

MIFTAH AULIA HANSAH

 Kebayoran Baru, Jakarta Selatan

 Portfolio www.kreavi.com/miftaahs

PROFILE

I get used to work at creative content production and social media enthusiast.

Seeking a challenging career with a progressive organisation that an opportunity to capitalise my multiple skills packed in one personality.

EDUCATION

Broadcasting

Universitas Esa Unggul
2015 - 2019

Multimedia


SMK Media Informatika
2012 - 2015

SKILLS

Video Editing | Adobe Premiere |
Adobe After Effect | Canva | Basic
Editing Photos | Videography |
Photography | Content Writer |
Research | Teamwork Ability

CONTACT

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 @miftaahs

PROFESSIONAL EXPERIENCE

PT Indo Bangi Kopitiam (Video Content Creator)

Full-time | Nov 2020 - Now

- Looking for new ideas / concepts, compiling scripts, and storyboards with the team for the purposes of Bangi Cafe and Bangi Kopi social media content.
- Research trending music & videos on TikTok, also other social media platform.
- Create motion graphics and reels for social media purposes @bangicafe, @bangikopi.id and @pizzapop.id.

PRE- PROFESSIONAL EXPERIENCE

Detikcom (Video Editor & Social Media Officer)

Internship | Des 2019 - Sept 2020

- Looking for new ideas / concepts, compiling scripts, and storyboards with the team for the purposes of detikcom social media content.
- Managing the video shot into a video that is informative and interesting for viewer.
- Optimize social media @detiktravel, @detikfinance, @detikfood from schedule, creating content, do the copywriting, published post and monitored mention.

MNC Channels (Creative)

Internship | Feb 2018 - March 2018

- Looking for new ideas / concepts with a suitable team that can be applied to filming the program "Free For All" and "Auto Story".
- Looking for the latest news about automotive, create some scripts for the daily program "Automaxx", compiling theses from interviews.
- Create and monitor sound recording for "Automaxx" program.
- Sometimes being a production assistant while on set helping other crews.