



**Sandika
Bagja
Pinasti
Portofolio**

2019



**Curriculum
Vitae**

Curriculum Vitae

Hallo :)
Nama Saya

Sandika Bagja Pinasti

Keluarga dan teman saya sering memanggil “Dika” saat ini saya sedang menjalani pendidikan di Fakultas Seni Rupa Institut Kesenian Jakarta dengan Program Studi Desain Komunikasi Visual peminatan Desain Grafis

Tempat, Tanggal Lahir

Bogor, 05 Januari 1999



Pendidikan

- SDN Pasir Eurih 04 (2004-2010)
- SMPN 1 Tamansari (2010-2013)
- SMK Grafika Mardi Yuana (2013-2016)
- Institut Kesenian Jakarta (2016-sekarang)

Keterampilan Perangkat Lunak Desain



Pengalaman

- Kriya Kini - Sari Laut (2018)
Desainer Grafis
- Pekezine (2018)
Jurnalis
- 2nd Victure International Conference (2019)
Volunteer

Kontak

E-mail : sandikabagjap@gmail.com
Telepon / Whatsapp : 085960570063

Pameran

- Tour De Java Art Pameran Eskursi (2017)
Partisipan
- Pameran Iqra : Bacalah (2018)
Volunteer
- LDR Exhibition Cikini-Sewon (2019)
Partisipan

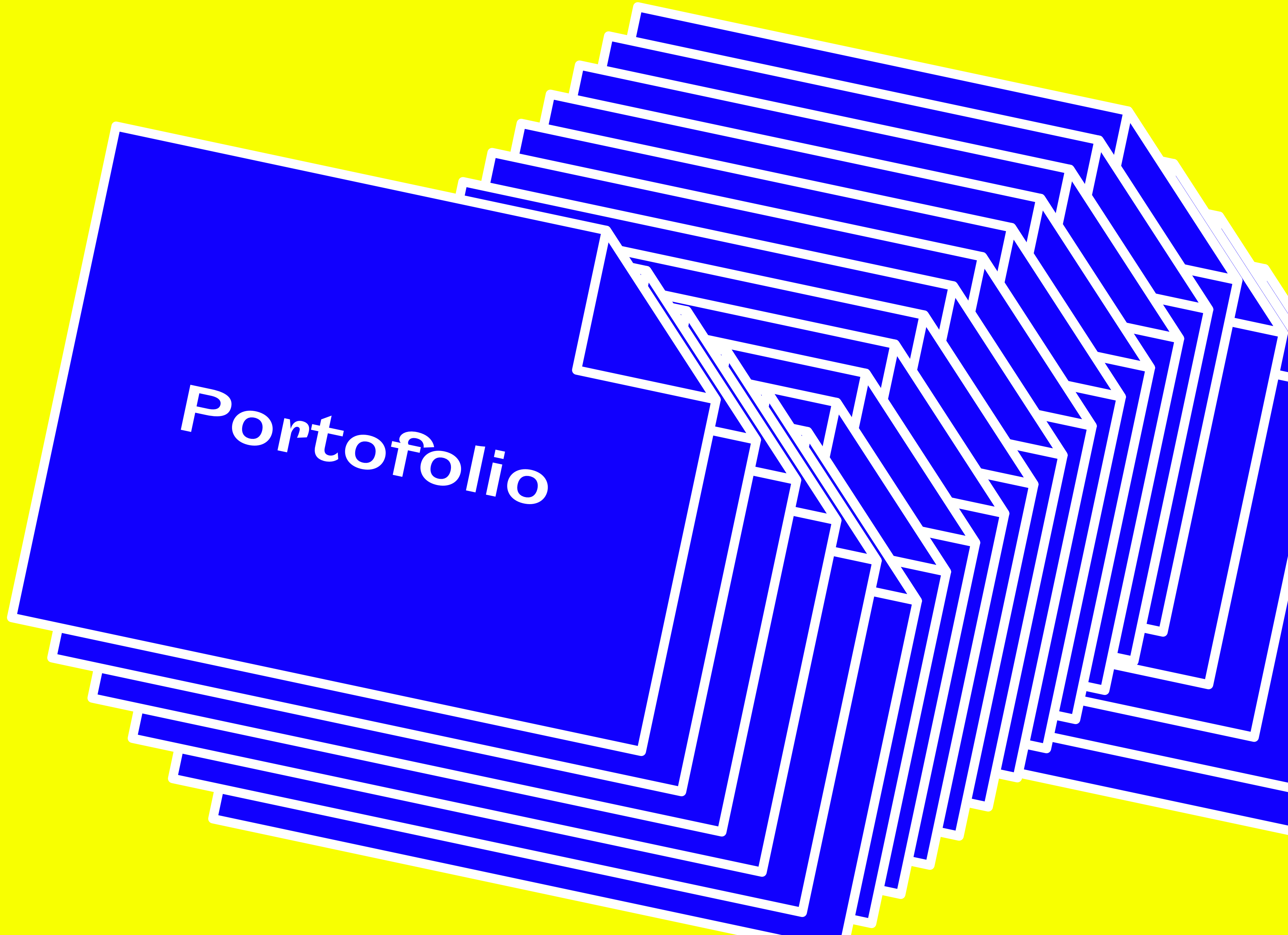
Alamat

RT 01/09 No.91 Kp.Kabandungan (Bonkir) Desa Simnagalih, Kec.Tamanasari, Kab.Bogor, Jawa Barat

Ketertarikan Dalam Desain Grafis



Desain Identitas - Tipografi
- Desain Publikasi - Ilustrasi
- Fotografi - Print Design



Portofolio

Brand Identity

2018

My Healthy Yoghurt

My Healthy Yoghurt merupakan merk dagang yoghurt untuk anak-anak, yoghurt ini memiliki bermacam rasa buah yang menjadi rasa unggulan dalam produk mereka

Memfokuskan produknya pada anak-anak, My Healthy Yoghurt dikemas dengan pendekatan desain yang ceria dan bermain-main



Gagasan



Yoghurt

+



Rasa Produk

+



Rasa Setelah Mengonsumsi

[Logo Akhir](#)



Stationary Kit



Sinatria Putra Pamungkas
Owner

0813-1009-1975
myhealthy@yoghurt.com
myhealthyoghurt.com
Jl. Kalimurni Barat, RT.07/RW.01,
Kencana, Jakarta Pusat

0813-1009-1975
myhealthy@yoghurt.com
myhealthyoghurt.com
Jl. Kalimurni Barat, RT.07/RW.01,
Kencana, Jakarta Pusat

