

ANZALNA RIZKY

PORT FOLIO

GRAPHIC DESIGNER



About

Anzalna Rizky is a visual communication design student. Creative, independent, and detail-oriented graphic designer, im starts the journey a design from 2018. Skilled in Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Passionate about collaborating with a team when working on projects.im always try to learn something new about graphic design. i always interested typography, editorial design and brand identity.

BIO

Birth : 06 may 1998
Gender : Male
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EXPERIENCE

- VOLUNTEER STAFF IN EVENT URBAN SNEAKER SOCIETY 3.0. 2018
- SALES ASSISTANT IN JACKHAMMER CO. AT EVENT WALL OF FADES 10. 2018
- VOLUNTEER STAFF IN EVENT SWARA GEMBIRA 2019
- ORBIS STORE (Consigment Store) SALES ASSISTEN 2019 - 2020
- SOCIAL MEDIA CONTENT DESIGNER AT HOI.POLLOY (Clothing brand) 2019 - 2020
- SOCIAL MEDIA CONTENT DESIGNER AT ELHAUS (Clothing brand) 2019 - NOW
- FREELANCER 2019 - NOW

EDUCATION

- Vocational High School of BAKTI IDHATA 2014 - 2016
- INTERSTUDI SCHOOL OF DESIGN 2016 - NOW

LANGUAGE

- Bahasa Indonesia
- English

SKILLS

- Adobe Photoshop ●●●●●○
- Adobe Illustrator ●●●●○○
- Adobe Indesign ●●●●○○
- Adobe Premiere ●●○○○○
- Adobe After Effect ●●○○○○

INTEREST

- Brand Identity Packaging Design
- Editorial Design Typography

LEMONILO

Graphic Standard Manual

Category : Corporate Identity + Editorial Design
Type : Visual Communication Design IV Assignment
Year : 2019

Lemonilo is a healthy lifestyle ecosystem that presents a variety of natural and affordable products for all needs that are free of 100+ hazardous synthetic ingredients, in partnership with SMEs from all over Indonesia. As an assignment for visual visual communication design II class, we were required to redesign their logo and make a new brand expression.

Lemonilo **GuideLines**



Master Brand

Masterbrand

Masterbrand Logo

Masterbrand logo terdiri dari Logotype dan vector.

Penggunaan vector dirancang menyerupai bagian bentuk kulit jeruk dan pada fontnya membentuk seperti jeruk lemon lalu ditambahkan daun sebagai elemen pelengkap.

Jangan mengubah warna, bentuk, ukuran logo.
Gunakan hanya master artwork yang sudah disiapkan.





Brand Expression

Kartu nama yang disediakan di setiap meja-meja karyawan isomarko.

Bagian depan



Bagian Belakang





Brand Expression Envelopes

Amlop ini digunakan untuk mengirim surat yang formal, ataupun bisa digunakan untuk undangan.



Brand Expression Operational Office



Brand Expression

Operational Bus

Seragam yang dikenakan oleh pengemudi karyawan
yaitu kemeja lengan pendek dengan tambahan corak,
mengidentifikasi si karyawan tersebut.



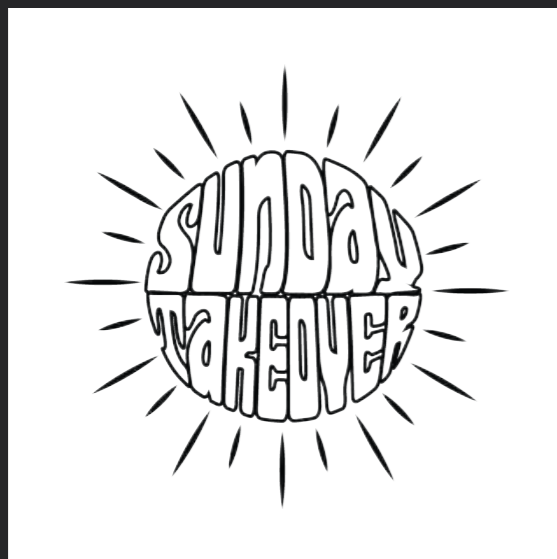
LOGO

Category : Redesign Logo

Type : Freelance

Year : 2019

Sunday Takeover is a dance music event at the orbis store held on sundays Their old logo does not read clearly so I made the new logo with a clear background and bold type with a disco ball look.

