



### **Skill**

**Technical** 

Adobe Family, Vegas & Microsoft Family

Communication

Clear and efficient communication

Advertising & Marketing

Following trends and effective marketing strategic

#### **Contact**

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11460

### **Education**

**Esa Unggul University** 

- Visual communication design 2016 - 2020

### **Experience**

**Indonesia Asian Games 2018** 

- Volunteer 2018

Indonesia Asian Para Games 2018

- Volunteer 2018

## Work Experience

Badan Pengurus Pusat Himpunan Pengusaha Muda Indonesia

- Motion & Graphic Designer 2020 - 2021

Menara Group

- Motion & Graphic Designer 2020 - 2021

Paper.id

- Multimedia 2020

Faber-Castell International Indonesia

- Graphic Designer (Intern) 2019 - 2020

Jiwa Group

(Kopi Janji Jiwa & Jiwa Toast)

- Muralist (Freelance) 2019

Hi, My name Nanda Juliyan, I am a visual communication design student graduated from Esa Unggul University. My passion in design, motion and video editing. I'am a proficient graphic designer and motion graphic desinger knowledgeable about logo, marketing material, promotion video, social media design - social media motion, and ui/ux design. Results-oriented graphic artist successful at applying technical skills to creat art that forms and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in customer relations. Visual and visionary designer passionate about creating innovative advertising campaigns. And graphic designer capable of multitasking and managing time well in fiercely competitive, face-paced environments.









# Play with my Self

This my self-branding motion graphic, i said like that because i used my self for motion object. You can see my motion graphic video on my instagram account and on my behance



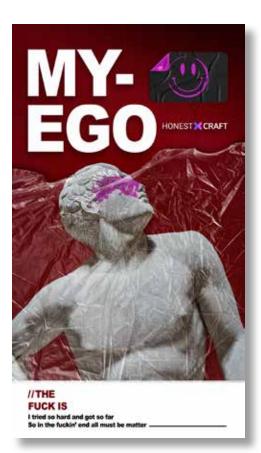
Bē nandajuliyan













### Play with my Taste

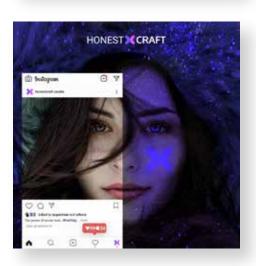
This my instastory design for Honestcraft. I use my all love when i made this, you know what? because i allowed to make works as freely as possible. I loved surreal to much, if surreal is kinda of food variation i guaranted my fridge full of it, that's how I love this so much.















# Play with my Mind

This my design feed instagram for Honestcraft. still made with surrealism, i created the post with my favorite style, this my honesty design i even made, order by myself and my own mind. i think we can get the ubermensch point if we can be honest to my own mind.



# Play with my Potential

This is a widgets concept that's i created to train my ui / ux skills. I'm also very interested in ui / ux although I admit that I still learn how to make a good ui / ux design and can solve the client's problem.

I realized that my curiosity was a

I realized that my curiosity was a potential that I could continue to explore to improve my abilities. of the many things that can be learned from design, I always start everything from the point of curiosity, the more curious, the more we want to know, like: what is?, how does it work?, why should that?, and who can do it?



## Paper. id

When I worked on Paper.id I worked as multimedia designer to collaborate with marketing team to implement marketing strategics. I met wonderful people there. When in Paper.id I learned a better way of communication. Learn how to work with teams that have very different characters and more.

I created some video guide user when in Paper.id. This video based on Screen recording and Motion graphic.

















## Himpunan Pengusaha Muda Indonesia (BPP HIPMI)

Last time i work in Indonesian Young Entrepeneurs Associations as graphic design, and motion graphic designer, and ever too i design mobile apps. Working in an organization requires me to adapt my design style. not to much surreal must looks modern and professional.



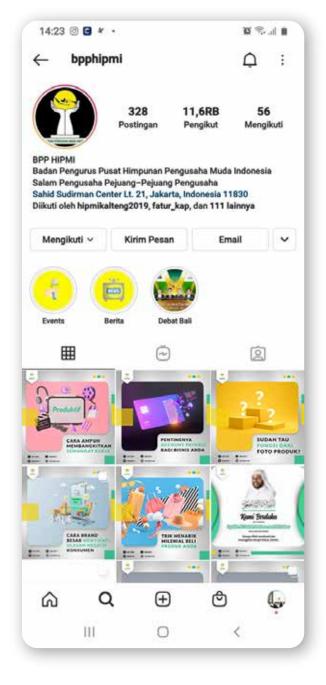














### Bidang 9 BPP Hipmi

BPP Hipmi have 10 division with different responsibility, to gain more engagement from audience, bidang 9 offering design assignment to me.