Sinatria Putra Pamungkas
Owner



MY Healthy Yoghurt

MY Healthy Yoghurt



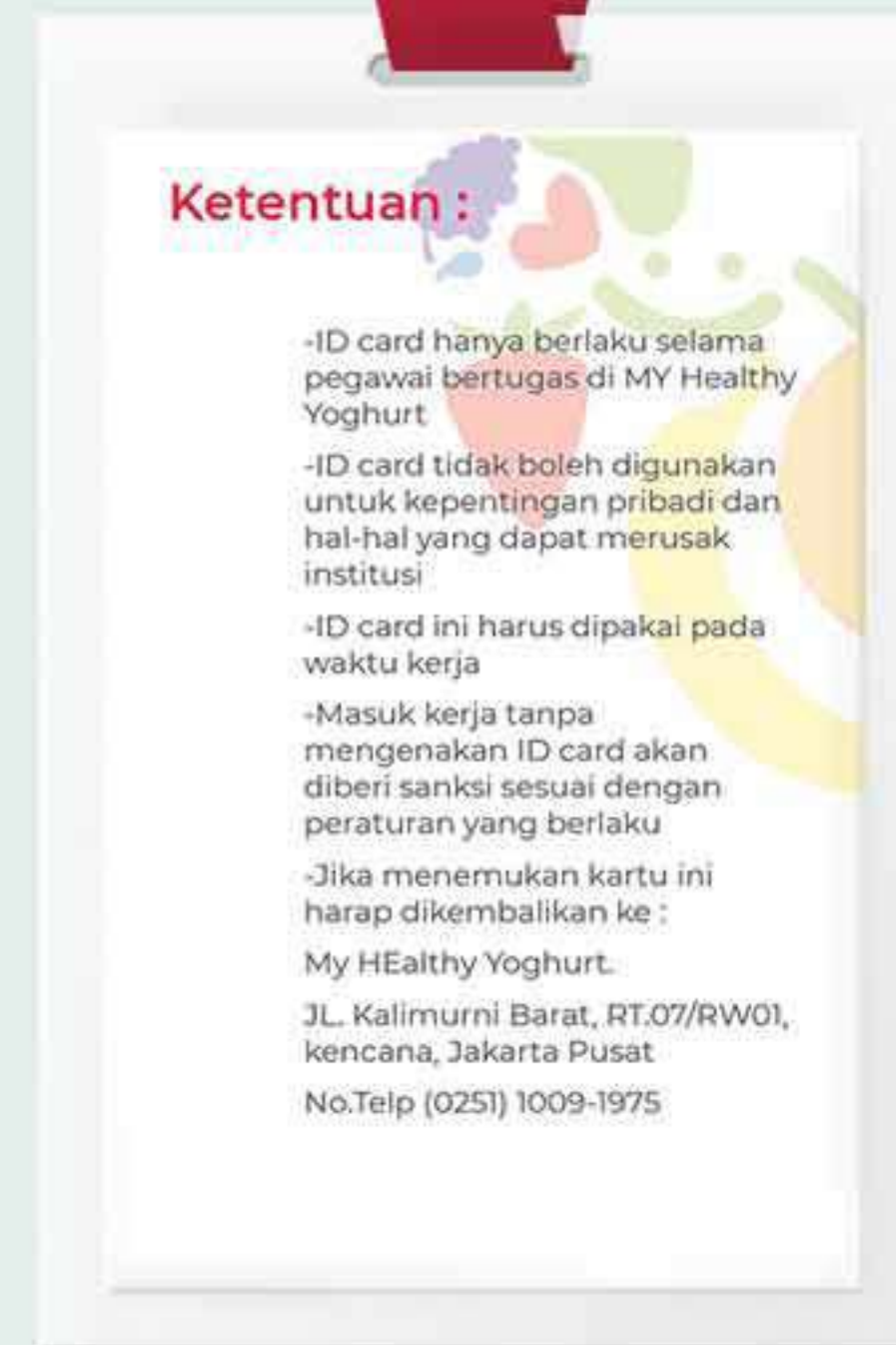
Sinatria Putra Pamungkas
Owner



Stationary Kit



Stationary Kit



Karakter



2019



SandikaBP_Portofolio

Kemasan



Portofolio

Brand Identity

2018

Kriya Kini

Kriya Kini 2018 merupakan pameran program studi kriya Institut Kesenian Jakarta, pada tahun ini kriya kini bertajuk "sari laut", keragaman di pesisir pantai dan di dalam laut menjadi konsep ide visual pada desain.

KRiYA
KiNi *sari laut*

[Logo Utama](#)



KRiYA
KiNi *sari laut*



Media

craft exhibition

KRiYA KiNi sari laut

Perupa

Adhy Putraka
Andi Nurul Fatimah
Andina Febrasar
Aulia Murid Sasongko
Damer Bagus Permedi
Desita Noviyana
Hakim Al Ghaffaru
Hanif Robbani
Hardianus Ndaru Mewardi
Iyanono
Kartika Ekasrimurti
Khansa Muthiah
Lusiana Limono
Muhammad Habibunazar
Muhammad Balya Alqarany
Nabella Ayu Wulan
Umar Faruq Abdurrahman
Puti Mawar Azzahra
Rima Alfisa Magdalena
Shidqi Muhammad Halder
Taswirul Fani
Tri Wahyuni
Vieny Arthakandi
Yanni Rosalin

pembukaan
selasa 2 oktober 2018
19.00 WIB

02 > 07
okt 2018

galeri ganara
art space
jl. kemang raya no.8B

Jam Buka Galeri
10.00-20.00

Narahubung: 082211011050



katalog pameran

KRiYA KiNi sari laut

02 > 07
okt 2018

galeri ganara
art space

Jam Buka Galeri
10.00-20.00

Jadwal Kegiatan

Bincang Kritya Sampul, Lembar, dan "Garis Warna Lambat"	Rabu, 3 Oktober 2018 14.00 WIB
Workshop Mengolah Limbah Kertas Sisa menjadi Note Book Cover oleh Sawa Koko	Sabtu, 6 Oktober 2018 11.00 - 12.00 WIB
Workshop Leather Card Holder oleh Zeeva Bag	Sabtu, 6 Oktober 2018 13.00 - 15.00 WIB
Workshop Making a Dream Catcher oleh Dina Handmade	Minggu, 7 Oktober 2018 10.00 - 11.00 WIB
Workshop Accessories from recycled skateboard oleh Handmade	Minggu, 7 Oktober 2018 13.00 - 15.00 WIB
Bincang Kritya dan Bedah Buku oleh Sanyo Murtisari M.D.	Minggu, 7 Oktober 2018 15.30 - 18.00 WIB

Registrasi Workshop: Damar 08160677882

*Workshop dikemas
Baya Komoditas sebesar Rp.300.000
(termasuk, transportasi dan parkir)

Media



2019

SandikaBP_Portofolio



Portofolio

Brand Identity

2018

Barikah

Barikah

Barikah adalah jasa titip yang berbasis online sosial media, barikah melayani jasa titip produk dan barang-barang yang ada di Saudi Arabia

Selain Logo, kebutuhan utama dari barikah adalah media pendukung seperti label pengiriman, kartu nama, kartu ucapan dan template untuk media sosial

[Logo Utama](#)

Barikah

Saudi Arabia Stuff

Kartu Nama

2019

SandikaBP_Portofolio

Barikah

Barikah

Barikah

Carneliandya Wiwitania Putri

Owner

0878-747-8922

Barikah@gmail.com

@barikah.id

Barikah

Carneliandya Wiwitania Putri
Owner

Owner

0878-747-8922

Barikah@gmail.com

@barikah.id

[Label Pengiriman](#)



