





Project

MY CAR FACTORY ILLUSTRATION

Brief

We've been commissioned by Brainy Robot to create illustration for their game call "My Car Factory"

Basically it's a game to learn about part of vehicles and to help children identify different variation of vehicles.

Client

BRAINY NUT PTE LTD
SINGAPORE

Year

2010







Project

NATIONAL HEROES OF INDONESIA

Brief

National Heroes of Indonesia is the highest-level title awarded in Indonesia.

So many of us have been taught at school but forget who they are.

This project is to revive our memory of our national heroes.

Client

PERSONAL

Year

2014

NATIONAL HEROES OF INDONESIA



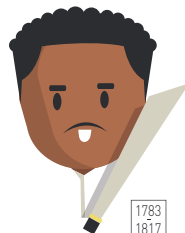
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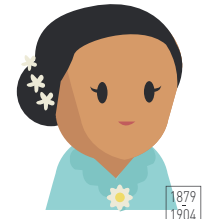
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Project

HOME IS WHERE THE HEART IS

Brief

Personal illustration

Client

PERSONAL

Year

2014





Project

INDOZU CHARACTERS DESIGN

Brief

Indozu is an Indonesian-inspired world of fun. It's a celebration of all things Indonesian, especially its animals. Indozu's mission is simple, make people smile and to spread love for Indonesia and its wildlife.

We help create 6 main characters for Indozu with extensive research to develop each character with their unique characteristic.

Client

INDOZU CREATIVE
ENTERPRISES

Year

2014

indozu







Example of Product

LO

Project

WOLNAT

Brief

Mascot and overall packaging look for Wolnat, a new brand that sells premium ready to eat walnut.

The mascot called as Mr.Wolnat, is a French walnut with thick accent. He really concerns about his healthy lifestyle, so thats why he only select the best walnut to be sell in his shop.

Client

WOLNAT

Year

2014



LO

Project

YOSHINOYA WALL

Brief

Wall design for newly open Yoshinoya restaurant at Walter Monginsidi, Jakarta. The brief is to look kawaii (cute) and have Japanese feel on it.

Client

YOSHINOYA
INDONESIA

Year

2014



LO

Project

PANBAH

Brief

He is born as Panda..but deep inside he always think he is a rabbit. Identity crisis? You bet. You can see how he in love with carrot..and his extention ear show how desperate he is.

Client

Personal Artwork

Year

2012



LO

Project

GOOD LIFE SERIES

Brief

Exploration of characters and some quotes to enjoy life and get out from comfort zone.

Client

BAH MOVEMENT

Year

2014



LO

Project

DOODLE ARTWORK

Brief

Collection of my personal doodle artwork
from 2009-2014 .

Client

Personal Artwork

Year

2014