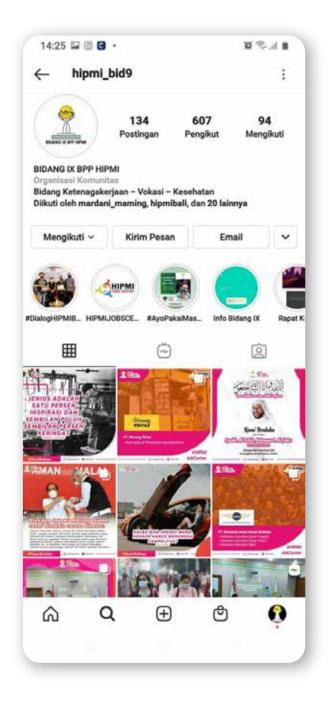














### Mardani H. Maming Fanspage

As a chairman of BPP Hipmi, Mr. Mardani Maming has an Instagram fanpage, in a BPP Hipmi besides handling the main account, I also handle this account. this account contains quotes and motivation from Mardani H. Maming



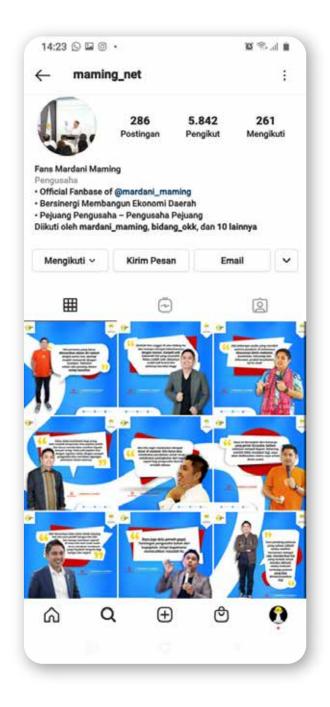








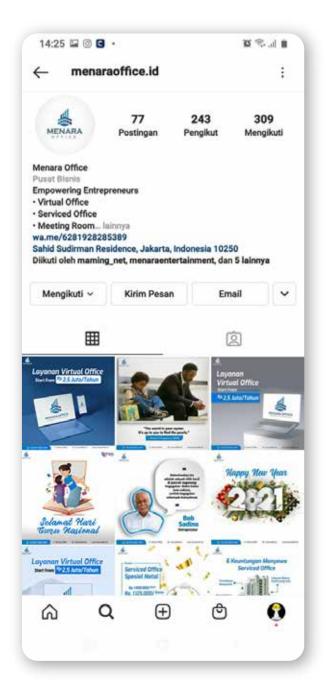




### Menara Group - Menara Office

In Menara Group i handle design for @menaraoffice.id and @pakarizin instagram account. sometime i collaborate with copywritter to make content calendar. In Menara Group I also handle other jobs such as making motion graphic video.







### Menara Group - Pakar Izin

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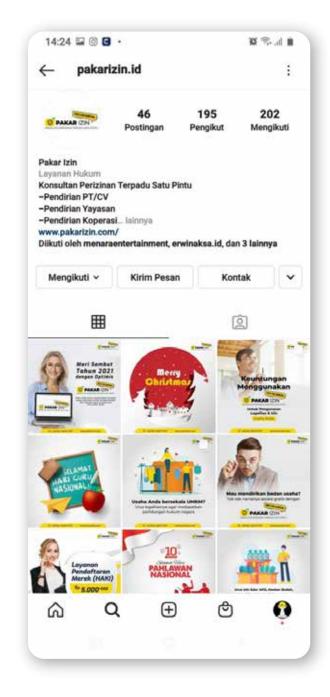


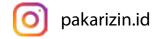












# **Himpinet Mobile Application**

This is an official app that developed by BPP Hipmi to facilitate the accessibility for administrators and members. This application there will be several features such as e-commerce, events, donation, news letter, social media, and some requirement of the organization itself.

