

NAFISAH ARINILHAQ, SM

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Born in Tasikmalaya, 4th April 1995 - GPA 3,90/4,00 . Passionate to track management skill especially in business development, business consultant and marketing. Has analytical ability combined people to build strong networks also strong market research.

WORK EXPERIENCE

OCTOBER 2018-PRESENT

PRODUCT MARKETING LEAD, A JOB THING SDN BHD (BRIGHTAN SYSTEM SDN BHD)

Middle Up- Senior Level.

BUSINESS DEVELOPMENT SPECIALIST, A JOB THING SDN BHD (BRIGHTAN SYSTEM SDN BHD)

Middle Up- Senior Level. Malaysian Corporation: Maukerja.my, Ajobthing, Sonar, Insight, Soulusi & intersheep

JULY 2018 - PRESENT

CHIEF EXECUTIVE OFFICER, SIAB STARTUP (BUSINESS CONSULTANT)

Executive Level - Award - Top 20 Nextdev Telkomsel 2017, Juara I Start Up Category Top Generation Challenge By Top Coffee , Kompas Tv And Bekraf. This is independent project role.

DECEMBER 2016 – SEPTEMBER 2018

RESEARCH AND BUSINESS DEVELOPMENT, PT GAMATECHNO INDONESIA

Entry Level- Consulting and Training Division. Focused on Masterplan, Training, Blueprint, Assesment, etc. Hired before graduate.

JULY 2016 – JULY 2017

WARDAH BEAUTY AGENT (LOCAL BRAND AMBASSADOR), PT PARAGON TECHNOLOGY AND INNOVATION

Entry Level - Exclusively for Student in Yogyakarta. Beauty, Brain and Environment.

APRIL 2015 – MARCH 2017

TEACHER, TPQ MIFTAHUL ULUM

Entry Level- Teacher part time in Yogyakarta.

AUG 2015 – JULY 2018

CO-FOUNDER, INDONESIA BISA (ID.NESIA- NGO)

Executive Level - FULL TIME, NGO, Based in Yogyakarta. Has 8 Local Chapter around Indonesia and held Youthful Project.

EDUCATION

AUG 2013 – MAY 2017

BACHELOR OF MANAGEMENT/SARJANA MANAJEMEN (S.M), ISLAMIC UNIVERSITY OF INDONESIA

GPA 3,90/4,00. OUTSTANDING STUDENT AWARDEE/MAHASISWA TELADAN 2013. PPA Scholarship

JULY 2018 - OCT 2018

STARTUP BOOTCAMP, NEXTDEV ACADEMY, TELKOMSEL

Awardee from Nextdev Telkomsel 2017

JULY 2018 - OCT 2018

THINKUBATOR, KEMENTERIAN KEUANGAN KREATIF-GRAB-TRANS.CORP

Best 6th startup (from 1514 dtartup) and achieve investment

CERTIFICATION

JANUARY 2015

CERTIFICATE ACCOMPLISHMENT, SAP UNIVERSITY PARTNERSHIP PROGRAM

License ID 550-039552 , Grade A/B

JUNY 2012

CERTIFICATE OF ACHIEVEMENT, ADVANCED CERTIFICATE IN INFORMATION TECHNOLOGY

License ID 1012-000438, Grade B

JULY 2012

CERTIFICATE OF ACHIEVEMENT, INTERNATIONAL CERTIFICATE IN INFORMATION TECHNOLOGY

License 594733

SKILLS

- Public Speaking/Government Relation
- Strategic Planning/Lean Canvas
- Marketing Optimization/SEM/CRM/Google ADs
- SPSS/AMOS/SAP/MICROSOFT
- Adobe Illustrator/Corel Draw/Photoshop
- Scientist/Research/Feasibility Study

PUBLICATION

PROCEEDING TERAKREDITASI KONFERENSI RISET MANAJEMEN X , LOMBOK

ISSN 2086-0390-ABEST 21

PROCEEDING TERAKREDITASI DPPM UII , YOGYAKARTA

ISBN : 978-602-60361 , LOMBOK ISSN 2086-0390-ABEST 21

JURNAL EKONOMI DAN STUDI PEMBANGUNAN, Minat Beli Konsumen Pada Produk Kuliner Halal Fast Food Di Yogyakarta Issn 2541-5506 (Online) And 1411-9900 (Print)

