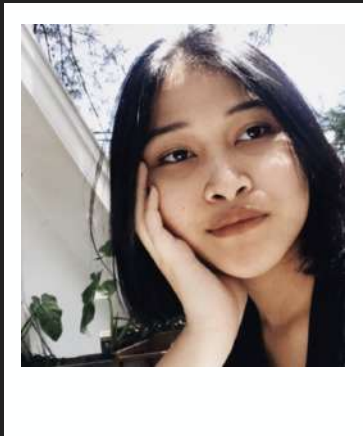




P o r t f o l i o

1 7 - 1 9



hello

My name is Megarini Bungawalie. I have been a graphic designer since 2013, mostly handling social media, advertising and marketing. I also have a interest in typography, illustration and business.

Nice meeting you!

education

SD 07
Pagi Jakarta

SMP 199
Jakarta

SMA 71
Jakarta

BINUS
University
DKV New Media

experience

HIM DKV
Divisi Acara
2013

Bates CHI
& Partners
Intern Art Director
2016

Gojek
Creative Designer
2017

proficiency

Adobe Illustrator

Adobe Photoshop

Adobe After Effect

**GO-POINTS
GO LUCKY!**



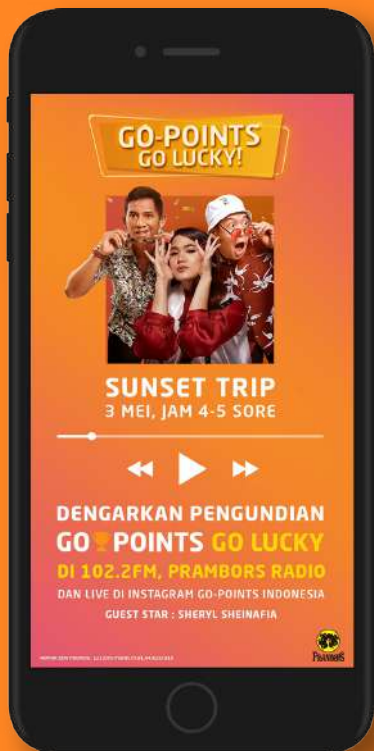
**DENGAN 250 POIN
RIBUAN HADIAH MENANTI
CUKUP TUKAR DENGAN 1 LUCKY VOUCHER
DI GO🏆POINTS**

KLIK DI SINI 

PERIODE 1-30 APRIL 2019 | WWW.GO-JEK.COM/GOLUCKY

GoPoints GoLucky 2019

GoPoints GoLucky is a sweepstakes program from GoPoints to push users to trade their GoPoints as much as they can to get prizes such as cars, TV, Smartphone, and GoPay

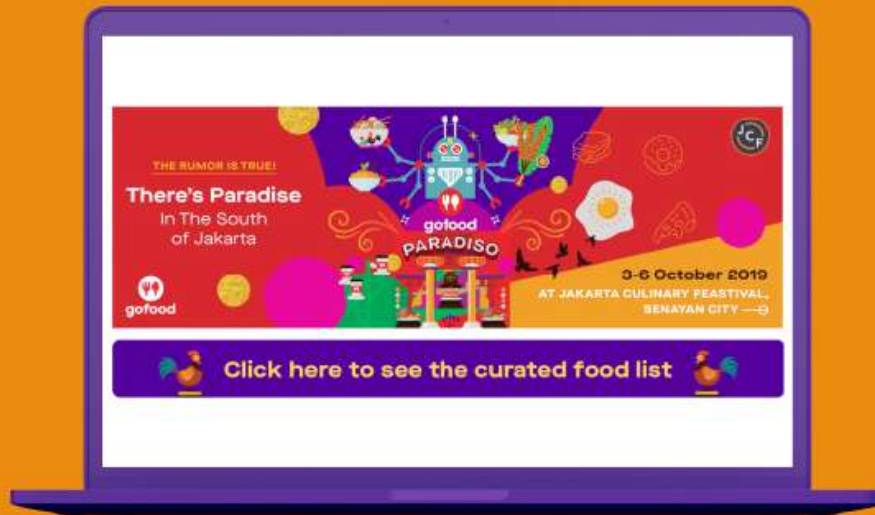


JCF 2019 GoFood Paradiso

These are collateral for GoFood Paradiso, which is an interactable booth by GoFood for the “Jakarta Culinary Festival 2019” event in Senayan City