Kartu Ucapan



Portofolio

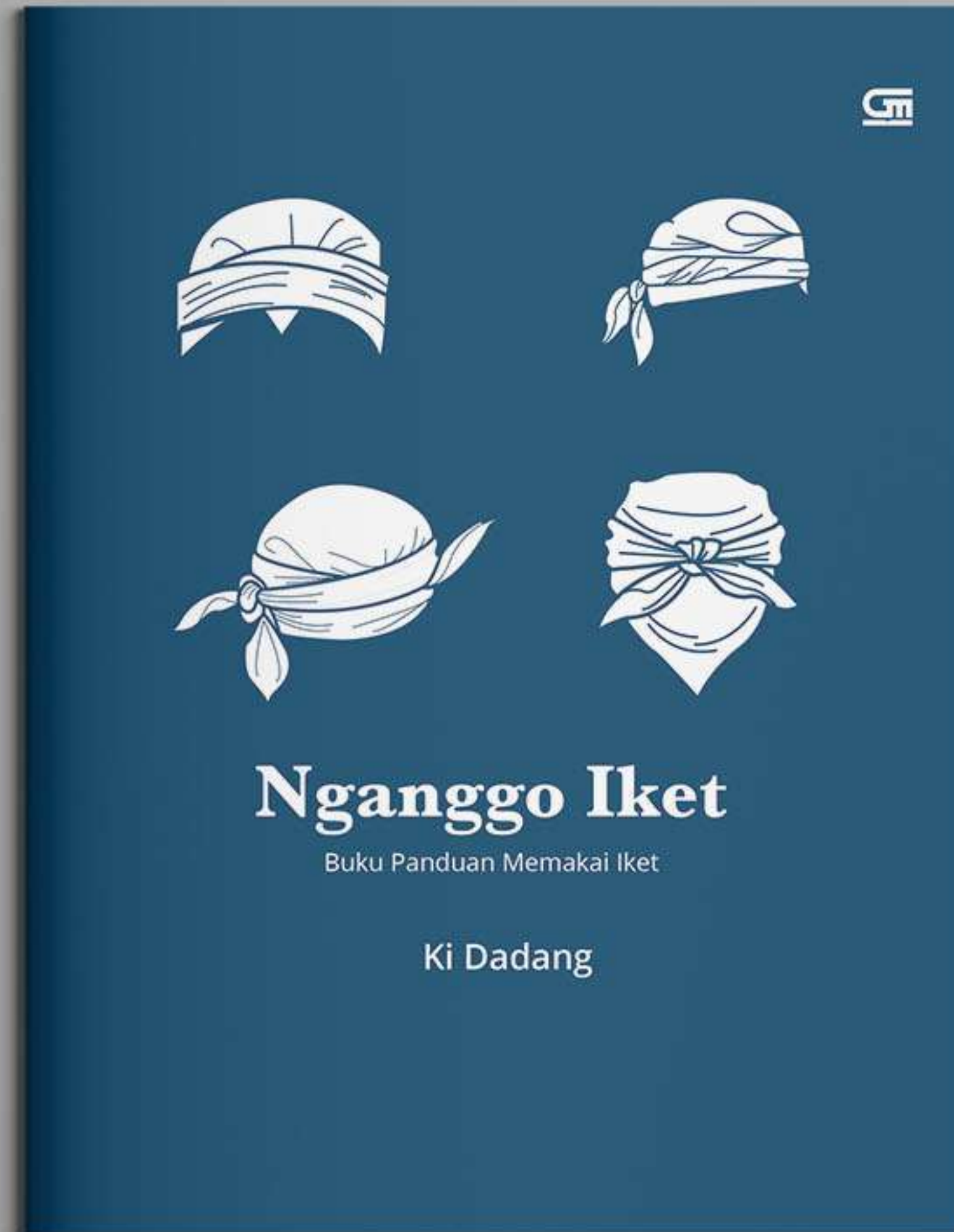
Editorial Design

2017

Nganggo Iket

Nganggo Iket dalam bahasa indonesia berarti "memakai iket", buku Nganggo Iket ini merupakan buku mengenai iket sunda mulai dari sejarah, jenis-jenis iket, arti dari setiap iket tersebut dan bagaimana cara memakai iket sunda







Iket Tutup liwet

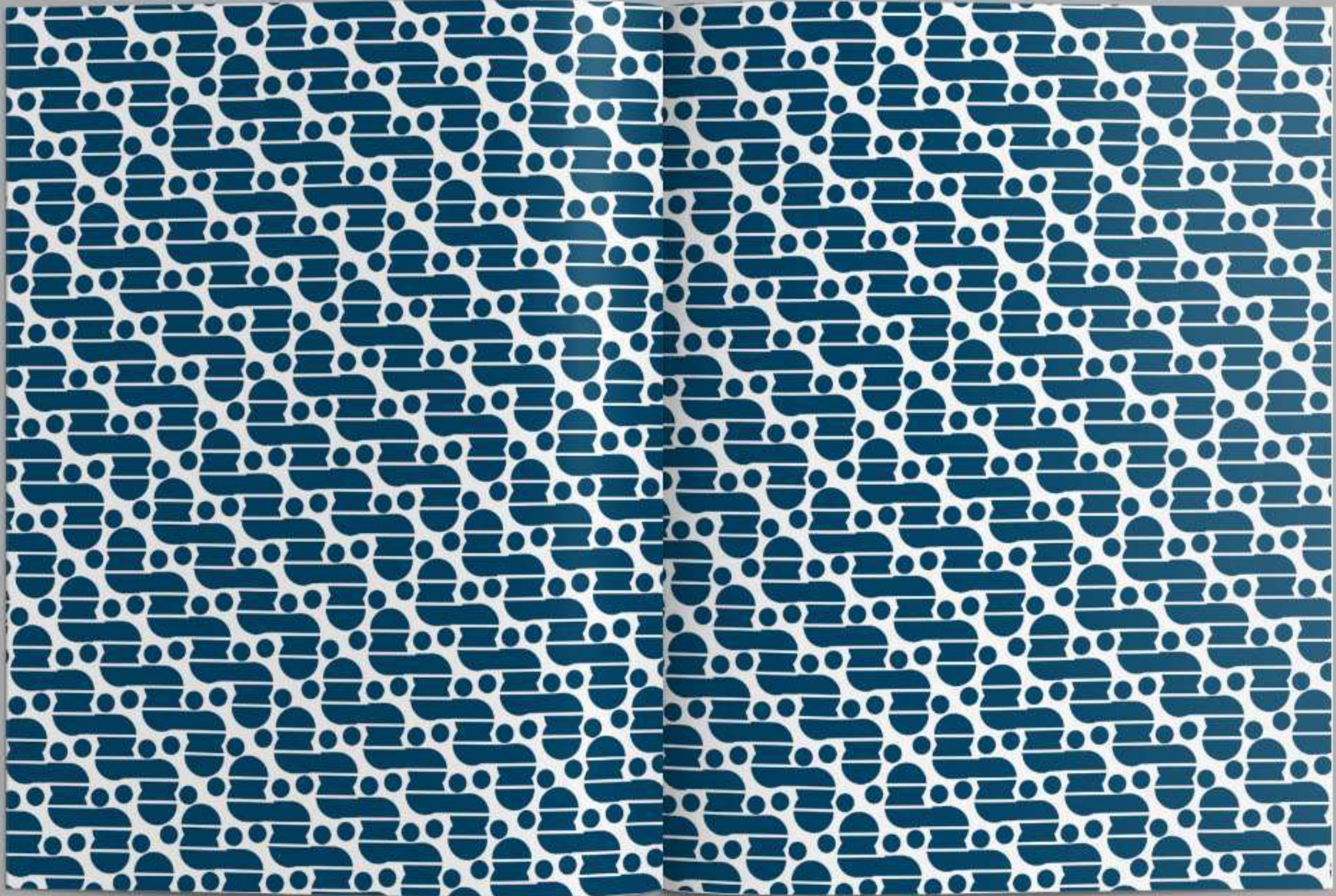
Iket Tutup Liwet mengambil makna dari pengertian sebagai turuh sanga nu diasakan dina kastrol atawa dahang henteu di seupankeun (tutup untuk nasi yang di masak pada kastrol atau dahang tidak dikukus). Model *Iket Tutup Liwet* disebut pula *Duk Liwet*. Model *iket* ini berarti pula pada bagian tengah atas kepala tertutup.

Ratem faccupaquis endandaescia volorehent, et quam ilique nis conserferum quae aut utem cliquo vellatur, aut rerum dolorer uptatibusam vellupta aspienda quam volore ipsandis quator estiberit quiae. Ita il estempo renessum eic tecaero molorpore num istiis aut volende llabo. Nam, optat aboruptaqui sum nis volor asped maximporio. Nam cicimus et eum res sam fugiti destem dit milit doloritio. Ita sed ma prerum, coremam, con con re quas net is explacca consequ ationse ditium a veribusdam fugias que officae.

