



## KATHLEEN MELISA

13 March 1994  
Indonesian  
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Sayati, Bandung  
40228

### HELLO !

as a perfectionist and detail oriented artist and designer , I love the challenge of working neatly with the intention to get the best result. The experience of working as a freelancer in illustration , graphic design and photography shaped my abilities to work under deadlines , well organized and think creatively as part of a team or on my own .

### SOFTWARE



### REFERENCES

Juliana Goenawan  
owner PAPERCRANE  
+ 6281314657589

Samuel Saktian  
owner NICOLE  
+ 628122477118

## EDUCATION

INSTITUT TEKNOLOGI HARAPAN BANGSA | July 2014

INTERNATIONAL PROGRAM

Bandung, Indonesia  
ADVANCE DIPLOMA ART & DESIGN,  
Concentration: Graphic Design  
GPA 3.89

Certiplus Program | May 2014

at ITHB Career Resource Center

Completed a series of professional training in communication, career planning and interview skill

BINA BAKTI HIGH SHCOOL | July 2012

Bandung, Indonesia

## EXPERIENCE

BROCA | Mei 2014 | **Freelance Storyboard Artist**

Indonesian designers & filmmakers

- Developed storyboard illustration
- Researched, analyzed and interpreted project's storyboard illustration
- Illustrated, every storyboard flow scenes illustration
- Finished, a proper storyboard to client

GII HIT | Oct 2014 | **Freelance Graphic Designer**

"Senyum untuk Keluarga" church event held by GII HIT Bandung

- Researched, analyzed and interpreted project's "Senyum untuk Keluarga" design language
- Created, and developed a logo icon for project "Senyum untuk Keluarga"
- Designed, every items for marketing communication's design purpose, as example : poster, baliho, stickers and uniform shirts
- Presented, every development steps to client

FOLKWAYS.CO | August 2015 | **Freelance Storyboard Artist**

Bandung-based visual artists and designers // [www.wearefolkways.co](http://www.wearefolkways.co)

- Developed storyboard illustration
- Researched, analyzed and interpreted project's storyboard illustration
- Illustrated, every storyboard flow scenes illustration
- Finished, a proper storyboard to client

GPdI Kopo | December 2015 | **Freelance Graphic Designer**

"The New Way" christmast church event held by GPdI Kopo Permai, Bandung

- Researched, analyzed and interpreted theme of "The New Way" design language
- Developed and designed a logo for Christmas event for the "The New Way" theme
- Designed, promotional items such as calendar, booklet, poster, invitation, and banner



## TOOLS

- Canon 60 D
- Wacom Bamboo
- Watercolor
- Windows Laptop

## LANGUAGE

- Bahasa ● ● ● ● ●
- English ● ● ● ● ○

## SOFT SKILLS

- handles details
- accepts responsibility
- meets deadlines
- works well with others

## INTEREST

- MOVIES  
TRAVELLING  
DRAWING  
SING  
DANCE  
MUSIC  
TAYLOR SWIFT

## EXPERIENCE

### PAPERCRAANE | April 2015 - Sept 2016 | Part Time Graphic Designer

Online shop for packaging box, stationery, and all paper

prettiness // www.papercrane.asia

- Developed and designed illustrations for greeting cards, gift tags, and other papery designs
- Researched, every illustration and graphic design projects idea
- Illustrated, owner's concept for every Papercrane's product
- Created, and developed each themes of illustration and design projects

### PRE WEDDING | August 2016 | Photographer & Graphic Designer

- Arranged, planned photoshoot concept with client thorough a concept moodboard
- Managed, surveyed photoshoot's preparation and properties
- Photographed, directed clients for photoshoot
- Designed, edited and finished album prewedding to client

### NICOLE | Oct 2015 - present | Freelance Photographer

NICOLE's SHOES and NICOLE's BAG is an online shop for comfortable handmade shoes and handmade bag and cluth with simple and elegant design //

(ig) @Nicole\_shoes , @Nicole\_bag

- Styled, props and products in photoshoot
- Photographed, products for instagram feeds
- Edited, finished a proper photograph to client

## COMMUNITY

### ALDEN'S PUPPET MINISTRY | Feb 2014 - present | Member

Alden's Puppet Ministry is a church serving community that based on Christian's values and spread through the arm puppet show combined with drama play //

(ig) @Alden\_Puppet

- Developed, wrote script for a new drama play and performances to APM
- Recorded, edited and arranged a finished script into an audio
- Arranged, planned and managed every new show's properties and needs



