



DESYA PUTRI ARIELLA

graphic designer

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Jakarta, 18 Mei 1990

EDUCATION

FORMAL

2013 - 2015

Master Degree

Young Professional Creative Marketing
Binus Business School
Jakarta, Indonesia

2007 - 2012

Bachelor Degree

Visual Design Communication
Binus University
Jakarta, Indonesia

INFORMAL

2012 - 2013

Korean Language

Level Basic 1 & Basic 2
King Sejong Institute
Korean Culture Center, Jakarta

2012 - 2013

English Language

Upper Waystage 2 - Mastery 2
Wall Street Institute
Kelapa Gading, Jakarta

2011

Short Story Writing Class

Plot Point
Online Session

SKILLS

Basic

HTML & CSS

Intermediate

Adobe Photoshop CS5
Adobe Illustrator CS3
Adobe InDesign CS3
Using Social Media & Internet

EXPERIENCE

WORK

2011 - 2012

Graphic Designer

Youthspeak
The Jakarta Post (Newspaper)
Jakarta, Indonesia

2011

Graphic Designer

Fresh Creative
Jakarta, Indonesia

ORGANIZATION

2010 - 2011

Product Development Division

Isle of Hope
Writing Community (Online)

2010

Media Center Division

MT Al-Khawarizmi (Islamic)
Binus University
Jakarta, Indonesia

EVENT & COMPETITION

2014

Participant (Team)

Master Journey in Management
FEUI

2013

Participant (Team)

Business Case Competition
PPM Manajemen

2012

Organizer (Team)

AsiaPop Cover Dance Competition
PopCon Asia 2012
Jakarta, Indonesia