Iquam quo maio qui dolorro quis sim que rernam vernatat mod es doluptaspe eatia quatem fugitas ventis dunt lat fugiam, sundel iusam, ut optae peligendia doluptatus ea simoluptas unt volum reribus, volorunt ut que ad mo est aut quamet rem et dolupta volupis simpori tatiatem. Ilibus ex ea corepero tem. Ullam assitas dolupta tiaspis ant.

Pudis dolese voluptatur arunt volores es ne nulluptiis as ma duscit qui dolorib earibusam Omnimi, teniscium nemporempore essimpori commolu ptatusda vero volo voluptat utemolo rempora tatem. Arum evelestis inus eniame volupta plignatur si ad Is volorerere coraerem estrum qui quam laboriam con cum adipsa por solore et as porro ilit fugia quam, ut aut et ex evelistis et pos moditis moluptas maximillor repro cupstis in pratur, quideriatus rest, sitatas am es invene vollam fugit, utem ute volorera volecerspic to ommos eaquodi onseque aperro qui odita doluptisim et et liquae nobis am quis idellup taquam volorro doluptiist omni cum et dolesti cullaborrum eost, utem necae nihillia dolorpostiae con commihic to teceaquia consequossus sus dolorro volores enihil intempo restrum cus ditia ea vid mod esse neseque ped et entempo reperat endigen ectatiam, solecturiostEst vellere molestiat atempor epernatur moluptiam, si ut maximet, conetur re cum acipicipsam repudia vollendiam ipientia voloris tiunt, tem qui debis et eum qui doluptatest acepudae is reptatem ipsanto tatiore perferum inistis esciur rehenih

[Halaman Divider](#)

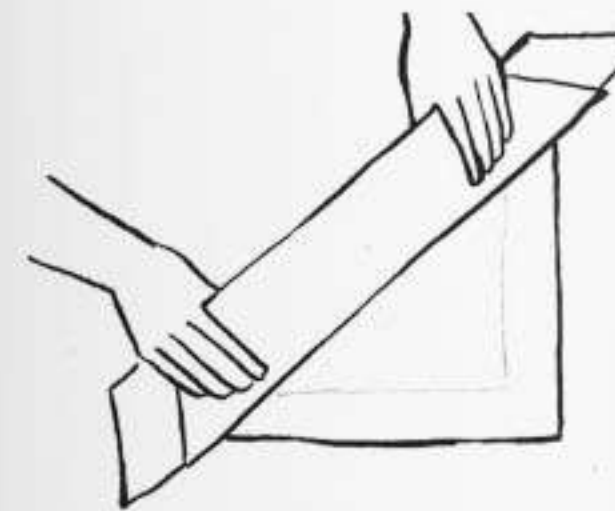




Pegang kedua ujung kain dan tarik untuk membentuk simpul, terlebih dahulu bagian atas dirapikan.



Selipkan ujung segitiga di antara kedua simpul. Simpul yang diselipkan di usahakan bentuknya mencuat ke atas. Talikan ujung kain pada samping kiri kepala

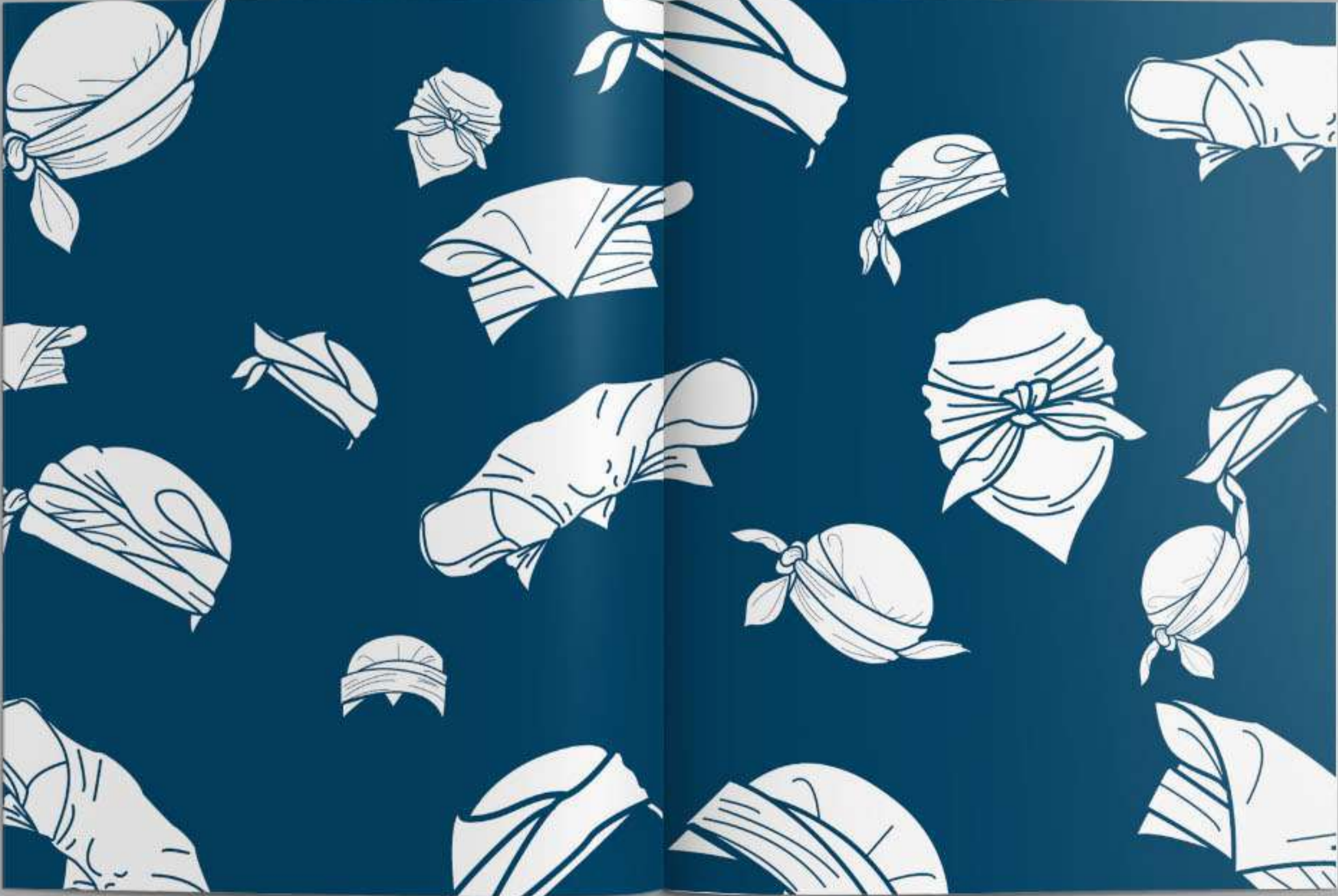


Lipat kain yang telah berbentuk segitiga pada bagian garis diagonalnya selebar 10 cm beberapa kali, Tumpukan lipatan simpan mengarah keluar.



Kain yang telah berbentuk segitiga di letakkan di bagian samping kepala dengan ujung segi tiga mengarah ke samping kanan.

[Halaman Divider](#)



Portofolio

Editorial Design

2017

Landor Profile

Landor Profile merupakan tugas mata kuliah desain publikasi sebagai latihan untuk membuat sebuah halaman spread berisi profil dari Landor

2019

SandikaBP_Portofolio



Profil



Walter Landor

Story

Landor Associates is a brand consulting firm founded in 1941 by Walter Landor, who pioneered some research, design, and consulting methods that the branding industry still uses.

