

AMIRA NEGORO

AMIRALINA MAHARANI PERMATA NEGORO



PLACE AND DATE OF BIRTH
Jakarta, July 19th 1999

ADDRESS
Cikuda, Jatinangor
Pesona Khayangan, Depok

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SKILLS

Adobe Illustrator

Adobe Photoshop

Social Media

Problem Solving

Creative Thinking

LANGUAGES

INDONESIA

Native or bilingual proficiency

ENGLISH

Professional working proficiency

GERMANY

Elementary proficiency

INTERESTS



FILMOGRAPHY



LIFESTYLE



ARTS



FASHION

passionate learner and a creative problem-solver. I reflected myself as a hard working and highly motivated individual. I am passionate about Art, Marketing, and Digital Technology.

EDUCATION

FORMAL	2017- Now	Padjajaran University GPA 3.66 out of 4.00 Faculty Of Communication Sciences, Communication Management.
	2014 - 2017	Madania Higher Secondary School Science and Math
INFORMAL		Graphic Design Private Course Villa Merah Drawing Course Jakarta

WORKING EXPERIENCES

INTERNSHIP AT IRIS WORLDWIDE INDONESIA

Strategic planning intern at Iris Indonesia from June to August 2019. Learning about 5c, consumer journey, creative brief, creative reference, and trend spotting.

NEW-LIST COMPANY (@_newlist)

Co-Founder and also a Graphic Designer at New-List.

MIR.DIY (@shopatmirdiy)

Running an online based business that sells original goods.

INTERNSHIP AT PT. URBANE INDONESIA 2016

A student internship experience at URBANE, an architectural office. An opportunity to learn more about working life.

INTERNSHIP AT PT. INOVASI MITRA SUKSES 2016

A student internship and learning experience at a health company, while doing a research for Future Young Entrepreneur competition.

ACHIEVEMENTS

Finalist of Future Young Entrepreneurs Berlin 2016

and Winner of Future Young Entrepreneurs Indonesia 2016

Represent Indonesia to compete with 13 group from 6 countries including German, Romania, India, Netherland, Malawi and Vietnam with a bussiness plan called "Jayoe" or "Jamu Ayoe".

1st Place Admos Comvee Universitas Pelita Harapan 2019

Creating a mental health Integrated Campaign in a form of A counseling service wrapped inside a virtual intelligent "friend" app that offers conversations and educations about mental health.

3rd Place for Creative Packaging at IMPACT 2017 Universiti Sains Malaysia

Creative packaging competition for School of Communication, Universiti Sains Malaysia's merchandise design.

3rd place Quarry life award Hambalang 2016

Creating a problem solving with "The Use of Video Animation for Hambalang Biodiversity" for the professional research project boosting biodiversity.

3rd Place Lumens award Comminfest 2019

Creating an integrated campaign for Indonesian Tourism called "#KawanDerawan" and "Indonesia Bercerita".

5th Place Ultimate Branding CIA 2017 at Brawijaya University

Creating a feel-good application idea called "kitacantik.id" for Indonesia woman to also bring up local wisdom through digital and technology in this era.

PORTFOLIO:

www.behance.net/amiranegoro

ORGANIZATIONS & PROJECTS

• Media Information

AIESEC ORGANIZATION BANDUNG

Member of General Digital Attraction Brand & Information Management AIESEC Bandung (2018)

HIMPUNAN MAHASISWA MANAJEMEN KOMUNIKASI

Head of Management Information and Communication of Intro 2019: Contributive (2019)

Intro 2019: Contributive is a regeneration for the new students of Communication Management at Padjadjaran University so that they can learn more about Communication Management.

- Led a group of 7 members of MIC Intro 2019: Contributive.
- Communicate informations through Instagram as the channel.
- Created a website for information center and successfully running the page.
- made lots of designs for the propaganda and digital contents. Produced Lots of contents such as teaser Video, documentation photos and videos, and presentation for the event.

Member of Media Information and Communication of Himpunan Mahasiswa (2019)

Organize information flow for HIMA MANKOM, specifically in Design division. work as layouter and illustrator on Monolog 13 and 14 (Communication Management Magazine)

BEM KEMA UNPAD

Head of Publication, Documentation, and Design Division of Unpad Award 2018 (2018)

Unpad Award is the biggest Padjadjaran University annual appreciation night.

- Led 9 team members to create contents for Unpad Award 2018
- Successfully running an Instagram account with 150+ followers
- Produced Teaser Videos and presentation for the event.

Visual Design of Asean Youth Initiative Conference 2019 (2019)

AYIC is a conference held by BEM KEMA Unpad that is intended to enhance youth initiation in realizing the world target of the Sustainable Development Goals (SDGs). I took responsibility in creating visual designs for the event.

Website Content Manager of Media and Information BEM Kema Unpad Satyagraha (2018)

BEM function as a representative of students' voice in order to create a better environment and giving changes for both the university and the students. Media and Information share informations such as events and educational informations through their websites and social media.

Internship at Media and Information BEM Kema Unpad 2017: Arkananta (2017)

An internship program held by BEM Kema Unpad, as a field for the freshmen to learn more and to gain new experiences before they're allowed to be a part of the community itself.

Skills:

Creativity, Time Management, Leadership

Public Relation

HIMPUNAN MAHASISWA MANAJEMEN KOMUNIKASI

Head of Public Relation Division at Mankom Carnival 2018 (2018)

In charge in leading external communication for Communication Management internal event.

Liaison Officer at Mankom Open 2019 (2019)

Liaises between event and participants of Mankom open tournament to communicate and coordinate their activities.

Liaison Officer at Mankom Gathering Night (2018)

Handling relationship and communication of alumni of Communication Management to invite and coordinate their activities at the event.

Skills:

Communication, Leadership, Relationship Building, Public Speaking, Problem Solving

Concept Making

HIMPUNAN MAHASISWA MANAJEMEN KOMUNIKASI

Conceptor for Communication Management Regeneration 2019 (2018)

Intro 2019 contributive is an annual regeneration program held by Himpunan Mahasiswa Manajemen Komunikasi. The team form or develop concept to prepare the new generation for college life.

Skills:

Research and Analysis, Reasoning, Problem Solving, Decision Making.

Film Editor

CINEMATOGRAPHY CLUB FIKOM UNPAD

Film Editor for "Dunia Tanpa Kebohongan" Movie Production (2018)

Film Editor for "Selamat Pagi, Lutfa." Movie Production (2017)

Skills:

Creativity, Editing

International Project

CONNEXT ASEAN "InspirASEAN" PENPALS 2015

Connect with students from ASEAN countries to discuss some topics given, build up Friendship and sharing thoughts and Knowledge about our culture and hometown.

Youth Exchanges "youthpass" Supported by Erasmus+ (2016)

Future Young Entrepreneurs Workshops 2016 (2016)

Bazaar My View International Project (2013)

Cosmopolitan Passport International Project Singapore (2012)

Skills:

Adaptability, Communication, Relation Building, Public Speaking, Leadership, Self Confidence,