# 2017 Portfolio

PRAMONO HADI SIGIT

# **Pramono Hadi Sigit**

is a Graphic Designer based in Jakarta, Indonesia who crafts delightful experiences across print and digital media. In love with simplicity and obsessed with details.

CURRICULUM VITAE

**Email Address** pramonohadisigit@gmail.com

**Mobile Number** +62 811 2557 991 Website

www.behance.net/pramonosigit

LinkedIn linkedin.com/in/pramonohadisiqit

### .about

Date of Birth : June 22, 1990 **Birthplace** : Kulonprogo Sex : Male

Status : Married

Address : Jl. Yusuf. Sukabumi Utara.

Kebon Jeruk, Jakarta Barat 11540

### .education

2008-November 2012 **BACHELOR DEGREE** 

Informatics Engineering (GPA 3.43/4) Graphics and Multimedia Studies. Universitas Islam Indonesia

### .organization

2009 - 2011 LABORATORY ASSISTANT

Laboratorium Grafika Multimedia Universitas Islam Indonesia

2011 - 2012 LABORATORY MANAGER

Laboratorium Grafika Multimedia Universitas Islam Indonesia

### .achievement

**ADOBE CERTIFIED** 

VISUAL COMMUNICATION USING ADOBE PHOTOSHOP CS5 issued by ADOBE

#### .work

October 2016 - present **VISUAL DESIGNER** 

ALIBABA UC WEB

Develop creative items and brand marketing strategy for UC Browser and UC News's social media assets and BTL.

February 2016 - October 2016 **GRAPHIC DESIGNER** 

RCTI

Joined in Marketing Communication Department, I'm developed off-air event concept from the Creative Team into visual keys. And then transform it all to BTL items (flyer, 占 stage design, banner, OOH, etc.) .

March 2014 - April 2015 **GRAPHIC DESIGNER** 

MYMAGZ MIXMEDIA BALI

Set up the re-branding concept of MYMAGZ, a leisure and lifestyle free magazine based in Yogyakarta. Designing magazine layout and also creative ads.

March 2013 - February 2014 **GRAPHIC DESIGNER** 

MYMAGZ SWARAGAMA

Designing layout for MYMAGZ, a fashion and lifestyle free magazine based in Yogyakarta. MYMAGZ contains of a lot information for Yogyakarta's youngster (students and college) and promotion for local product in Yogyakarta.

.software





ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

**ADOBE PREMIERE** 



# Developing social media content UCBrowser

FACEBOOK COVER



### DAILY CONTENTS CATEGORY POSTS #LogoDesigns







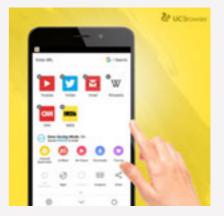
#### DAILY POSTS













# **UC News Special Content**

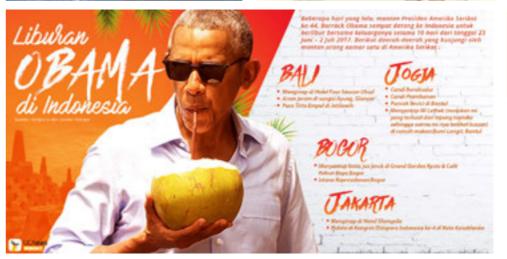
UC News Show Splash Screen, In-app Banner











**UC News**Infographics,
Fun Trivia



## Logo Design

# UDGATE! MEDIA PROMOSINDO

UDGATE!
TALENT MANAGEMENT AGENCY

**Business Card** Design

# Talent Profile Design













### **Media Promotion**







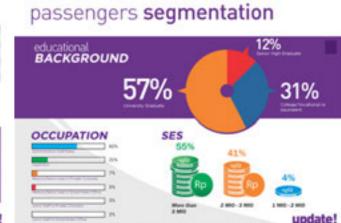






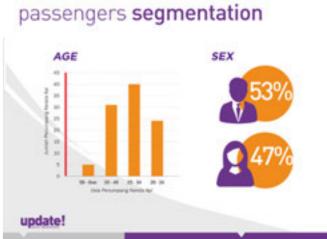
### **Media Promotion**





### Infographics













## Digital Imaging





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## Magazine Layout







### Website Background







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