



WILDA MEIDIANA

GRAPHIC DESIGNER



EDUCATION

- **BACHELOR DEGREE** // Feb 2002 - Jul 2008
SEKOLAH TINGGI TEKNIK HARAPAN MEDAN
Graduated from Faculty of Informatics Engineering with GPA 3.15



EXPERIENCE

- **PT. SURYA PERSADA PLASINDO** // Apr 2003 - Apr 2011
Graphic Designer
Scope of Works:
 - Creating artwork in accordance with the client with appropriate deadline specified.
 - Making Ideas to create any design.
 - Perform presentation and negotiation to the client.
 - Business correspondence with Local or International clients.
 - Maintaining for Desktop Computers.
- **PT. VIVALDI INTI PERKASA** // June 2011 - Dec 2013
Internet Marketing & Senior Graphic Designer
Scope of Works:
 - Handling VIVALDI e-Commerce website
 - Handle sale and purchase for Fashion Catalog
 - Creating and publishing Fashion Catalog
 - Fashion Photography for Fashion Catalog
 - Providing project asset management and acquiring project materials; workshop materials, images, photography, illustration, multi-media, copy, fonts, filters and patterns.
- **PT. TRINITAS MULIA ABADI** // Jan 2014 - Present
Marketing Communication & Senior Graphic Designer
Scope of Works:
 - Handling LEEVIERRA e-commerce website.
 - Handle sale and purchase for website www.leevierra.com.
 - Handle MarketPlace performance, promo and sales.
 - Creating all ads needed for website such as web banner and catalog for web, and creating marketing things need such as: brochure, poster, flyers, catalog and etc.
 - Handle Social Media and create marketing plans.
 - Providing project asset management and acquiring project materials; workshop materials, images, photography, illustration, multi-media, copy, fonts, filters and patterns.



PROFILE

I often do Business Correspondence with clients. Operate the computers and using Microsoft Office (Word, Excel Powerpoint). Perform presentation and negotiation for vendor or clients. Ability to handle procurement and sales with small or large scale. Graphic Design, such as creating artworks and UI/UX. Able to use Design Software such as Adobe Photoshop, CorelDraw, Adobe Illustrator. Maintenance software and hardware. I can use PC with OS MAC & WINDOWS.



CONTACT

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SKILLS

CREATIVE



TEAMWORK



INNOVATE



COMMUNICATION



SOFTWARE

PHOTOSHOP



ILLUSTRATOR



INDESIGN



COREL DRAW



AFTER EFFECTS



FREEHAND