Group Head: Fadli
Senior Graphic Designer: Tandy McKenzie







GoDeals Obral Hoki

HOKI stands for “Haiya Owe Ketiban Lejeke” which is a Chinese New Year campaign from GoDeals with discounts for a wide range of products that GoDeals have partnerships with.

Senior Graphic Designer: Nurfajar Triono



RP888

HARGA HOKI

RP8.000



OBRAL HOKI

HAIYA OWE KETIBAN REJEKI

HANYA RP888

GO DEALS



HARGA HOKI

HAIYA OWE KETIBAN REJEKI

HANYA RP8.000

GO DEALS

TEMUIN PROMO LANGKA YANG
SUSAH DIDAPET
CUMA DI
GO  DEALS



TEMUKAN DI APLIKASI GO  JEK



GoDeals Product Launch Campaign

GoDeals is a new product in Gojek that offers one of a kind promos that is hard to find anywhere else. The campaign consists of social media campaign and a launch event.

Senior Graphic Designer: Nurfajar Triono



Untuk bahagiain kamu,
aku rela loh dapetin
PROMO LANGKA
ini...

GO DEALS

This banner features a red background with a white speech bubble containing the text. A small GoDeals logo is in the top right corner, and the GoDeals logo is at the bottom right.



BRAWIJAYA
HOSPITAL & CLINIC

MEDICAL CHECK UP HEMAT
Biar Kamu Tetap Sehat

~~Rp756.000~~
Rp264.600

GO DEALS

This banner features a red background with a white photo of a medical check-up. A small GoDeals logo is in the top right corner, and the GoDeals logo is at the bottom right.



Lashitique

BULU MATA VOLUME SUPER DIVA
Biar Kamu Kelihatan Cantik Terus

~~Rp150.000~~
Rp90.000

GO DEALS

This banner features a red background with a white photo of a woman getting a lash treatment. A small GoDeals logo is in the top right corner, and the GoDeals logo is at the bottom right.



RAFFEL'S
KABANGSA

PAKET SANDWICH + MINUM
UNTUK BERDUA
Biar Kamu Bisa Makan Enak

~~Rp135.000~~
Rp92.400

GO DEALS

This banner features a red background with a white photo of a sandwich and drink. A small GoDeals logo is in the top right corner, and the GoDeals logo is at the bottom right.



Temui aku di aplikasi
GOJEK
versi terbaru yaa

GO DEALS

This banner features a red background with a white speech bubble containing the text. A small GoDeals logo is in the top right corner, and the GoDeals logo is at the bottom right.



Post Breakup Projects

Post breakup projects is an illustration book for my final project in college. The book itself is a survival kit consisted of fun activities or projects with tips for someone who has just gotten through a breakup

[illegible]

POST BREAKUP BANK

Pay to the order of

ONE MILLION DOLLARS

NOT CALLING EX

7995335573811

Date: 1 / 1

\$ 1,000,000

Signatures

POST BREAKUP BANK

Pay to the order of

ONE MILLION DOLLARS

NOT CALLING EX

7995335573811

Date: 1 / 1

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Signatures

POST BREAKUP BANK

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POST BREAKUP BANK

Pay to the order of

ONE MILLION DOLLARS

NOT CALLING EX

7995335573811

Date: 1 / 1

\$ 1,000,000

Signatures

LIST LAGU - SEDIH TIME

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[illegible]

A collage of various items including a CD, a book cover, a smartphone, and a calendar page. The CD at the top left has the text "SEDIH-SEDIH TIM" and "THE VOICE OF A VOICE". The book cover in the center features a hand holding a smartphone with the text "YOU HAVE NO NEW MESSAGES" and "NO. 2". The smartphone screen also displays "YOU HAVE NO NEW MESSAGES". The calendar page at the bottom right shows the date "15" and the text "15th day of the month".

