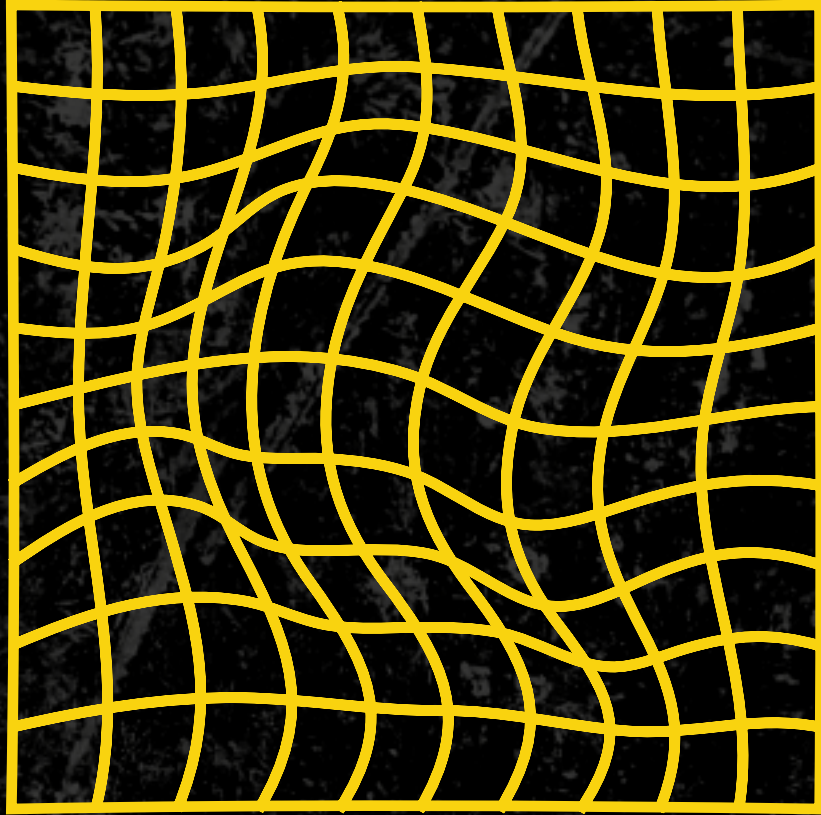


PORTFOLIO



BY SYAFRIL FAUZI

GET TO KNOW



ABOUT ME

I'm enthusiast, and connoisseurs of art, and culture, and I'm something of a graphic designer myself.

My main expertise are publication design & illustration, and competent in branding, video editing, basic motion graphic & basic 3D, i'd like to learn and expand my knowledge in graphic design, and also accustomed to self-taught.

VOCATION

- Jakarta State Polytechnic (2016-2020)

SKILL

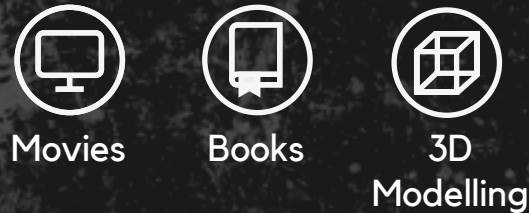
- PROFESSIONAL



- PERSONAL

Personality	●●●●●●●●○○
Creativity	●●●●●●●●○○
Responsibility	●●●●●●●●○○
Team Work	●●●●●●●●○○

INTEREST



EXPERIENCE

- Graphic Design Internship PT Binamitra Megawarna (October 13th 2014 - January 23rd 2015)
- Graphic Design Trainee Pusat Pengembangan Kompetensi Guru dan Kejuruan (P2KKGK) Jakarta Timur (September 21st - 28th 2015)
- "Visual Brand Communication" Participant KANAWA & Bintang Merah (17th October 2015)
- "Instagram Academy" Participant KREAVI (July 20th 2019)
- Freelance Graphic Designer CV CreativeMuda (November 2018 - August 2019)
- Graphic Design Internship Bintang Merah Production (September 2019 - January 2020)
- 3D Modelling Trainee GAME LAB Indonesia (January 2020 - February 2020)

