

## GRAPHIC DESIGN

## portfolio

## PERSONAL INFO

KURNIA HADI PRASETYA

Male | 27 years old

MEN

GENDER

MALANG, 12 MEI 1994

PLACE, DATE OF BIRTH

## PERSONAL INFORMATION

I'm a fresh graduate who never experienced any real job during my study in college until I graduate. I've doing a freelance job especially on logo designing. However I'm still and excited about anything possibilities in the professional world where creative and ideas together will always colliding to each other.



## INFORMAL EDUCATION

## FORMAL EDUCATION

GAME CREATION

WORKSHOP

MODELLING CHARACTER

WORKSHOP

TEXTURING

WORKSHOP

SOUND AWARENESS

WORKSHOP

SMN 1 LAWANG 06<sup>1</sup>

JUNIOR HIGH SCHOOL

UNIVERSITAS NEGERI MALANG 12<sup>1</sup>

COLLEGE

SMAN 1 LAWANG 09<sup>1</sup>

HIGH SCHOOL

VISUAL COMMUNICATION DESIGN

MAJOR

## INFORMAL EDUCATION

## FORMAL EDUCATION

ZBRUSH

BLENDER

OFFICE MICROSOFT

AUDITION ADOBE

CORELDRAW

PHOTOSHOP ADOBE

AFTEREFFECT ADOBE

PREMIERE ADOBE

colorgrades

IDENTITY BRANDING

Winning logos

DESIGN CROWD  
CROWDSOURCING LOGO  
CONTEST

## DIGITAL INTEGRATED CONSUMER EXPERIENCE

The company main purpose is to design, integrate and manufacture equipment for their customers such as visual communication and graphic information that create an engaging, impactful experience.



## 4D LIFE AND SUPER

The company role is to secure life insurance for people and families when they die or becoming severely disabled. The meaning of life is Dependable, Dedicated, Diligent and Delivering life insurance.



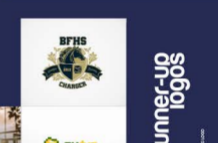
## FRAUD STREET JOURNAL

The company is online news channel the Huffington post, that focused only fraud case on a digital media.



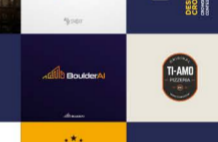
## VIVISOI SKINCARE

The company is homemade skincare that produce many beauty product like soap, perfume etc.



## ING. SANDHOLZER FEUERWERKE

The company is fireworks factory who produced many fireworks from small one up to huge sizes. The brand of the company is exploding guy who like modern design and unique look.



## BOULDER AI



## RITUAL



## ILLUSTRATION DESCRIPTION

This illustration was made for my friends in college who will graduate on their bachelor degree. Main concept on this illustration is happiness. It reflect on color selection such as green who symbolize wilderness after get a bachelor degree. Illustration on my friend face is using tracing technique.



## ILLUSTRATION DESCRIPTION

Niagara Hotel Illustration as an iconic landmark of Lansing, was made to increase the popularity of Lansing itself. Niagara was known for it spooky stories between if customer who already try to spend night on there.



## ILLUSTRATION DESCRIPTION

Merlin's Cajun Chicken Finger is company based on Houston who served cajun chicken finger menu on a foodtruck. The client want to illustrated a english building who loves a chicken. They want to incorporated a dog because they have social mission that a portion of their profit will go directly to finding a homes for abandoned dogs.



## CONTACT

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@COLORGRADES\_

## QUOTE

When you change it is painful. But if you don't change it is more bitter.

JACK MA