

CURRICULUM VITAE (CV)

Data Pribadi / Personal Details

Nama Lengkap / *Full Name* : Rivky Novantara

Jenis Kelamin / *Gender* : Laki-laki / *Male*

TTL / *Place, Date of Birth* : Jakarta, 19 November 1992

Kewarganegaraan / *Nationality* : Indonesia

Status Marital / *Marital Status* : Single

Agama / *Religion* : Moslem

IPK : 3.03

No Telepon / *Mobile Phone* : 082298634998

Email : Rivkynovan@gmail.com

Alamat / *Address* : Jl. H.Hasan No.8 RT/RW 001/001 Kec. Pasar Rebo Kel.Baru
Jakarta Timur

Riwayat Pendidikan / Educational Background

Institusi/Institution	Jenjang Pendidikan/ Educational Level	Jurusan/Major	IPK Terakhir/ Last GPA
MIN 3 Cijantung	SD/Elementary HS		
SMPN 223 Jakarta	SMP/Junior HS		
SMA 88 Jakarta	SMA/Senior HS		40,55
Universitas Pembangunan Nasional "Veteran" Jakarta	PT/ College	Ilmu Komunikasi/ <i>Communication Science Studies/ Advertising</i>	3.03

Kemampuan / Skills

1. Computer Literate : - Microsoft Office :
 - ✓ Microsoft Word
 - ✓ Microsoft Power Point
 - ✓ Microoft Excel
 - Adobe :
 - ✓ Photoshop
 - ✓ Illustrator
 - ✓ Lightroom
 - ✓ Premier
 - Internet :
 - ✓ Social Media
2. Photography & Editing
 3. Social Media
 4. Media Monitoring
 5. Public Speaking

Pengalaman Kerja / Work Experiences

1. Member of Frame Of Photography (FOP) FISIP UPN “Veteran” Jakarta (2012-2014)
2. Committee of Photo Image Showroom (FOP) FISIP UPN “Veteran” Jakarta (2012)
3. Committee of Photo Image Showroom (FOP) FISIP UPN “Veteran” Jakarta (2013)
4. Freelance Photografer of Mustang Radio (2012 – 2013)
5. Creative of Cewebanget.id (2013 – 2014)
6. Propela Photography (2014 - 2018)



RIVKY NOVANTARA

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CONTACT

- +6282298634998
- rivkynovan@gmail.com
- movan
- Jl. H. Hasan No. 8, Pasar Rebo
Jakarta Timur, 13780

SKILLS

- PHOTOSHOP
- LIGHTROOM
- PREMIERE PRO
- ILLUSTRATOR

LANGUAGE

- 100% Bahasa
- 60% English

PASSIONS



ABOUT ME



My name is Rivky Novantara, I am a Bachelor of Communication with an Advertising Major. I already have experience working in photography, cinematography and creative industries, I can work in teams and can work beyond my expertise and also can adapt quickly.

EDUCATION



MIN 3 CIJANTUNG

(Elementary School)

SMPN 223 JAKARTA

(Junior High School)

SMAN 88 JAKARTA

(Senior High School)

UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" JAKARTA

(College)

EXPERIENCE



Mustang Radlo (2012)

Freelance Photographer

Cewekbanget.id (2013 - 2014)

Creative & DOP (Director Of Photography)

Propela Photography (2014 - 2018)

Photographer & Videographer



KEMENTERIAN RISET, TEKNOLOGI, DAN PENDIDIKAN TINGGI
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" JAKARTA

memberikan kepada

Rivky Novantara

lahir pada tanggal 19 November 1991 di Jakarta

ijazah

*Sarjana Ilmu Komunikasi (S.IKom.)
Program Studi Ilmu Komunikasi
Fakultas Ilmu Sosial dan Ilmu Politik*

dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.