German immigrant Walter Landor and his wife Josephine (the original "associates") founded the company in 1941. Walter Landor intended to "concentrate on designing everyday products that would make life more pleasant and more beautiful."¹⁵

Some of Landor's earliest designs were beer company logos that earned awards from the Brewers Association of America and the Small Brewers Association. For Arrowhead, Landor created a 100-bottle set with two flat sides that could be poured without being tilted from the table. This unique design won several awards, drew media attention, and brought additional

business to the firm. It was also selected by the U.S. Department of Commerce to appear in three International Trade Fairs.

Walter Landor favored what he felt was a client-driven approach. He was one of the first to apply consumer research to package design, and relied heavily on observing consumers in real-life situations even seeking in-store feedback from shoppers regarding label design. In Walter Landor's philosophy, "The package itself must do the talking."

As Landor's reputation grew, the company's client list expanded to encompass airlines, financial institutions, government agencies, hospitality services, and technology firms. Over time, Landor broadened its consulting services to offer corporate and product naming, brand positioning and architecture, retail environment design, copywriting,

internal brand engagement, digital branding, and BrandAsset Valuator analysis, corporate identity, and package design.

Headquartered in San Francisco, the company maintains 26 offices in 20 countries, including China, France, Germany, India, the United Kingdom, Mexico, Singapore, Australia, Japan, South Africa, and the United States. Landor is a member of the Young & Rubicam Group network within WPP plc, the world's largest advertising company by revenues.

Landor's work includes brand research and valuation, brand strategy and architecture, brand purpose and green design, corporate identity and packaging design, innovation, naming and writing, branded experiences, brand equity management, employee engagement, and digital branding.

Landor helps build some of the world's most agile brands that thrive on change. As new audiences and technologies accelerate market demands, disruption has become the norm. Agile brands see these challenges as opportunities, sharpening their strategies and transcending their categories. Landor is a member of WPP, the world's largest marketing and communications firm.

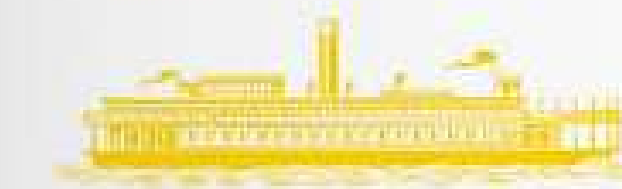
A legacy of fresh thinking

In 1964, founder Walter Landor did something no one expected: He moved Landor's headquarters onto a ferryboat named the *Klamath*, which he'd purchased at auction and docked in the San Francisco Bay. It was a bold choice and a symbol of fresh thinking. The *Klamath* quickly became renowned for the groundbreaking creative work coming out of its studios and the myriad cultural luminaries who loved to visit: Andy Warhol, Tom Wolfe, Issey Miyake, Marshall McLuhan, and many others.

Walter's legacy is still with Landor today. As long-established brands find themselves under siege from nimble, digitally savvy competitors, conventional approaches to branding no longer work. So we've revolutionized our practices to help our clients build agile brands that seize opportunities and thrive on change.



the *Klamath* in 1964



The *Klamath* now becomes the soul of Landor Associates.

Halaman Spread

Expertise



Our design for the future is what we make today right now. We're strategic experts and creative explorers committed to solving complex challenges, with smart tools and global resources, we realize the implications of every brand choice, create new experiences, and open doors to opportunity.

- Strategy & analytics
- Strategy & positioning
- Innovation
- Brand architecture
- Training & verbal identity
- Brand engagement
- Identity
- Packaging
- Adaptation & implementation
- Experience & environment
- Interactive & new-media
- Print through print to development

Location



26 offices in 19 countries. Always one Landor.

- Beijing
- Beijing
- Cape Town
- Chicago
- Cincinnati
- Dubai
- Geneva
- Guangzhou
- Hamburg
- Hong Kong
- Istanbul
- Jakarta
- London
- Melbourne
- Mexico City
- Milan
- Moscow
- Mumbai
- New York
- Paris
- San Francisco
- Seoul
- Shanghai
- Singapore
- Sydney
- Tokyo

Portofolio

Editorial Design

2017

United Magz

United Magz juga merupakan tugas mata kuliah desain publikasi sebagai latihan untuk membuat sebuah halaman spread, Di bagian ini halaman spread yang dibuat bertema olahraga

2019

SandikaBP_Portofolio



DOMESTIC TROPHIES

Manchester United have won the FA Cup on 12 occasions - a feat bettered only by Arsenal's 13 triumphs - and have appeared in the final 19 times in total. The Reds are also the only club to appear in an FA Cup final in every decade since the war.

The club's maiden FA Cup voyage was in 1890 under the name of Newton Heath but didn't progress beyond the third round until 1902, after the change of monicker to Manchester United.

United won the competition for the first time in 1909 by beating Bristol City 1-0 at Crystal Palace but the Reds then had to wait until 1948 to reach another final - this time at Wembley, where Blackpool were defeated 4-2 by Matt Busby's team. In the following decade, the Reds were runners-up



opponents Liverpool the chance to win the Treble. Dave Sexton was then in charge for a thrilling final against Arsenal in 1979 - after being 2-0 down, United came back to score two goals in the final five minutes only for the Gunners to snatch the Cup through Alan Sunderland with almost the last kick of the game.

Sexton's successor Ron Atkinson won the FA Cup twice, against Liverpool after a replay in 1983 and at Everton's expense in 1985, when United defender Kevin Moran became the first player to be sent off in a final and Norman Whiteside scored a glorious winning goal in extra-time.

Sir Alex Ferguson guided United to no less than five finals in the 1990s, with four ending in triumph (the exception being 1996 when Everton won 1-0). The Reds best Crystal Palace 1-0 after a replay in 1990 to give the legendary manager his first trophy in English football. In 1994 and 1996 the club completed the League and FA Cup double after winning finals against Chelsea and Liverpool respectively; then in 1999 United completed the second part of an historic Treble with a 2-0 win over Newcastle.

The Reds next reached the final in 2004. After beating arch-rivals Arsenal 1-0 in the semi-final at Villa Park, the task of seeing off First Division side Millwall at

in two consecutive finals, 1957 and 1958 - the latter coming just months after the squad was decimated by the Munich air disaster.

The FA Cup final in 1963 provided United's first silverware after Munich, with Denis Law among the scorers as Leicester City were conquered 3-1.

The Reds really became FA Cup specialists in the late 1970s, reaching three finals in four years. Jimmy Docherty's side lost 1-0 to Southampton in 1976 but returned to Wembley in 1977 to triumph 2-1 and deny



60'S SIXTIES

History

UNITED HISTORY: 1960 TO 1969

After building one of the greatest teams seen in England, Matt Busby had to start all over again at the start of the 1960s. The Munich air disaster had robbed him, and football, of some of the era's greatest players. But once the great manager had recovered from his own injuries, he set about building another side to take the world by storm.

Dennis Viollet was one of the leading names within the team in 1959/60, the Munich survivor broke Jack Dowling's club record by scoring 33 goals in one league season. The team in total scored 102, but they conceded 80 and finished in seventh place.

Viollet wasn't the only Munich survivor to enjoy a great Old Trafford career; others included Bill Rouley, and Bobby Charlton, who came through the club's youth ranks to break goalkeeping records for club and country. Bobby Mills also rose through the ranks, while Denis Law came via a record £15,000 transfer from Torino.

United's form was erratic at the start of the decade, while new names arrived in fits and starts, everything came together with a run to Wembley for the FA Cup final. Busby's new-look team beat Leicester 3-1, with two goals from David Herd and one by Law.

The next season saw United build on the foundations of FA Cup success to challenge for the title. Finishing second, only four points behind the champions Liverpool, to whom they lost both at home and away. The 1962/63 season was also notable for the signing and debut of George Best, the young footballer's first superstar. His incredible skill, pace and control left opponents in knots, making him a hit with the fans.