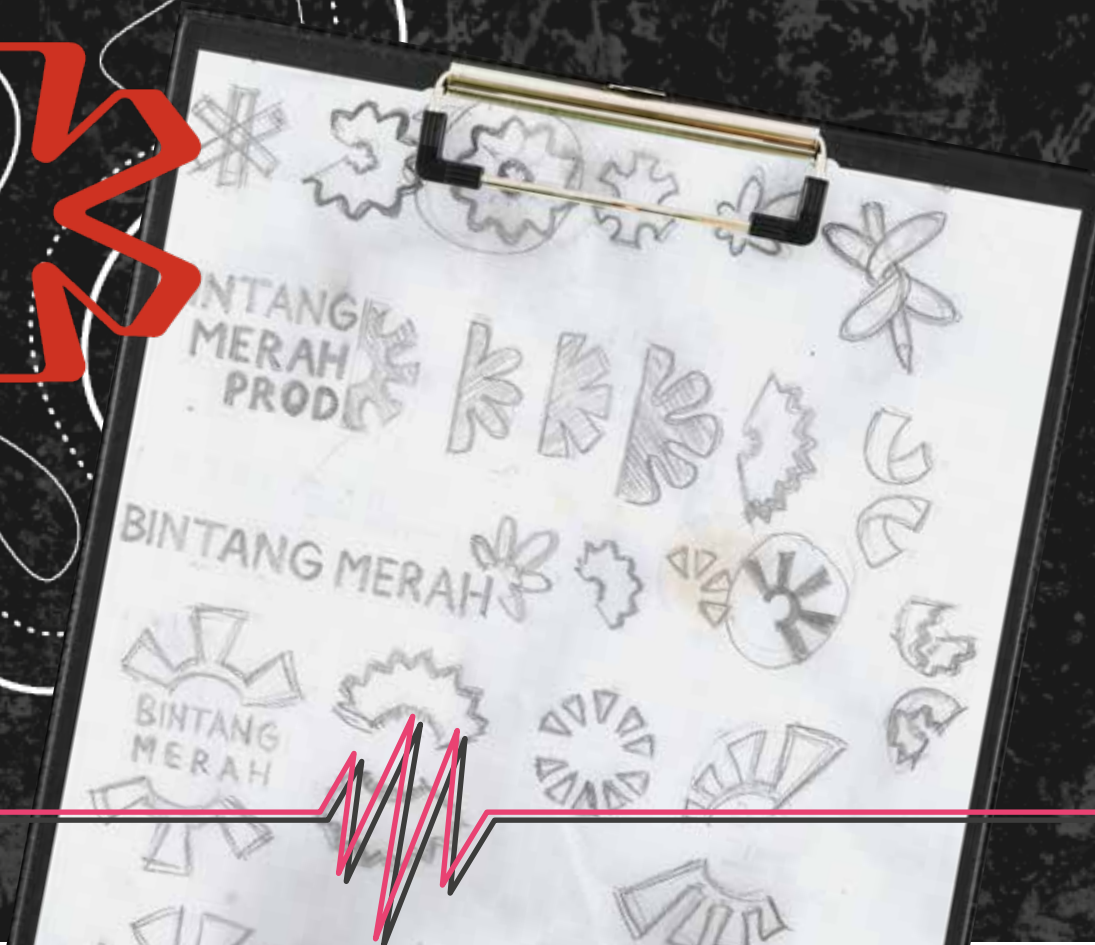
BRANDING

BINTANG MERAH PRODUCTION



Branding Bintang Merah Production

Client : Bintang Merah Production
Media : Digital/ print
Work Period : September - October 2019



The goal of this project is that Bintang Merah Production has a distinctive identity from the current logo, so that the logo can suit the vision and mission of the Bintang Merah Production itself.

Bintang Merah Production founded in 2017, and is branch company from PT. Bintang Merah Kreasindo, Bintang Merah Production was established to accommodate creative needs such as art and design.

Logo Treatment & Stationary



BOOK COVER / INTERIOR DESIGN

Company Profile

Client : Bintang Merah Production
Media : Art Paper 150gr (Content pages)
Art Carton 260 gr (Cover)
Dimensions : 21.5cm X 31 cm
Work Period : October - November 2019

