

Mega Caesaria

VISUAL DESIGNER

Portfolio + Curriculum Vitae

Senior Visual Designer based in Jakarta

Experienced in branding, digital, user interface, website, mobile app and infographic design.

Also freelance for many clients & company during my spare time and help them create joyful digital experiences and unique visual identities.

Personal

Nationality
Indonesian

Date of Birth
24th September, 1989

Languages
English & Bahasa

Education

2007-2011
Diploma in Management Business
Telecommunication Informatics,
Telkom University

2004-2007
SMAN 3 Bandung, Science

Experience

Partner Visual Designer / 2017
Excellerate Labs (Sinar Mas & BCG)

Partner - Social Media Strategist / 2017
Kelolaapp.com

Brand Designer / 2017
Kawancicil.co.id

Senior Design Consultant / 2017
Wego.com

Infographic Designer / 2014-2017
Visual.ly

Multimedia Designer / 2012 -2017
Wego.com

Skills

Branding



Presentation Deck



UI Design



Social Media



Interests

Travel

Outer Space

Food

Watches

Lego

Social



[linkedin.com/id/megacaesaria](https://www.linkedin.com/id/megacaesaria)



[instagram.com/megacaesaria](https://www.instagram.com/megacaesaria)



[be.net/megacaesaria](https://www.behance.net/megacaesaria)



[dribbble.com/megacaesaria](https://www.dribbble.com/megacaesaria)

Softwares

Adobe Photoshop



Adobe Illustrator

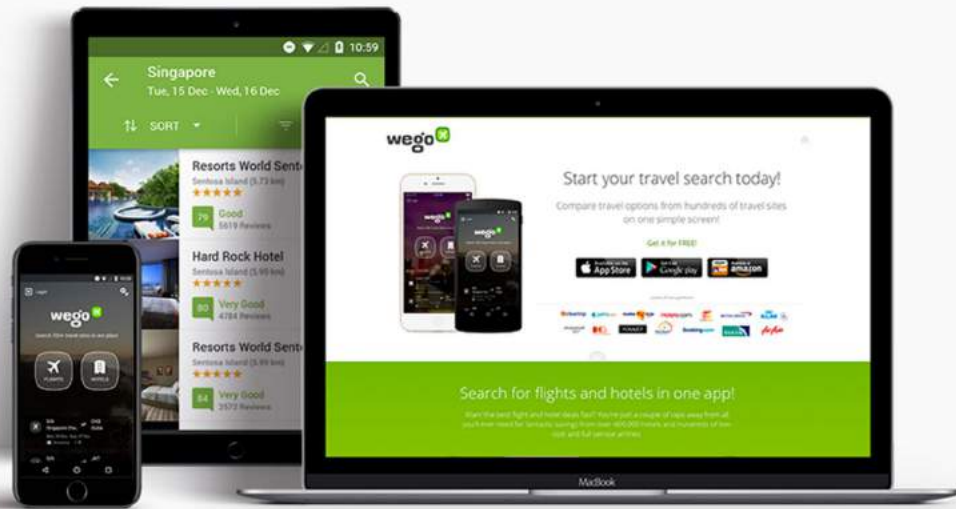


Sketch

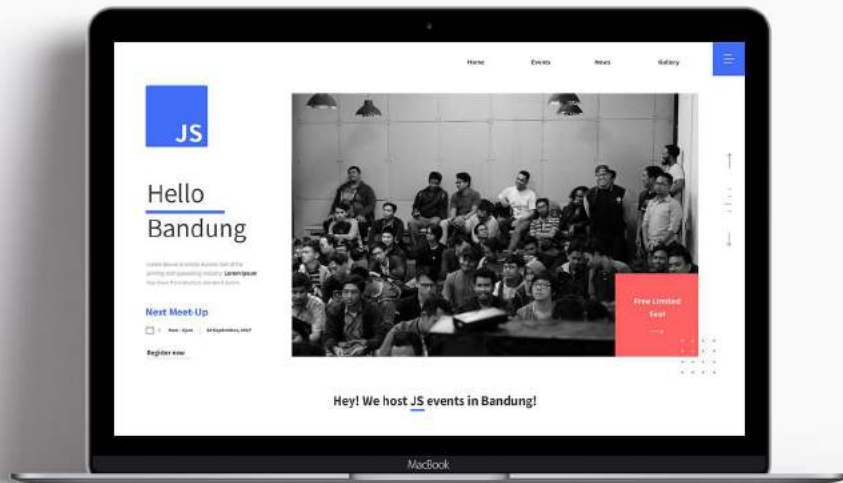


Adobe Experience (XD)