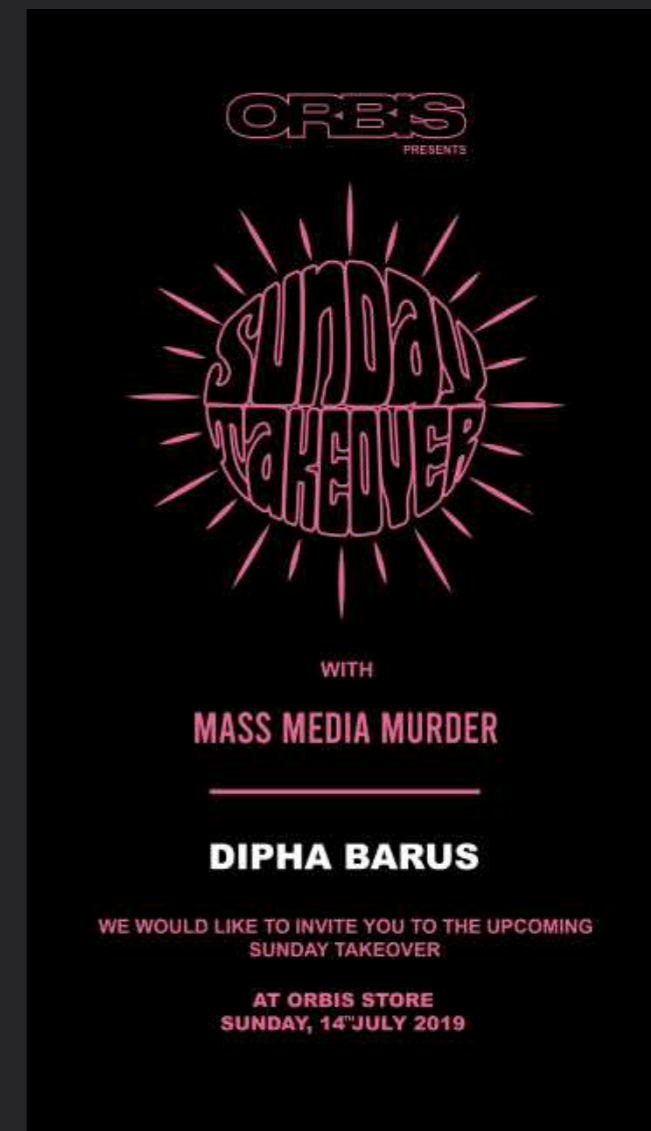


OUTLINE



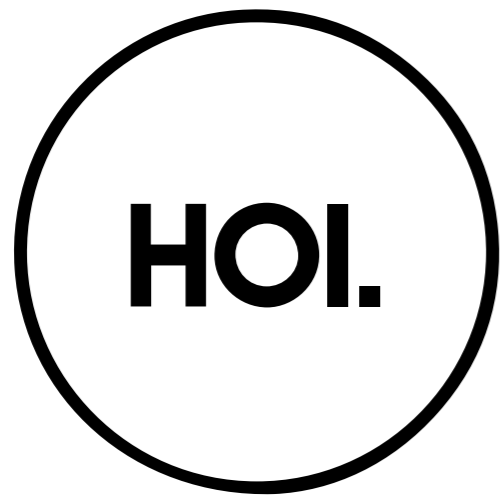
FILL

INSTAGRAM POST



SOCIAL MEDIA

BRAND

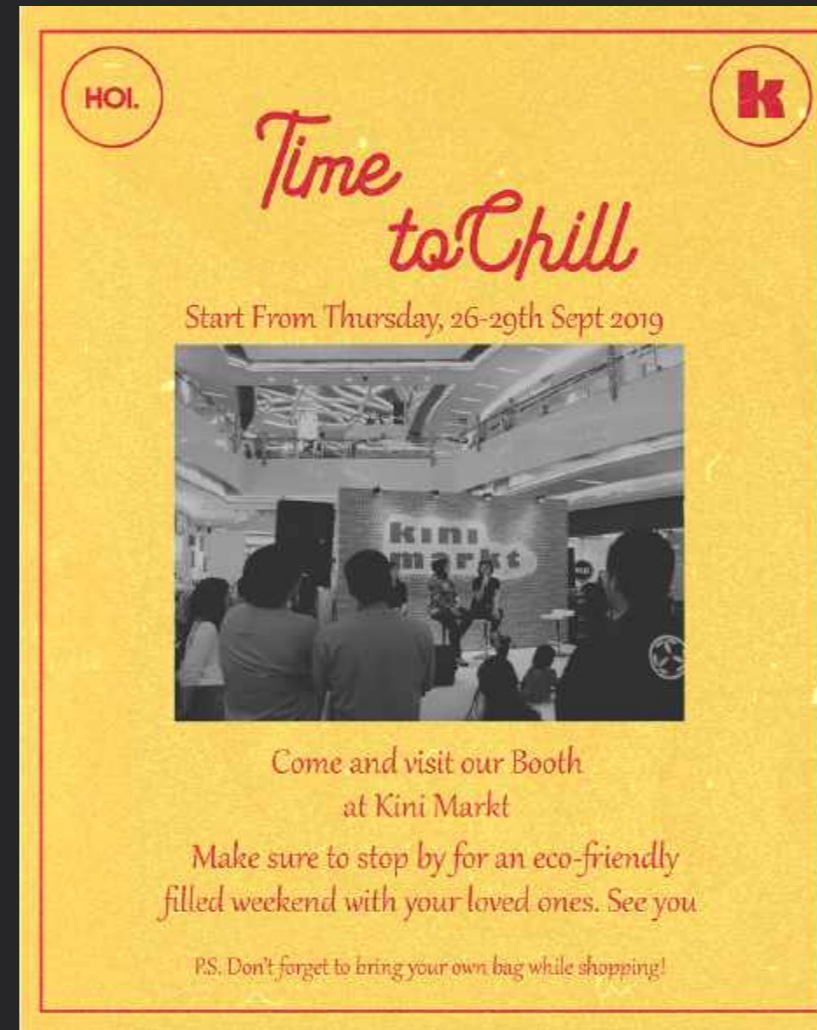


HOI POLLOY

HOI POLLOY began in 2015, inspired by casual and comfort for tropical style. Indonesia has summer all over years also high humidity level, and i realize that we need something breathable and comfortable to use everyday. So I use a material that is comfortable and casual when used in hot weather.

INSTAGRAM FEEDS

ANNOUNCEMENT POSTER



INSTAGRAM STORY



SOCIAL MEDIA

BRAND

elhaus

Elhaus is a menswear brand based in Jakarta, Indonesia. Focusing on making fine quality garments, with modern aesthetics, but with still preserving traditional methods and values.