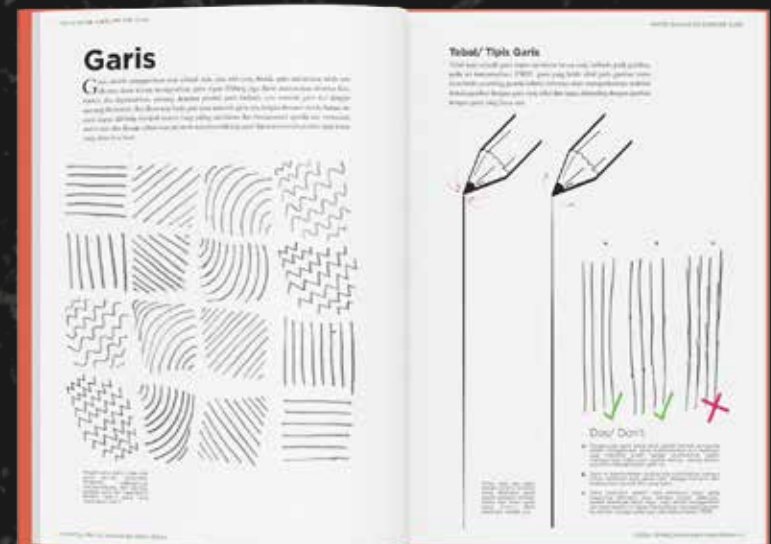
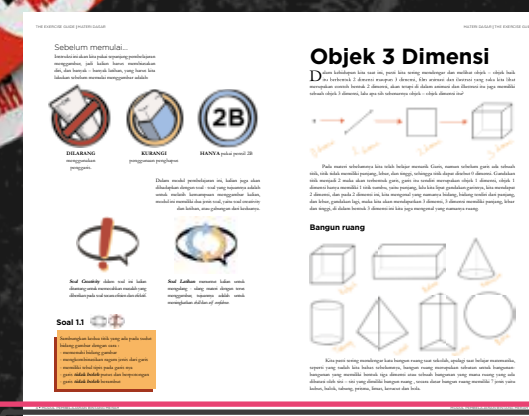
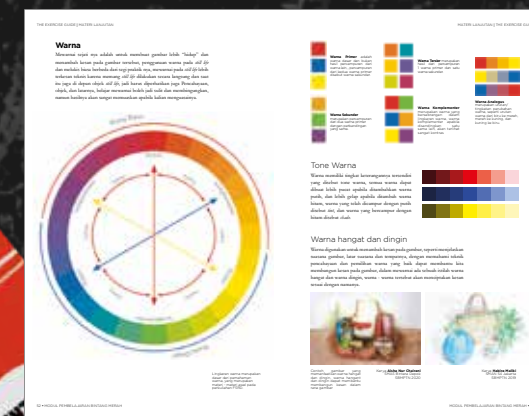