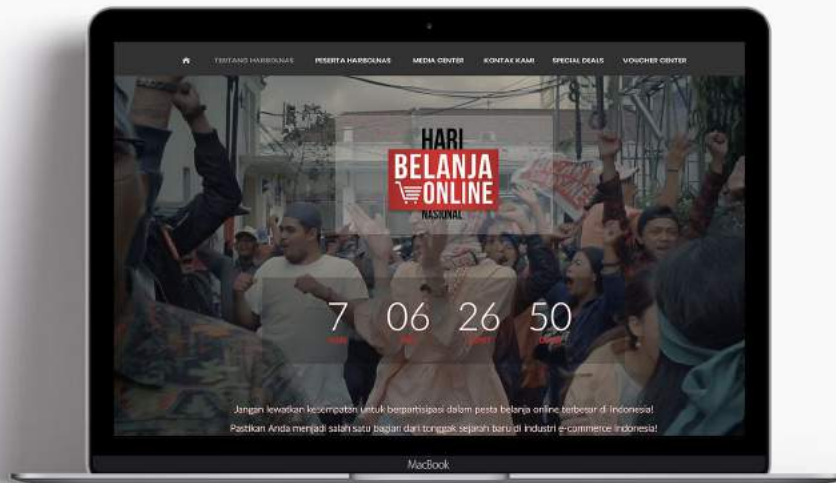
Wego landing page for mobile site



Bandung JS Landing Page



Society 51 Landing Page (Society51.com)



Harbolnas 12.12.2017 Landing Page (Harbolnas.com)



DAYA Brand Guide & UI Component

Branding & UI Design



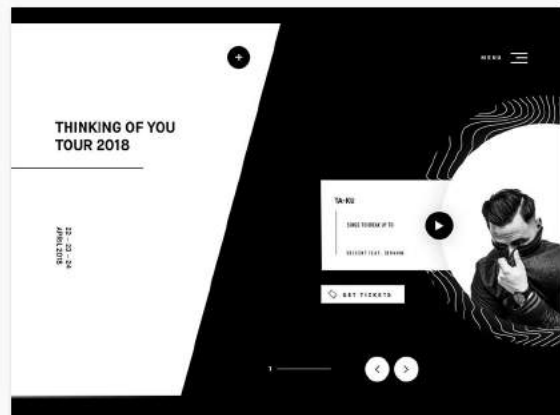
MAE Brand & App Design

Branding & UI Design



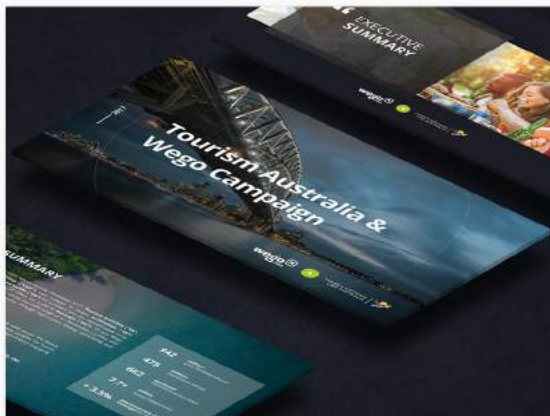
Vostra Landing Page (Astra Indonesia)