Rektor

Prof. Dr. Ir. Eddy S. Siradj, M.Sc.Eng



Jakarta, 29 Januari 2018

Dekan

Dr. Anter Venus, M.A.Comm

130100

UPMVI

Lembar nomor : 1741100302606

I.S. 1. 17- 002606

Pemilik Ijazah ini dinyatakan lulus

Pada tanggal : 18 Januari 2017
Nomor mahasiswa : 1010411228
Nomor Ijazah : 082/003/KOM/FISIP/2018

Tanda tangan Pemilik







KEMENTERIAN RISET, TEKNOLOGI, DAN PENDIDIKAN TINGGI
UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" JAKARTA

Jalan RS. Fatmawati No. 1 - Pondok Labu Jakarta Selatan 12450

Telp. 021-7656971 Fax. 021-7656904

Laman: <http://www.upnvj.ac.id>, Email: upnvj@upnvj.ac.id

**TRANSKRIP AKADEMIK
(TRANSCRIPT OF ACADEMIC)**

Nomor Seri / Serial Number : T /OO3/UN61/FISIP/2018

N a m a / Name : Rivky Novantara
Tempat & Tanggal Lahir / Place and Date of Birth : Jakarta, 19 November 1991
NIM / Student ID Number : 1010411228
Program Pendidikan / Degree Program : SARJANA / BACHELOR (S-1)
Program Studi / Program of Study : Ilmu Komunikasi / Communication
Konsentrasi / Concentration : Periklanan / Advertising
Tanggal Kelulusan / Yudicium Date : 18 Januari 2017

Mata Kuliah / Subjects	Kode Code	Prestasi / Grade			
		HM AG	AM NG	K C	M G
I. Matakuliah Pengembangan Kepribadian / Personality Development Skill Courses/Subjects					
1. Pancasila Dan Kewarganegaraan / Pancasila and National Resilience Education	11002	C+	2.5	3	7.5
2. Bahasa Indonesia / Indonesian Language	11003	C+	2.5	3	7.5
3. Pendidikan Agama / Islamic Religious Education	11010	B	3	3	9
4. Kepemimpinan / Leadership	13004	C+	2.5	3	7.5
II. Matakuliah Keilmuan Dan Ketrampilan / Professional Skill Courses/Subjects					
1. Bahasa Inggris I / English I	21001	A-	3.75	2	7.5
2. Pengantar Ilmu Politik / Introduction to Political Science	21002	B	3	3	9
3. Pengantar Ilmu Komunikasi / Introduction to Communication	21003	B+	3.5	3	10.5
4. Pengantar Sosiologi / Introduction to Sociology	22004	C	2	3	6
5. Pengantar Ilmu Ekonomi / Introduction to Economics	22005	C+	2.5	3	7.5
6. Bahasa Inggris II / English II	22006	B+	3.5	3	10.5
7. Teori Komunikasi / Communication Theory	22007	B	3	3	9
8. Sistem Politik Indonesia / Indonesian Political System	22008	C	2	3	6
9. Komunikasi Massa / Mass Communication	23009	B-	2.75	3	8.25
10. Komunikasi Politik / Political Communication	23010	C	2	3	6
11. Bahasa Inggris III / English III	23011	B+	3.5	3	10.5
12. Dasar-Dasar Public Relations / Basic of Public Relations	23012	B	3	2	6
13. Dasar-Dasar Jurnalistik / Basics of Journalism	23013	C+	2.5	2	5
14. Dasar-Dasar Periklanan / Basic of Advertising	23014	B	3	2	6
15. Psikologi Komunikasi / Psychology Communication	23015	C	2	3	6
16. Perkembangan Teknologi Komunikasi / Development of Communication Technology	24016	A-	3.75	3	11.25
17. Statistik Sosial / Social Statistics	24017	C	2	3	6
18. Komunikasi Lintas Budaya / Intercultural Communication	24018	C	2	3	6
19. Sosiologi Komunikasi / Communication Sociology	25019	B	3	3	9
20. Komunikasi Internasional *) / International Communications *)	27020	B-	2.75	3	8.25
III. Matakuliah Keahlian Berkarya / Opus Behaviour Courses/Subjects					
1. Multimedia I / Multimedia I	51001	B+	3.5	2	7
2. Praktikum Multimedia I / Practice of Multimedia I	51002	A	4	1	4
3. Multimedia II / Multimedia II	52003	A	4	2	8
4. Praktikum Multimedia II / Practice of Multimedia II	52004	A	4	1	4
5. Multimedia III / Multimedia III	53005	B+	3.5	2	7
6. Praktikum Multimedia III / Practice of Multimedia III	53006	B	3	1	3
7. Multimedia IV / Multimedia IV	54011	A	4	2	8
8. Praktikum Multimedia IV / Practice of Multimedia IV	54012	A	4	1	4
9. Manajemen Periklanan / Advertising Management	54307	B	3	3	9

