

# Curriculum Vitae



## Name

Reza Arista Pradhana

## Place/Date of Birth

Jakarta, 08 October 1994

## Address

Jl Mustika Kencana blok G4/10.  
BSD, Tangerang Selatan 15310.

## Phone.

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## E-mail

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## Gender

Men

## Status

Not Married

## Health

Good

## Height/weight

170cm/68kg

I'm Reza Arista, Majoring Communication visual design with the Department of Graphic Design concentration.

I am a person who never gave up, humble, cheerful, responsible, punctual and have a strong desire to learn and work hard. I am also an avid sociable and able to work with the team.

My goal is to get the opportunity to deepen my knowledge in the field of graphic design work, to support the achievement of my work experience as well as personal progress.

## EDUCATION

Universitas Multimedia Nusantara, Art and Design Faculty, Graphic Design Concentration. **2012 - 2016**

Sekolah Menengah Atas Islam Al-Azhar BSD. **2009 - 2011**

## WORK EXPERIENCES

Dreambox Branding Consultant, Brand Designer. **2016-Present**

- Estville Branding
- MamMee Bakery Rebranding as PIC
- AKR Land Rebranding as PIC
- BMHS Rebranding
- RS Bunda Rebranding
- Heksa Insurance Rebranding

Dreambox Branding Consultant, Intern Brand Designer. **2016**

- Agincourt Rebranding
- Raddyant Rebranding
- Alfian Husin Rebranding

Thinking\*room Inc, Intern Graphic Designer. **2016**

- Metaphor Monograph
- Malka Website
- Rooms Inc Signage

CV Safir Alam, Freelance Graphic Designer. **2016**

- Global Teleshop Annual Report 2015

Hayai, Graphic Designer. **2014-2015**

- Itadakimasu Restaurant Mural

## ORGANIZATION EXPERINCES

Miss UMN 2015 , Set and Property Staff. **2015**

UMN Graduation 2014, Decoration Staff. **2014**

Teraskustik: Resolution, Resolution!, Head of Promotion. **2009**

Ruang Tamu 2: Restoration Project, Promotion Staff. **2009**

Acoustic Corner, Promotion Staff. **2009**

Ruang Tamu 1: An Acoustic Evening, Set and Property Staff. **2009**

## HONORS & AWARDS

September Top 9 at 99 Designs. **2015**

1st Place Winner Final Exam Competition for Motion Graphic. **2015**