

# CALVIN ARUAN

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## Summary

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Innovative Graphic Designer who produces dynamic visuals for web and digital projects. Creative, hands-on professional with expertise in graphic design, art direction and project management. Graphic Designer who expertly researches and develops emerging concepts and trends. Tech-savvy and creative. Visual Designer who is a passionate and visionary creator of innovative advertising campaigns. Visual Designer who consistently completes several projects to the satisfaction of clients within tight timeframes. With high level of creativity and taste to accommodate the problem solving methods that is needed for the industry in which are needed.

## Skills

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- Committed team player
- Thrives in fast-paced environment
- High energy
- Excellent communication skills
- Guest relations professional
- Visual communication principles
- Organized and efficient
- Superb eye for detail

## Work History

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### **Café Attendance 01/2017 to 06/2017**

#### **Vietnamese Sandwich Shop – UK**

- Consistently provided professional, friendly and engaging service.
- Followed all health and safety policies when handling food and beverages to uphold proper standards.
- Displayed enthusiasm and knowledge about the restaurant's menu and products.
- Set dining tables according to type of event and service standards.
- Cleared, cleaned and set tables in a quiet and efficient manner.

### **Graphic Designer 02/2016 to 06/2016**

#### **Owl & Foxes – Indonesia**

- Assisted colleagues whenever possible.
- Delivered quality service by providing a warm and welcoming environment.
- Team work environments
- Punctuality in time and job managing

### **Graphic Designer 02/2016 to 06/2016**

#### **Ciputra Life – Indonesia**

- Problem solving engagement with customer and workmate
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Formatted text and graphics for blog posts, newsletters and other materials.

## Education

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Bachelor of Arts: Graphic Design 2017

**BINUS International University** – Indonesia

**Northumbria University**-UK

High School: 2013

**Tirta Marta** - Indonesia