# PORTFOLIO PAGE 1

ILLUSTRATION

GRAPHIC DESIGN

PHOTOGRAPHY



Illustration for PAPERCRANE | Tools : pen , pencil , color pencil , watercolor , gouache | Software : Adobe Photoshop , Adobe Illustrator | 2015 - 2016



Custom portraits and collage illustration | Tools: pencil and pen on A4 paper | 2016



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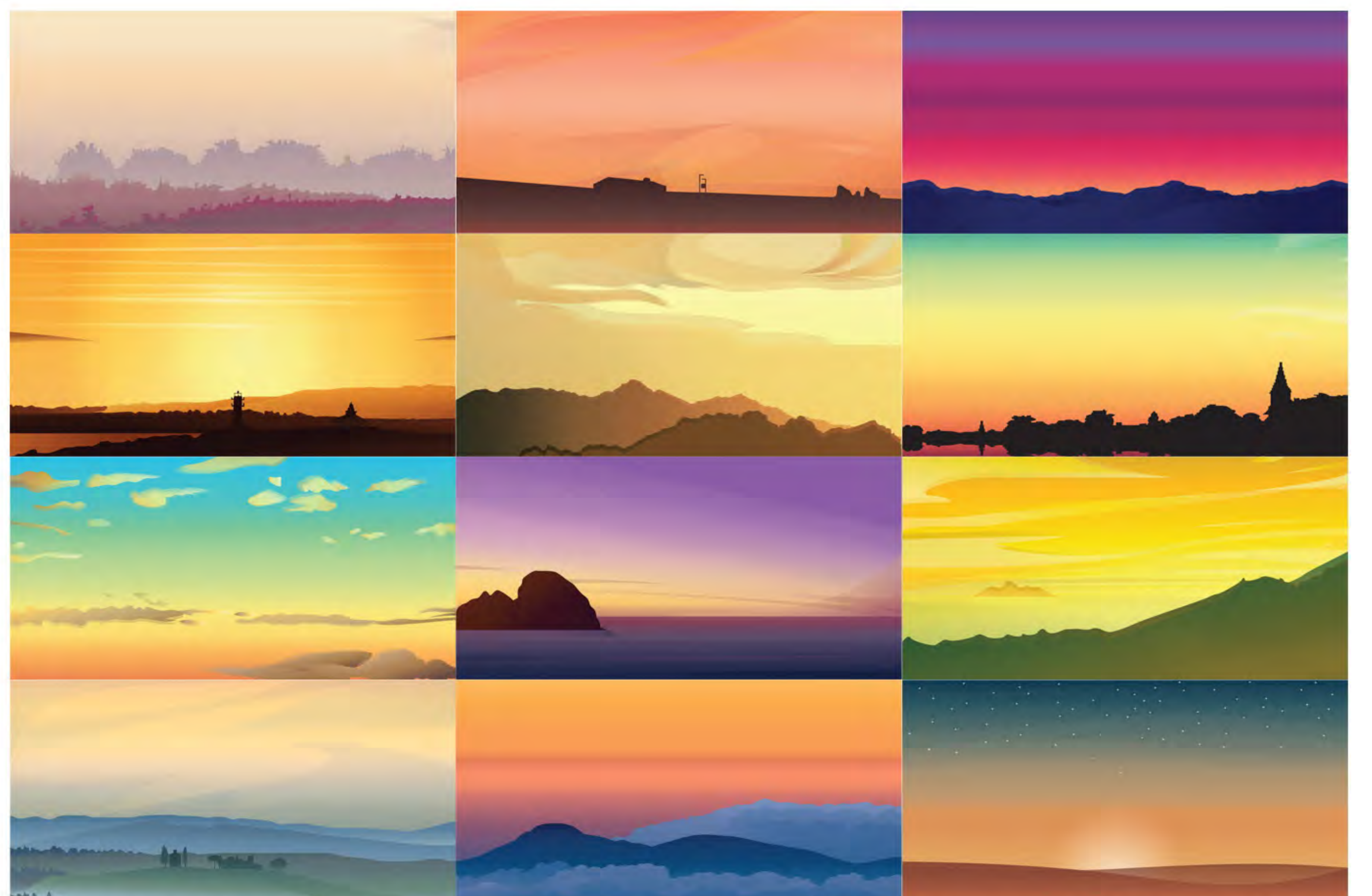
kathmelisa



www.kathmelisa.portfoliobox.net



Kath Melisa



Digital Illustration for " The New Way " Calendar 2015 | software : Adobe Illustrator



