



# YOGA PRATAMA S.Sn.

facebook.com/ypratama

linkedin.com/in/ypratama

I'am a creative and imaginative creative director and video producer, with experience in production, concept design, animation, multimedia and photography. My objective focus on aesthetics and their impact on society, and need to inject this energy and flow of ideas where i can contribute my skill to a professional company. I'am currently seeking full-time employment with an corporate or agency that is creatively challenging and can bring a long committed relationship

|   |                     |                          |                                   |                          |                    |
|---|---------------------|--------------------------|-----------------------------------|--------------------------|--------------------|
| MALE<br>GENDER                                      | 02.11.1972<br>BIRTH | INDONESIA<br>NATIONALITY | SUNDANESE<br>ETHNICITY            | ISLAM<br>RELIGION        | MARRIAGE<br>STATUS |
| BAHASA (NATIVE), ENGLISH (INTERMEDIATE)<br>LANGUAGE |                     |                          | CAR & MOTORCYCLE<br>OWNED VEHICLE | JAKARTA, ID<br>RESIDENCE |                    |

## CONTACT

- +62811922017 MOBILE
- +62215361311 HOME
- ypratama@yahoo.com EMAIL
- Jalan KPBD No.23/24 Jakarta Barat 11560

## EDUCATION

- 1991 - 1996 TRISAKTI UNIVERSITY  
VISUAL COMMUNICATION
- 1988 - 1991 SMAN 70 BULUNGAN  
A1 (PHYSICS)
- 1985 - 1988 SMPN 03 MANGGARAI  
GENERAL

## SEMINAR & TRAINING

- 1994 FOURTH INTERNATIONAL DESIGN FORUM  
SINGAPORE: DESIGN SUSTAINS DEVELOPMENT
- 1994 COLOR TREND SEMINAR AND TRAINING  
EISEMAN CENTER COLOR INFORMATION
- 1996 3D STUDIO MAX TRAINING  
AUTODESK CAD LAB

## WORK EXPERIENCE

- 2003 - NOW **KREASASTUDIO**  
CREATIVE DIRECTOR/PRINCIPAL  
Directed Music Video for major band/singer, Designed Promotional items & CD/Cassette Cover for major band/singer, Designed Marketing kit/promotional tools for many companies, Creative directed for TVCs and PSAs, Logo/Brand developed & promotional items for major companies, Creative directed & create promotional event for major companies
- 2000 - 2003 **PT BRITTAMA KOMUNIKASI (BRITTCOMM)**  
CREATIVE DIRECTOR/SHAREHOLDERS  
Creative directed for TVCs and PSAs, Logo/Brand developed & promotional items for major companies, Creative directed & create promotional event for major companies
- 1997 - 2000 **INDONESIANART.NET (SUBSIDIARY OF M-WEB SOUTH AFRICA)**  
ART DIRECTOR/WEB MASTER  
Developed from raw idea with Dwiki Dharmawan, Design & maintenance webportal, Approached by M-Web to be Acquisition
- 1995 - 1997 **VISINERGI KREASITAMA (V-NERGI PRODUCTION)**  
SENIOR GRAPHIC DESIGNER  
Directed Music Video for major band/singer, Designed Promotional items & CD/Cassette cover for major band/singer, Designed Marketing kit/promotional tools for many companies
- 1994 - 1995 **DASA DESAIN**  
JUNIOR GRAPHIC DESIGNER (INTERNSHIP)  
Directed Music Video for major band/singer, Designed Promotional items & CD/Cassette cover for major band/singer, Designed Marketing kit/promotional tools for many companies

## TECHNICAL SKILL

|         |       |
|---------|-------|
| Windows | ●●●●● |
| Apple   | ●●●●● |
| Android | ●●●●● |
| Ps      | ●●●●● |
| Ai      | ●●●●● |
| ID      | ●●●●● |
| Fl      | ●●●●● |
| Dw      | ●●●●● |
| Fw      | ●●●●● |
| Pr      | ●●●●● |
| Ae      | ●●●●● |
| Au      | ●●●●● |
| En      | ●●●●● |
| 4D      | ●●●●● |
| W       | ●●●●● |
| X       | ●●●●● |
| Pe      | ●●●●● |

## SKILL SUMMARY



## PORTFOLIO

2003 - NOW

