



NASA ARIEF

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His passion in creative things has grown since he was a kid. He loved to draw everywhere, even in his mom's dress. He decided to learn more about art and creative thinking at design school, majoring in advertising. He also joined several advertising awards and took internship at some advertising agencies. From a lot of experiences that he got, he believes to continue his career path in creative industry.

BASIC INFO

Bd Cimahi, 2 April 1988
Ph 085624375526
Ad Jl. Mahar Martanegara no.68
Kota Cimahi

INTEREST

Astronomy ██████████
Technology ██████████
FC Barcelona ██████████
Movie ██████████

EDUCATION

ITB - Visual Communication Design
(2007-2012)
SMA Negeri 2 Cimahi
(2004-2007)

WORK EXPERIENCE

Dentsu Indonesia - Senior Art Director
(2015-Now)
Bates CHI & Partners - Art Director
(2012-2015)
Starqle Indonesia - UI/UX Designer
(2010-2012)

AWARDS

Adfest - Campaign Print Finalist
(2016)
Young Spikes Indonesia - Finalist
(2014)
Citra PARIWARA - Print Bronze
(2013)
Busan Adstar - Digital Gold
(2012)
D&AD Student - Best of Year
(2012)
BG Award - Silver
(2010)

ORGANIZATION

IPPDIG ITB - Art Director
(2009-2011)
Villa Merah - Teacher
(2015-2016)

SOFTWARE SKILL

Ai ██████████ **C4D** ████
Ps ██████████ **Fl** ██
Pr ██████████ **Sb** ██
Id ██████ **Ae** █

EXPERTISE

Art Direction
Graphic Design
Creative Strategy
Cinematography
Typography
UI/UX Design
Technology Based Advertising