ILLUSTRATION

GRAPHIC DESIGN

PHOTOGRAPHY

PORTFOLIO PAGE 2



SENYUM  
UNTUK  
KELUARGA

Icon design for GII HIT



ALDEN  
puppet ministry

Logo design



Custom notebook design



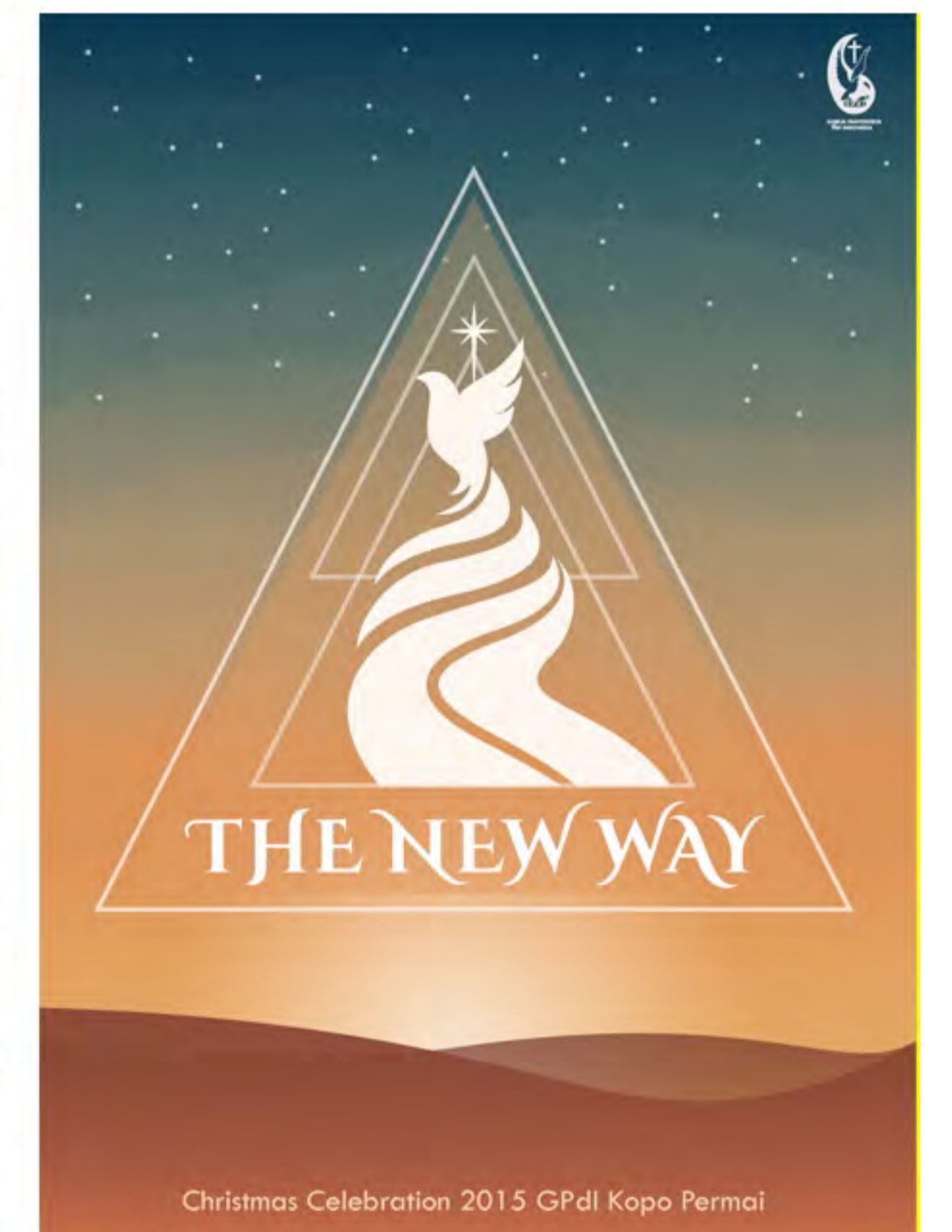
Tshirt design for church event



Custom Tshirt design



Calendar design for christmas church event of GPdI Kopo Permai themed "The New Way"



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Album design for Andi & Julsa Prewedding



ILLUSTRATION

GRAPHIC DESIGN

PHOTOGRAPHY

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Prewedding photography for Andi & Julsa



Photo Product for Nicole's Bag and Nicole's shoes



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