INSTAGRAM ADS

1 ————— 2 ————— 3 ————— 4 ————— 5 ————— 6



INSTAGRAM ADS

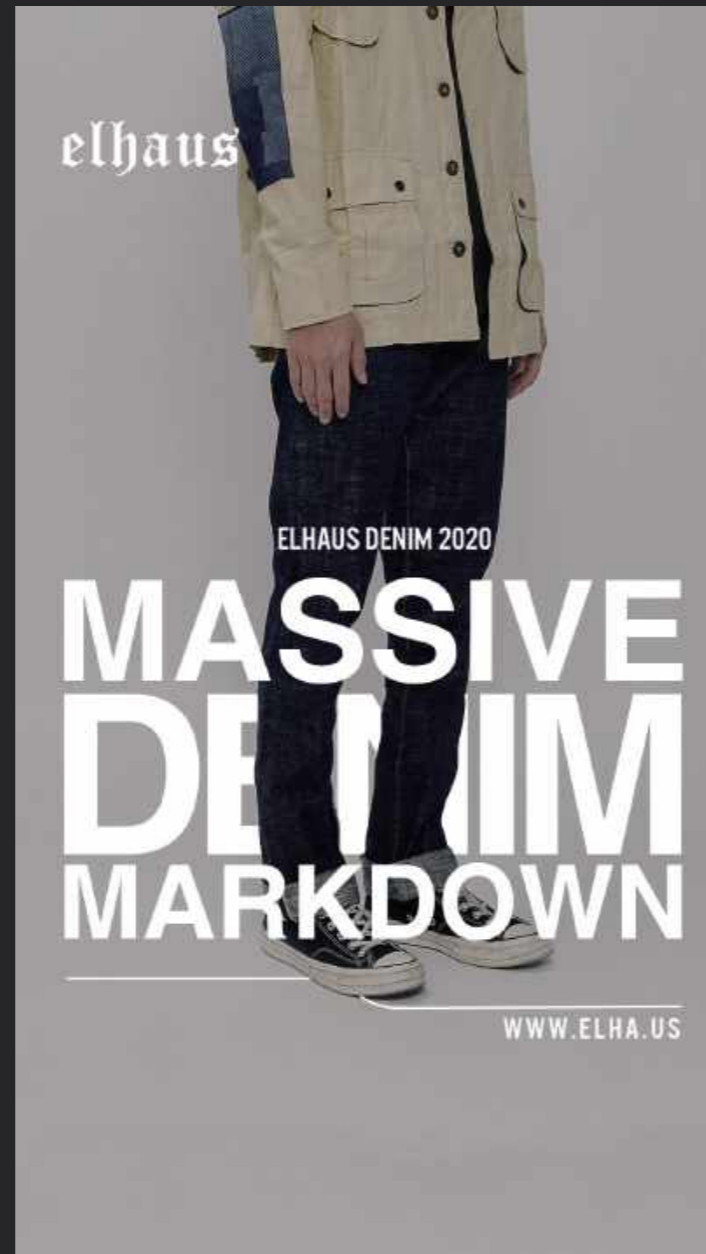
INSTAGRAM STORY ADS



elhaus
SALE

Nomad Denim
Gazelle 14oz Indigo

~~IDR 590.000~~
IDR 413.000



elhaus

ELHAUS DENIM 2020

**MASSIVE
DENIM
MARKDOWN**

WWW.ELHA.US

SQUARE



elhaus
SALE

Nomad Denim
Gazelle 14oz Indigo

~~IDR 590.000~~
IDR 413.000



elhaus

ELHAUS DENIM 2020

**MASSIVE
DENIM
MARKDOWN**

WWW.ELHA.US

GRAPHIC DESIGN



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My recent design work for Elhaus Rework on Font by @dwiki.ka. for a mini drop collection, and graphic applied on the hoodie.



***THANK
YOU***