



jatiroom



# JATI KUSUMO

**Birth.** Jakarta, September 12<sup>th</sup> 1984

**Sex.** Male

**Nationality.** INDONESIA

**Religion.** ISLAM

**Marital Status.** Single

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(Toko Gypsum Barokah),  
Tangerang Selatan - Banten.  
INDONESIA

## W O R K E X P E R I E N C E S

JATIROOM DESIGN, Jakarta (2007 - present)

as a Freelance Brand - Identity - Logo Designer, Graphic Designer  
Collaborate in Various Company, such :

- AYO JALAN - JALAN at Jakarta
- OCTODESIGN at Jakarta
- DESIGN MINE at Cape Town - South Africa
- GUDANG IDE at Jakarta

ASTANA INTERNATIONAL, Jakarta (2006 - 2007)

as a ART DIRECTOR

Handling :

- Bank Mandiri Reksadana, Bill Payment, Transfer Valas, Western Union
- Petronas, Creating all Campaign (ATL & BTL)

SYNDICATE DESIGN, Jakarta (2005 - 2006)

as an GRAPHIC DESIGNER

Handling :

- Astra Credit Companies (ACC), Creating all campaign (BTL)
- Pameran Produk Dalam Negeri 2005, Creating all campaign (ATL & BTL)
- American Standard Indonesia, Creating Catalogue book, Designing Brochure
- LASIK RSPI, Designing brochure & testimonial
- NYK Logistics, Designing Calendar 2006
- JICA, Designing Calendar 2006
- Roxy Glass, Creating catalogue book
- Adhi Karya, Creating Greeting Card
- GE Money, Creating all campaign (BTL)



*“Kreatifitas itu Keterbatasan yang Nikmat Sekali Rasanya”*



## A W A R D S

- 1<sup>st</sup> Winning Logo Design Contest for Promo Banget.com (from sribu.com)
- 1<sup>st</sup> Winning Graphic Identity Design Contest for MERPATI AIRLINES (from sribu.com)
- 1<sup>st</sup> Winning Logo & Stationary Design Contest for PT. MAHAKARYA TOY (from sribu.com)
- 1<sup>st</sup> Winning Logo Design Contest for Bandung City (from kdri.web.id)
- 1<sup>st</sup> Winning Logo Design Contest for Jawa Barat (from kdri.web.id)
- 1<sup>st</sup> Winning Logo Design Contest for Jogjakarta (from kdri.web.id)
- 2<sup>nd</sup> Winning Logo Design Contest for Guddeg Yu Nap (from sribu.com)
- 2<sup>nd</sup> Winning T-Shirt Design Contest for Save Orang Utan (from sribu.com)
- 2<sup>nd</sup> Winning T-Shirt Design Contest for Maladewa travel (from sribu.com)
- Top 10<sup>th</sup> Poster Artwork for Pesona Batik Wayang Java – Jazz 2014 – Kreavi Challenge 2014 (from Kreavi.com)



**PLANET GADGET**



**KEMNAKER**



LIGA  
**PENDIDIKAN**  
INDONESIA













BEFORE



AFTER







# Anugerah Pesona Indonesia 2016

*Apresiasi Pariwisata Terpopuler Indonesia*



NAME TAG



VOTE BANNER for SOCIAL MEDIA



STANDING BANNER



BACKDROP for GALA DINNER











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