PROCEEDING MARANATHA CRISTHIANY UNIVERSITY, Kepercayaan Konsumen Pada Green Service Innovation : Analisis Structural Equation Model (Sem), Isbn 978-602-61262-0-7

TRAINING AND TEST SCORE

MARKETING ANALYTICS, MARKETING MEASUREMENT STRATEGY

BUSADM466

SAP UNIVERSITY PROGRAM – SAP ALLIANCE

A/B – Good

CERTIFIED PROFESSIONAL ENGLISH TEST

Score : 542 Certified

TOEFL ITP

Score : 475 Certified

ACTIVITIES/AWARDS/ACHIEVEMENT

- 1) **Outstanding Student (Mahasiswa Teladan), December 2013**

- 2) **Queen of International Working Camp, Malang, August 2015**
- 3) Delegation of Future Leader Summit, Semarang, September 2015
- 4) Delegation of Indonesian Youth Dream, Yogyakarta, November 2015
- 5) 2nd Business Plan Pekan Manajemen, Yogyakarta, June 2014
- 6) Delegation of Urban Social Forum, Surabaya, December 2015
- 7) Grand Finalist HONDA WOW MARKETING chapter Yogyakarta, October 2014
- 8) Delegation of Youth Broadcasting Camp by UNESCO, Yogyakarta, March 2015
- 9) Delegation of Indonesia YOUTEX, Malaysia-Singapore, January 2016
- 10) **Awardee PPA Scholarship GPA Qualified Candidate (3,93), August 2015**
- 11) **3rd Scientific Writing, Yogyakarta, April 2016**
- 12) Ull Menghafal Al-Quran, HAWASI, Yogyakarta, May 2016
- 13) **Researcher (Pemakalah Utama) KONFERENSI NASIONAL-RISET MANAJEMEN X (KNRM X), Lombok, September 2016**
- 14) Motivator (Pembicara) The Essential of Scientific Academical Writing, Yogyakarta, November 2016
- 15) Researcher (Pemakalah Utama) Seminar Nasional dan Call for Paper 6th, Yogyakarta, November 2016
- 16) Delegates Youth Speak Forum, Yogyakarta, November 2016
- 17) Motivator (Pembicara) in Training Institut Perhutanan INSTIPER, Yogyakarta, December 2016
- 18) **Researcher and Awardee Partial Scholar 2nd International Conference on Islamic Economics and Financial, Yogyakarta, 2016**
- 19) Main Moderator, Java Education Festival, Yogyakarta, Januari 2017
- 20) Speaker Indonesian Youth Action 13.0, Maret 2017
- 21) **Researcher/Speaker at Forum Mahasiswa Manajemen Indonesia, April 2017**
- 22) Inspirational Speaker at Indonesian Youth Dream Camp, November 2017
- 23) Trainer/Speaker Public Speaking Class FISIP- Universitas Muhammadiyah Yogyakarta
- 24) Speaker Seminar Online YFOD Se-Indonesia (400 participant), Indonesia
- 25) Elevator Pitcher "Boost Your Startup" at Niagahoster, Yogyakarta
- 26) Trainer Public Speaking, BEM Universitas Jenderal Soedirman 2018
- 27) Speaker Research Industry Creative 4.0 (INTERACTION 2018) FTI Universitas Islam Indonesia
- 28) Speaker Ecoweek , Inspiring Leader, FE Ull 2018, Yogyakarta
- 29) Mentor of Digital Marketing, PrivatQ (Smart Sharing)
- 30) **Best 10 Startup Appcelerate, Innovative Academy, UGM Yogyakarta**
- 31) Speaker "Bisnis dengan Modal Dengkul : shining with Digital Asset", LPP Yogyakarta
- 32) Speaker Bisnis Kab.Bantul, Banturetno, 2018
- 33) Speaker at Startup Challenge
- 34) Model Ambassador at Rumah Warna Corporation 2019
- 35) **Best 6th startup (from 1514 dtartup) and achieve investment,**Kementerian Keuangan Kreatif, Grab, TransCorp