January 2019 07



George Best, Bobby Charlton, Bobby Charlton and Denis Law celebrating their FA Cup victory.

While the fans star broke made him a hit with the ladies.

In 1968/69, the famous Trinity of Best, Law and Charlton took United to their highest, they won the League Championship, FA Cup and the European Cup, and reached the semi-finals of the European Cup and the FA Cup. Law also scored goals and was named the European Footballer of the Year.

The attacking team seemed to be the finished article, but they finished a disappointing fourth in the following season and ended both the FA and European Cups in the semi-finals. A last-ditch signing of Denis Law, the European Cup quarter-final, when Best had been in outstanding form.

08 RED DEVILS

and carried the tag (the 1970) Beattie, United were champions again and would win the European Cup for the second time. This time, United would go down the only league route to reach the final at Wembley, thanks to a superb goal by Charlton's headed goal to beat the game to a 2-1 home, four further goals from Best, Brian Kidd and Charlton gave United their first European Cup. Just 10 years after Sir Matt had seen his dream team destroyed, he had performed the impossible. He was knighted soon afterwards.

The following season saw the European Champions Trophy, the league and the World Club Championship 2-1 to Wembley to be awarded in a match marked by on-field violence. Despite the anti-racism.

Portofolio

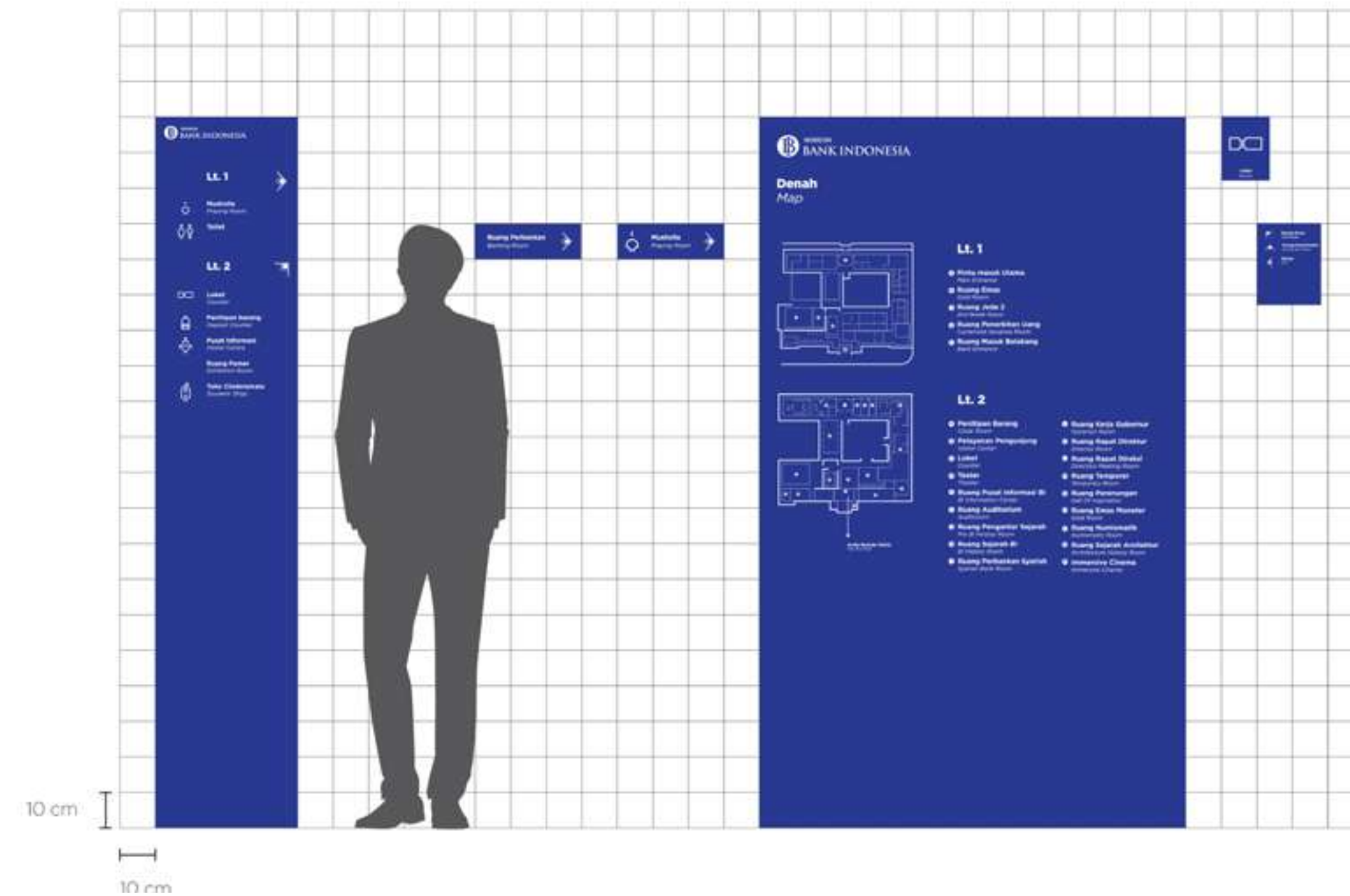
Sign System

2018

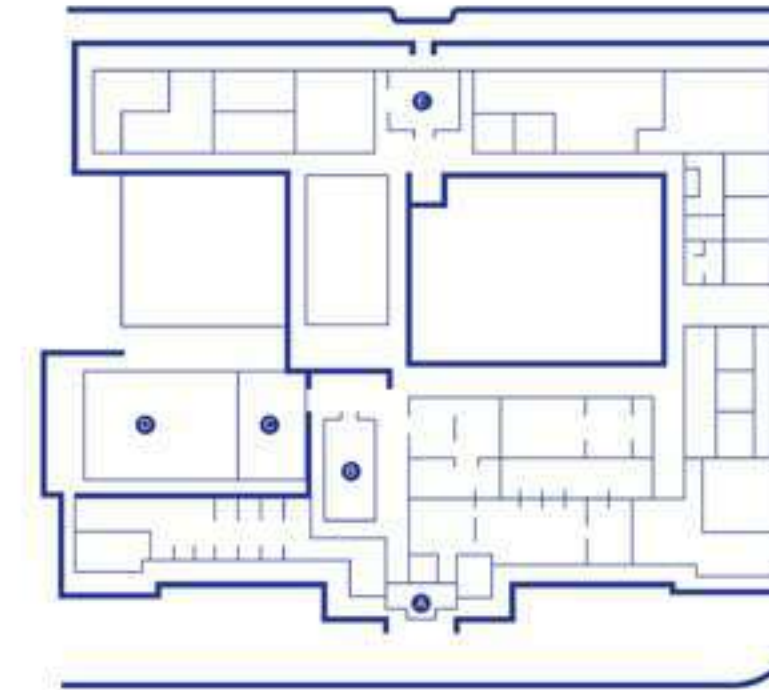
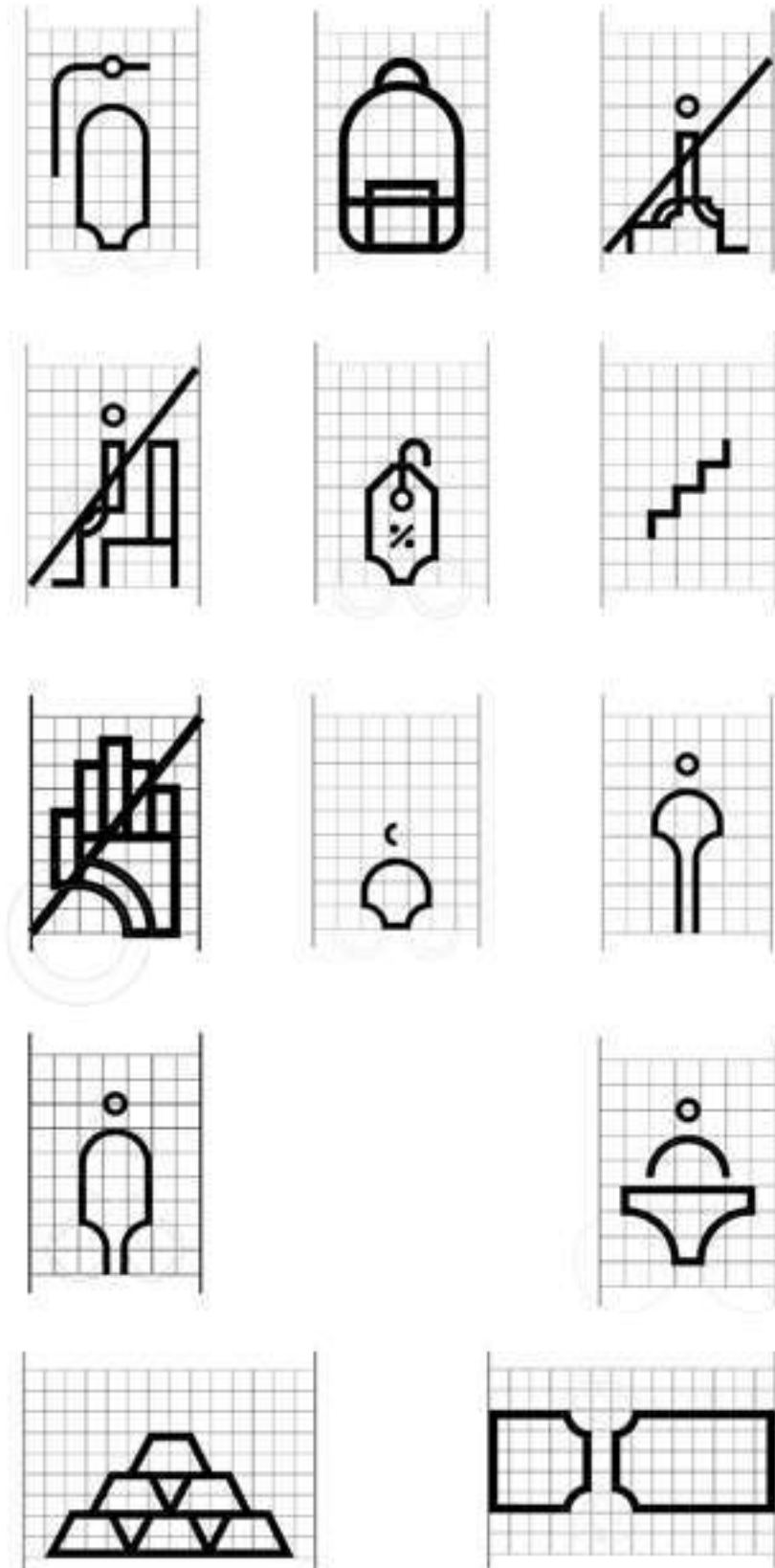
Museum Bank Indonesia

Sign System Museum Bank Indonesia merupakan bagian dari tugas mata kuliah Grafis Lingkungan, tugasnya adalah membuat sign system untuk museum yang ada di Jakarta.

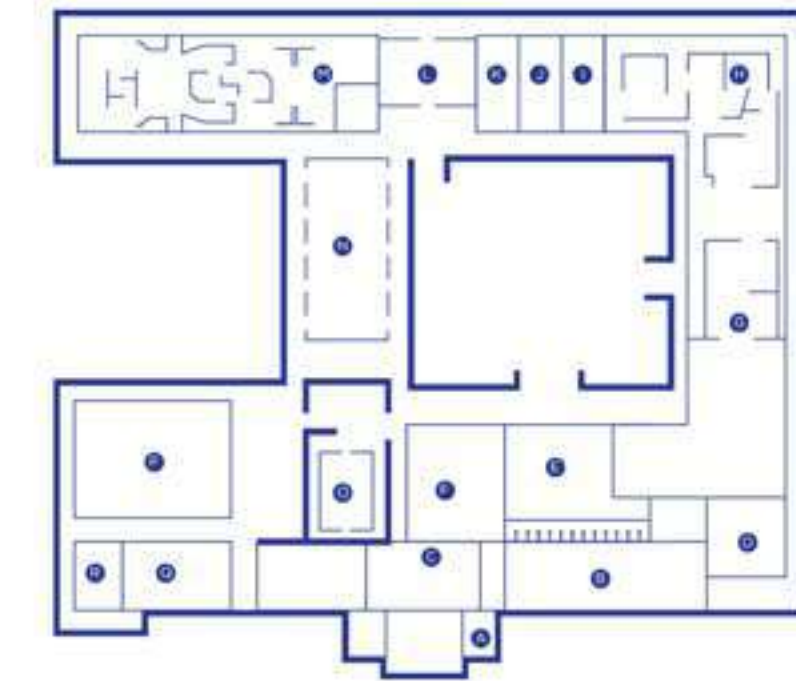
Bentuk Visual yang diambil untuk Museum Bank Indonesia ini menyesuaikan dengan bentuk bangunan dan gaya arsitektur dari Museum Bank Indonesia ini sendiri.