N a m a / Name : Rivky Novantara
 NIM / Student ID Number : 1010411228

Mata Kuliah / Subjects	Kode Code	Prestasi / Grade			
		HM AGE	AM NG	K C	M G
10. Perencanaan Kreatif Iklan / Creative Planning of Advertising	54308	A-	3.75	3	11.25
11. Fotografi Iklan / Advertising Photography	54309	A	4	2	8
12. Praktikum Fotografi Iklan / Practice of Advertising Photography	54310	A	4	1	4
13. Metode Penelitian Komunikasi I / Research Methods for Communication I	55013	B	3	3	9
14. Desain Grafis / Graphic Design	55014	A	4	2	8
15. Praktikum Desain Grafis / Practice of Graphic Design	55015	B-	2.75	1	2.75
16. Account Planning / Account Planning	55316	B+	3.5	3	10.5
17. Perencanaan Media Iklan / Media Planning of Advertising	55317	B+	3.5	3	10.5
18. Penulisan Naskah Iklan / Advertising Copywriting	55318	A-	3.75	3	11.25
19. Metode Penelitian Komunikasi II / Research Methods for Communication II	56024	B-	2.75	3	8.25
20. Komunikasi Pemasaran Terpadu / Integrated Marketing Communication	56320	A	4	3	12
21. Produksi Iklan Luar Ruang / Production of Outdoor Advertising	56322	B+	3.5	3	10.5
22. Produksi Iklan Media Cetak dan Online / Production of Print and Online Media Advertising	56324	B-	2.75	2	5.5
23. Praktikum Prod. Iklan Media Cetak & Online / Practice Prod. of Print & Online Media Advertising	56325	B-	2.75	1	2.75
24. Produksi Iklan Media Elektronik / Production of Electronic Media Advertising	56326	B+	3.5	2	7
25. Praktikum Produksi Iklan Media Elektronik / Practice Production of Electronic Media Advertising	56327	B	3	1	3
26. Teknik Lobi dan Negosiasi / Lobbying and Negotiation Techniques	56421	B	3	3	9
27. Manajemen Event / Event Management	56422	B	3	3	9
28. Sinematografi *) / Cinematography *)	57029	B	3	3	9
29. Riset Periklanan *) / Advertising Research *)	57332	B	3	2	6
30. Teknik Presentasi *) / Presentation Techniques *)	57430	A	4	2	8
31. Skripsi / Thesis	68001	B-	2.75	6	16.5
IV. Matakuliah Perilaku Berkarya / Opus Skills Courses/Subjects					
1. Etika Filsafat Komunikasi / Communication Philosophy Ethic	37001	B+	3.5	3	10.5
2. Etika Periklanan / Ethics of Advertising	37302	B	3	2	6
3. Perilaku Konsumen / Consumer Behavior	55319	A-	3.75	3	11.25
V. Matakuliah Berkehidupan Bermasyarakat / Coexistence Skills Courses/Subjects					
1. PKL Dan Display Karya Iklan / Fieldwork Practice And Display Advertising Work	48003	A-	3.75	3	11.25
Judul SKRIPSI / THESIS Title : "Efektivitas Tagline Aqua Terhadap Persepsi Konsumen (Survei Pada Pengunjung Paza Cibubur)" "Effectiveness of the Aqua Tagline on Consumer Perceptions"		Total		149	460.5
		IPK/GPA		3.03	

Predikat Kelulusan : Sangat Memuaskan
 Degree of Excellence Highly Satisfactory



Prof. Dr. Ir. Eddy S. Siradj, M.Sc.Eng



Jakarta, 29 Januari 2018



Dr. Anter Venus, M.A.Comm

Keterangan / Remark :

HM/AGE = Huruf Mutu / Alphabetic Grade Equivalent
 K/ C = Kredit / Credit
 M / G = Mutu / Grade
 IPK/GPA = Indeks Prestasi Kumulatif / Grade Point Average