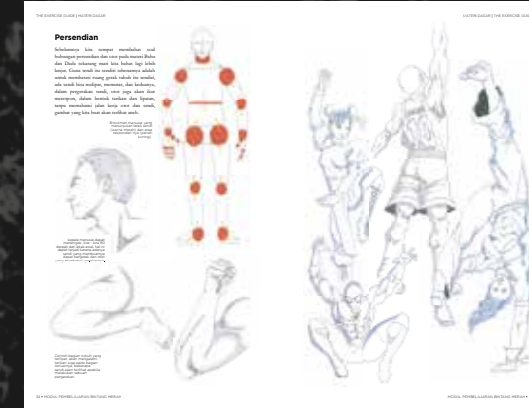
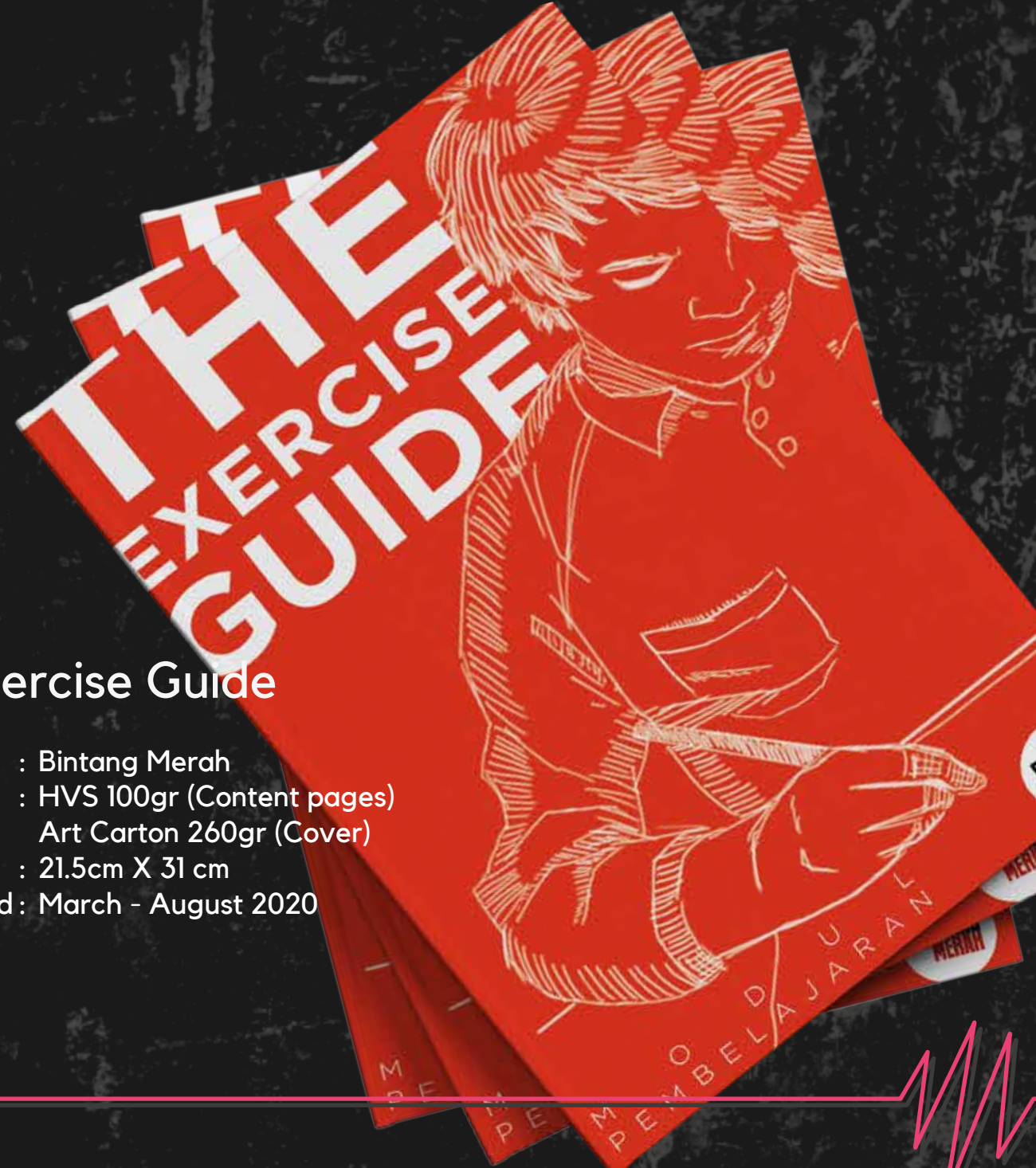


