART4SOUL** (Based in Denmark & Malaysia),  
London, UK  
as PARTICIPANT

OCT 2012

#Exhibition #Design #School

**“FRESH ‘N BRITE 2012” BEST FINAL PROJECTS**  
by **SCHOOL OF DESIGN BINUS UNIVERSITY,**  
Jakarta, ID  
as EXHIBITOR

JUL 2012

#Exhibition #Art #Collaboration

**“WE ARE WHAT WE EAT”**  
by **NEIGHBOUR PROGRAM,**  
Bangkok, TH  
as **INDONESIAN REPRESENTATIVE**

ANNEXES



CERTIFICATE  
**FURNITURE ONLINE:  
NOT ADAPTING,  
BUT EDUCATING**  
by **LINGKARAN**  
Jakarta, ID

CERTIFICATE  
**RERANCANG IDENTITAS  
AQUA LESTARI”**  
by **DGI & AQUA**  
Jakarta, ID

CERTIFICATE  
**KELAS INSPIRASI  
BOGOR #3**  
by **INDONESIA MENGAJAR,**  
Bogor, ID

LIST OF ARTISTS  
**MAN&GOD**  
by **ART4SOUL,**  
London, UK

CERTIFICATE  
**KANKAIN KARKARA #4**  
by **HDII,**  
Jakarta, ID





CERTIFICATE  
**NEIGHBOUR PROGRAM**  
by **SEVERAL SOUTHEAST ASIAN DESIGN SCHOOLS**  
Jakarta, ID

CERTIFICATE  
**TEENAGER FELLOWSHIP SUNDAY SCHOOL TEACHER**  
of **GPIB GLORIA,**  
Bekasi, ID

EXHIBITION DIRECTORY  
**FRESH 'N BRITE 2012**  
by **SCHOOL OF DESIGN BINUS UNIVERSITY,**  
Jakarta, ID

NEWSPAPER ARTICLE  
**WE ARE WHAT WE EAT**  
by **NEIGHBOUR PROGRAM,**  
Bangkok, TH

CERTIFICATE  
**MODULAR SCALING**  
in **PLAZA DESAIN 2011,**  
Jakarta, ID

CERTIFICATE  
**WORKING AS A FREELANCE ARTIST**  
in **PLAZA DESAIN 2011,**  
Jakarta, ID