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A collage of colorful sticky notes with handwritten Indonesian text:

- Purple note:** "fokus pada fokus belajar / karir"
- Green note:** "aku nggak bisa LDR"
- Yellow note:** "tuh Tuhan memang jawa kita yang tak sama"
- Light green note:** "kamu"
- Pink note:** "aku butuh waktu untuk sendiri"
- Dark purple note:** "kamu terlalu baik buat aku"

Other visible text includes "Kamu 'fokus' itu berarti kamu fokus masalah" at the top and "Stress Time" near the bottom right.

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Nine out of ten
people like chocolate



The tenth person
always lies.

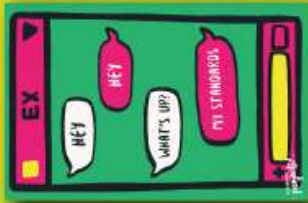
John. Q. Tulliver

Nine out of ten
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The tenth person
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John. Q. Tulliver





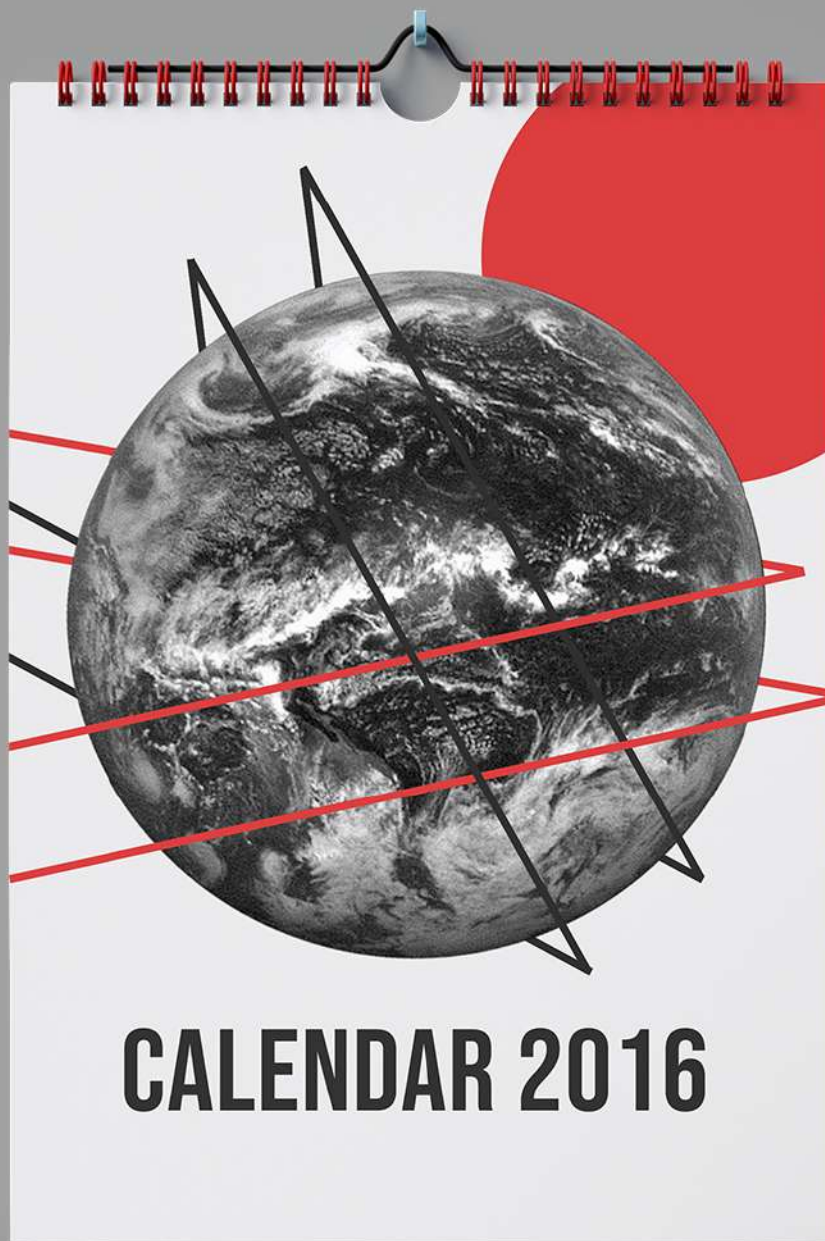
Frisian Flag Milky Packaging Redesign