After designing the logo for Bintang Merah Production, i was assigned to create a company profile, BMP needs to introduce their brand, and increase the brand awareness to their potential client.

This company profile has a pop-inspired design, yet remained formal. Colors that tend to be warm describe BMP's attitude in accepting and serving clients

The Exercise Guide

Client : Bintang Merah
 Media : HVS 100gr (Content pages)
 Art Carton 260gr (Cover)
 Dimensions : 21.5cm X 31 cm
 Work Period: March - August 2020



Bintang Merah needs a learning module to support its students in understanding the lessons being taught, I act as an illustrator as well as a book interior designer, while the copywriting is provided by Bintang Merah.

Semi-realist illustration is used in this module, because semi-realist illustration is suitable to help students understand drawing lessons, and considered quite applicable for beginners and those who are already skilled at drawing.

Book Highlight



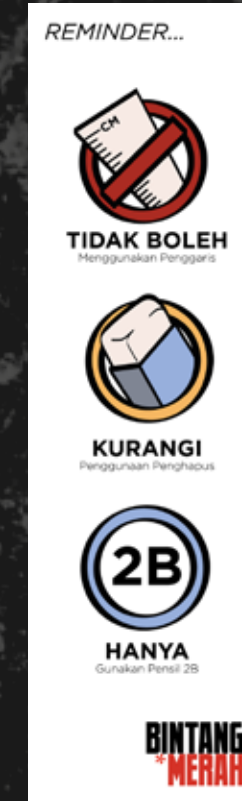
Highlighted book cover

Highlighted book content in the exercise guide

Item & Merchandise



<Canvas Totebag

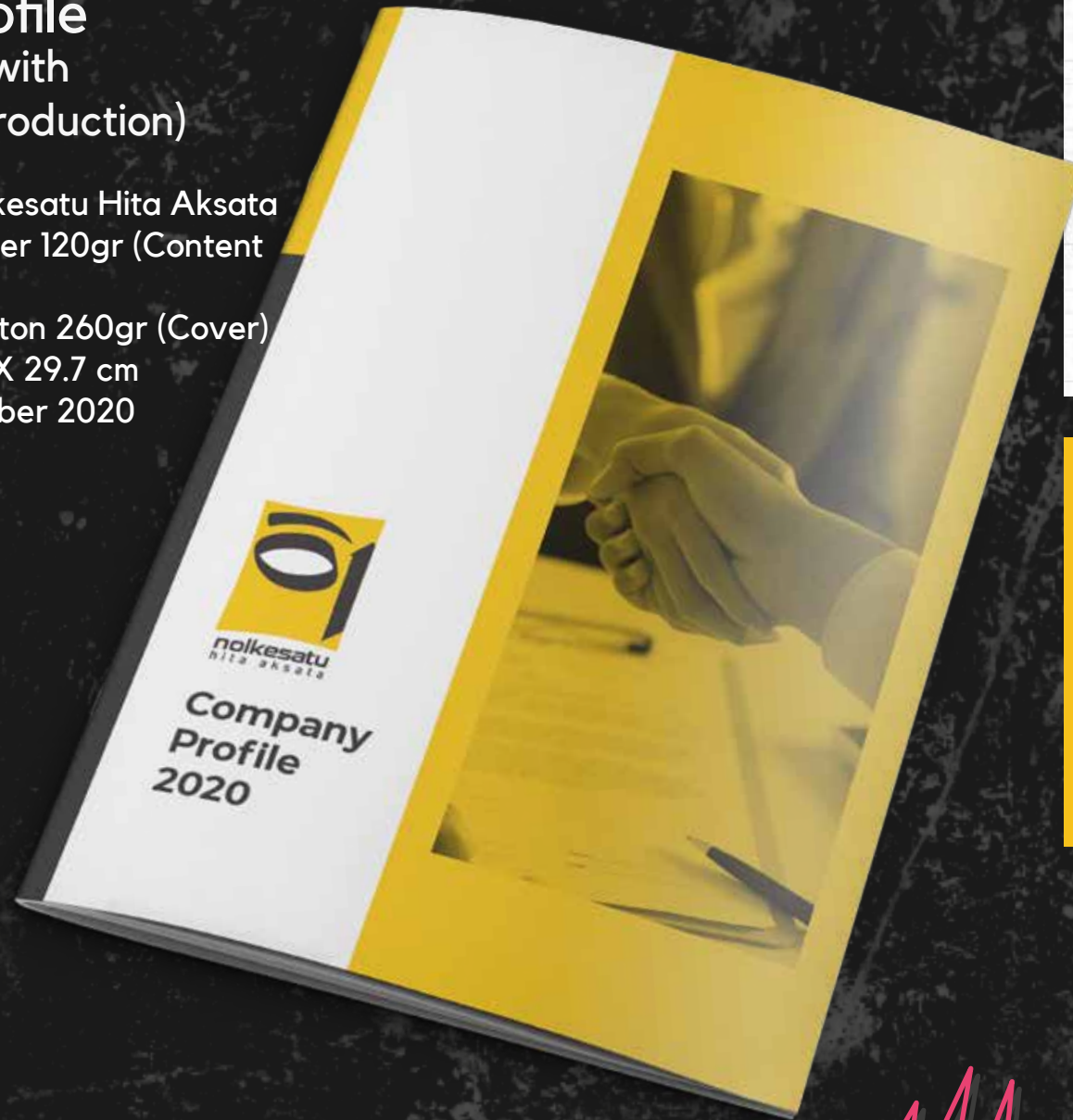


^Bookmark



Company Profile (in collaboration with Bintang Merah Production)

Client : PT. Nolkesatu Hita Aksata
Media : Art paper 120gr (Content pages)
Art Carton 260gr (Cover)
Dimensions : 21.5cm X 29.7 cm
Work Period : September 2020