Web Design



Music Concert Landing Page

Web Design



Campaign report deck for Tourism Australia

Powerpoint & Keynote



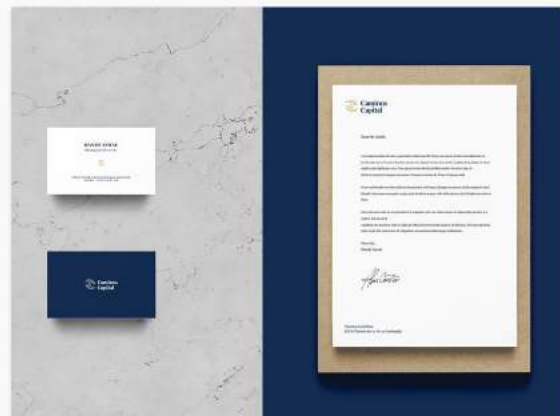
Report Campaign Deck for Macao Tourism

Powerpoint & Keynote



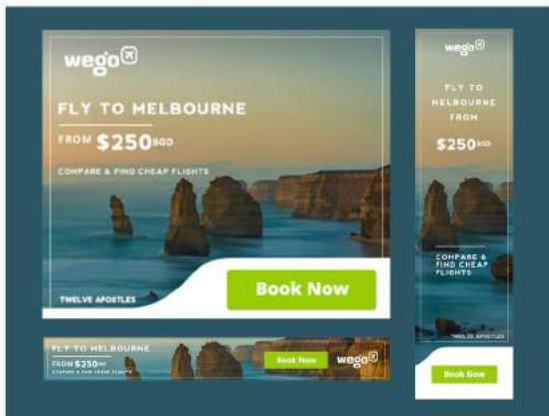
Kawan Cicil Brand Identity

Branding Design



Caminus Capital Brand Identity

Branding Design



Google Ads Display Banners

Google Ads Campaign



Hongkong Tourism Board x Wego Campaign

Social Media Campaign



Kelola App Social Media Activation

Social Media Campaign



Wego & Tourism Australia Joint Campaign Content

Social Media Campaign



Infographic Guide to Tipping While You Travel Worldwide

Infographic



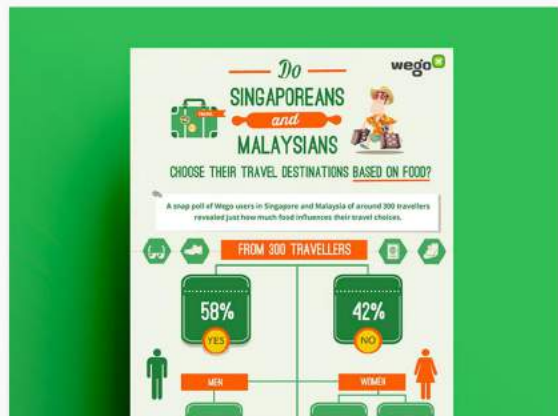
Infographic How To Find The Best Hotel Rate Online

Infographic



Infographic Men VS Women on Holiday

Infographic



Food Survey Infographic For Singapore & Malaysia

Infographic



Laterisia Premium Leather

Branding



Lunch It !

Branding



Mutiara & Nanda Wedding Invitation

Print Design



Febtyana & Gilang Wedding Invitation

Print Design

Recognition

AWARDS & MENTIONS



Winning Award Campaign Design

“Content Magician” WebInTravel Singapore 2015

www.webintravel.com

BuzzFeed

BuzzFeed

21 Life-Changing Travel Charts You Wish You Knew About Sooner
buzzfeed.com/alisoncaporimo/chart-it

Daily Mail

Infographic Reveals Where You Should Tip Around

TAXI

DesignTaxi

Infographic: A Simple Guide To Tipping While You Travel
designtaxi.com/news/370025/Infographic-A-Simple-Guide-To-Tipping-While-You-Travel/?interstitial_shown=1

ShortList

Infographic A Guide To Tipping Abroad

visually

Visual.ly

visual.ly/community/infographic/travel/fasting-guide-during-traveling-worldwide



Infographic This Handy Guide Tipping When Travelling



Visualistan

visualistan.com/Infographic-Fasting-Guide-During-Traveling-Worldwide

Telegraph.co.uk

Infographic Travel Etiquette How to Avoid Offending the Locals