Pictogram dan Denah Museum

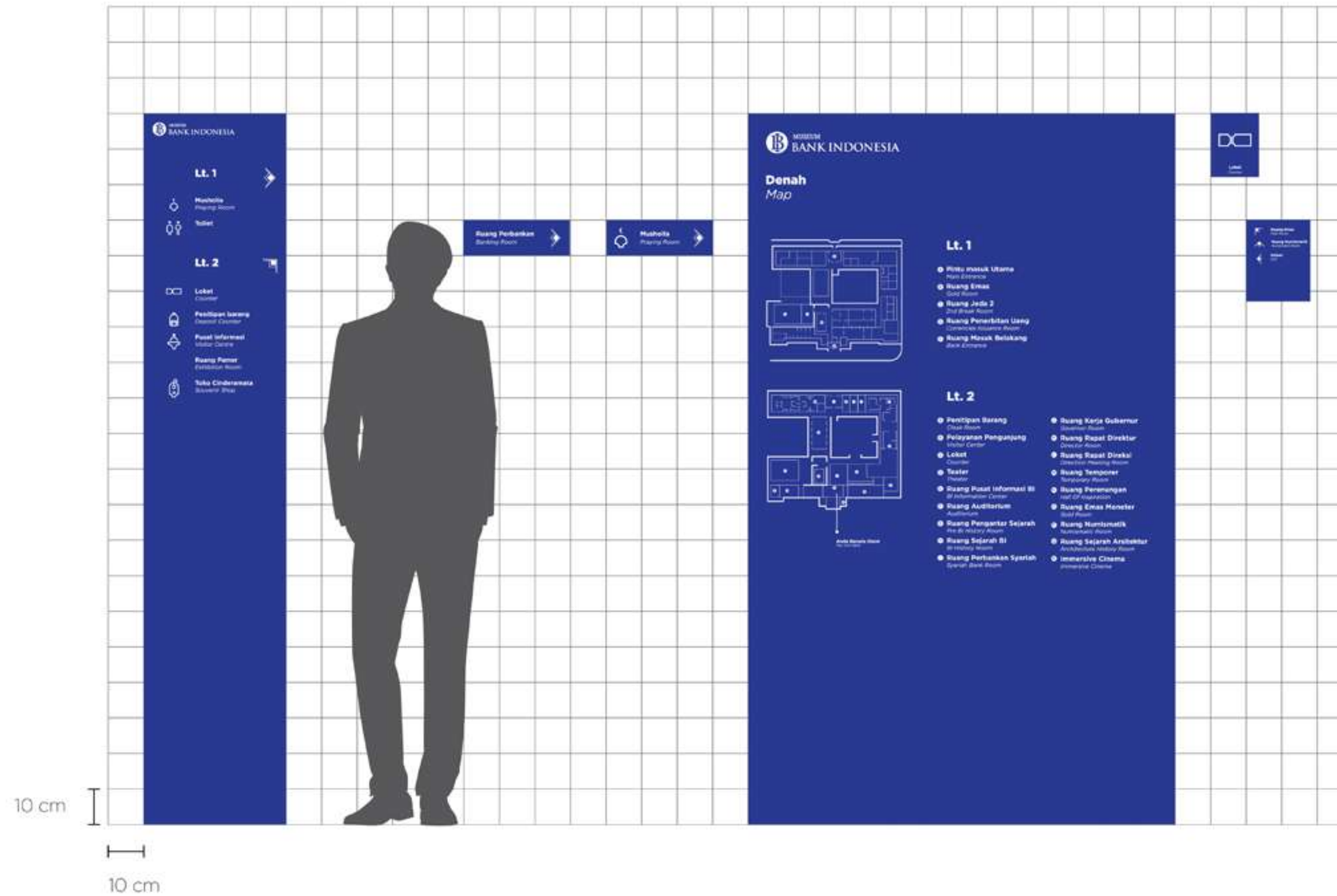


- 1 Pintu masuk Utama
Main Entrance
- 2 Ruang Emas
Gold Room
- 3 Ruang Jeda 2
2nd Break Room
- 4 Ruang Penerbitan Uang
Currencies Issuance Room
- 5 Ruang Masuk Belakang
Back Entrance



- 6 Penitipan Barang
Cloak Room
- 7 Pelayanan Pengunjung
Visitor Center
- 8 Loket
Counter
- 9 Teater
Theater
- 10 Ruang Pusat Informasi BI
BI Information Center
- 11 Ruang Auditorium
Auditorium
- 12 Ruang Pengantar Sejarah
Pre BI History Room
- 13 Ruang Sejarah BI
BI History Room
- 14 Ruang Perbankan Syariah
Syariah Bank Room
- 15 Ruang Kerja Gubernur
Governor Room
- 16 Ruang Rapat Direktur
Director Room
- 17 Ruang Rapat Direksi
Direction Meeting Room
- 18 Ruang Temporer
Temporary Room
- 19 Ruang Perenungan
Hall Of Inspiration
- 20 Ruang Emas Moneter
Gold Room
- 21 Ruang Numismatik
Numismatic Room
- 22 Ruang Sejarah Arsitektur
Architecture History Room
- 23 Immersive Cinema
Immersive Cinema

Skala Perbandingan Objek Dengan Manusia



Aplikasi Sign System



Portofolio

Poster

2019

Experimentum

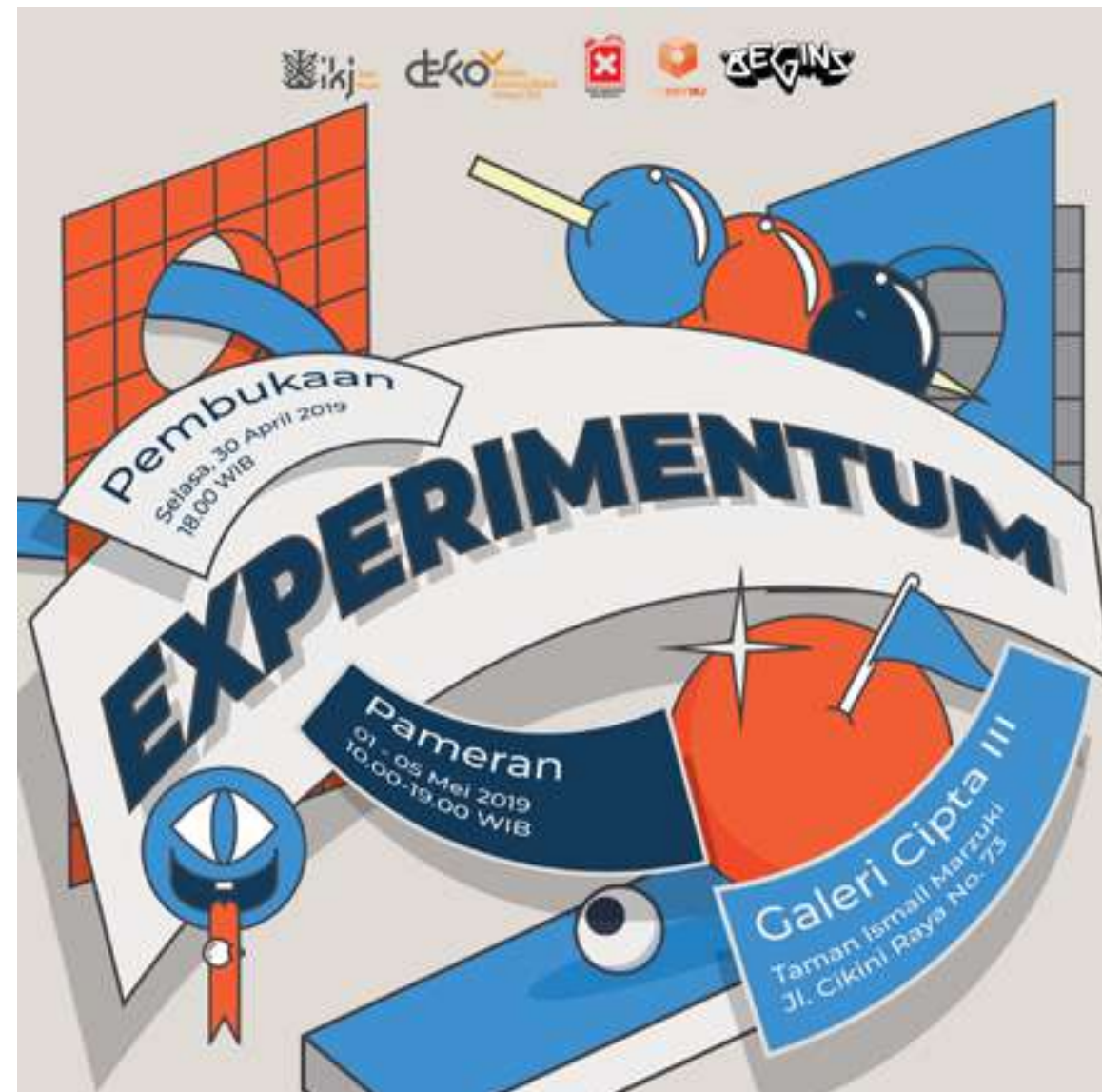
Experimentum merupakan pameran mata kuliah eksperimental yang diadakan di Galeri Cipta 3 Taman Ismail Marzuki, pameran ini diadakan tahun 2019 dan memamerkan karya dari mahasiswa DKV Fakultas Seni Rupa IKJ



Instagram Poster

2019

SandikaBP_Portofolio



[Print Poster](#)



Portofolio

Poster

2019

Poster Jelek

Fakultas Seni Rupa IKJ dan ISI Yogya membuat pameran bersama yang bernama LDR Cikini-Sewon, pameran bersama ini merupakan pameran poster dari mahasiswa DKV IKJ dan ISI Yogya.

Poster ini ikut terpilih untuk dipamerkan di pameran LDR Cikini-Sewon dengan judul Poster Jelek, poster ini berisi perasaan takut dan keluhan selama menjalani masa kuliah Desain Grafis







Terima Kasih