The concept used in this piece is “Outer Space” that is applied into three flavors that the milk itself already has. The packaging itself is redesigned into a ‘pillow’ shaped packaging, changing it from the box shape.



Beavis & Butt-head T-Shirt Packaging

This is a commissioned packaging for a Beavis & Butt-head T-Shirt Merchandise. The shirt color inside the packaging is represented by the character's hair color



Calendar 2016

The theme for this piece is a trip around the world, while the concept is heavily influenced by the Japanese culture and style.



Rp1 BISA DAPET

GOKIL GO DEALS
Periode 18-20 Juni

XIAOMI REDMI 6
KLIK DI SINI

VOUCHER BELANJA RP100.000
Alfacar

VOUCHER BELANJA RP200.000
Alfacar

GO DEALS

PROMO DI BAWAH

Rp 50.000

KLIK DI SINI

GO DEALS

10 PROMO MAKANAN PENUTUP

MANIS MANJA GRUP

KLIK DI SINI

DQ Dairy Queen **Santitas Cinnamon** **COLD STONE**

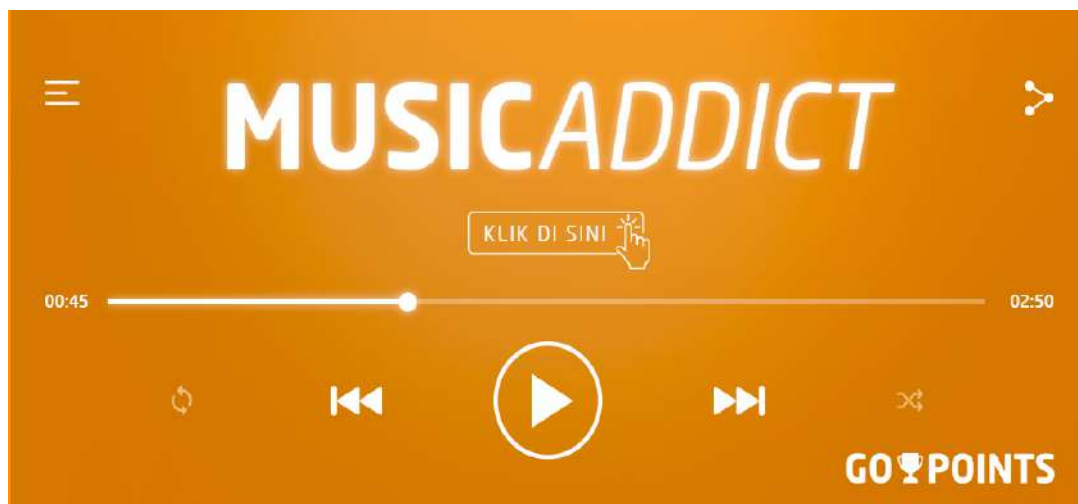
GO DEALS

MANJAIN DIRI KAMU

SYANTIQUÉ LUAR-DALAM

DISKON S/D 85%

KLIK DI SINI







thank you

+62 857 1667 7709

megarinibungawalie@gmail.com

@megarini