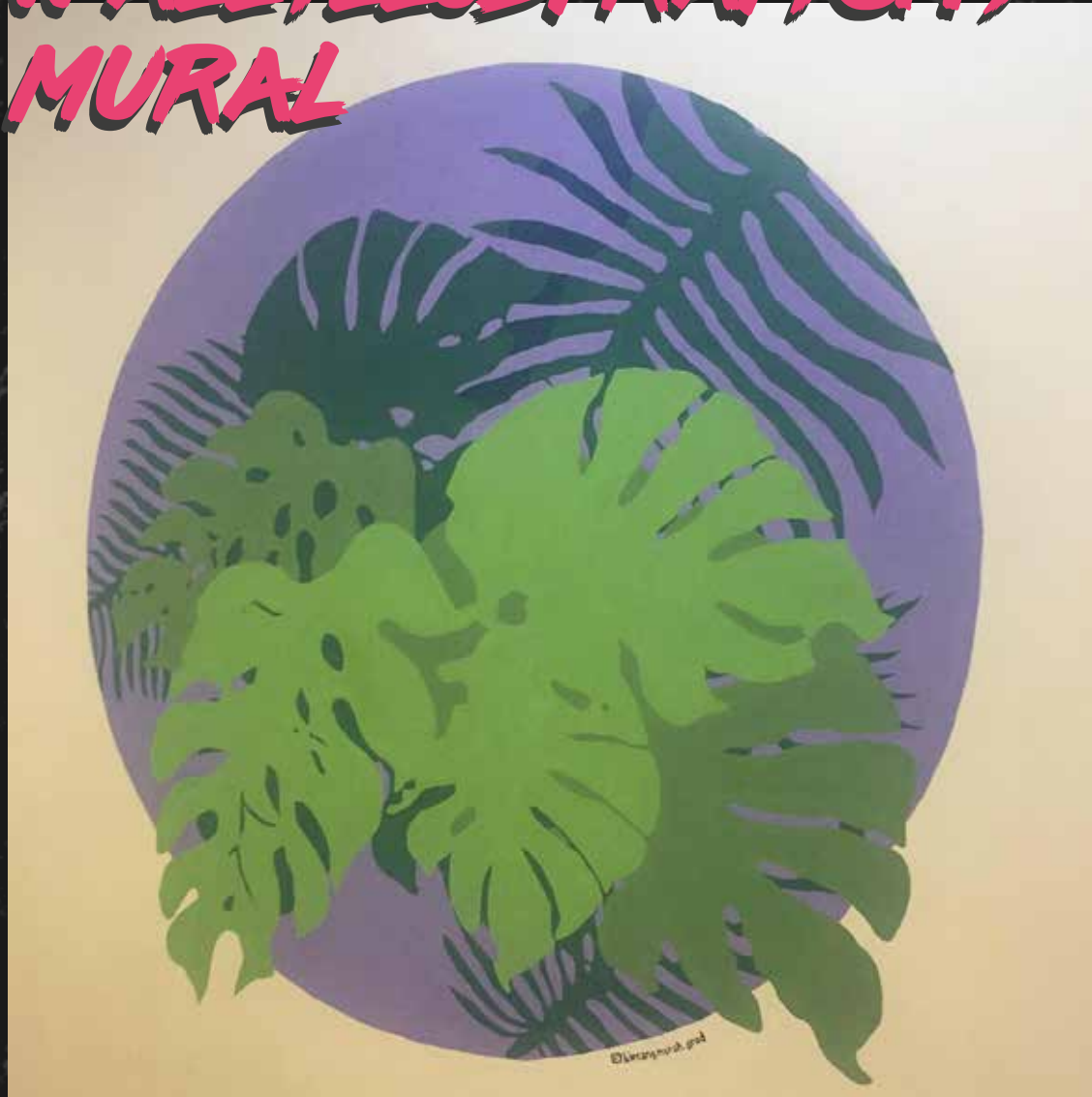


Nolkesatu Hita Aksata is a Manpower Outsourcing company who tasked Bintang Merah Production to create a company profile, as an effort to introduce their business.

I responsible for design book interior layout as well the cover for company profile, with the assist of Bintang Merah Production.



WALL ILLUSTRATION / MURAL



Aesthetics Beauty Clinic Mural (in collaboration with Bintang Merah Production)

Client : Aesthetics Beauty Clinic
Media : Interior wall
Dimensions : Varies (Up to 3 X 3 meters)
Work Period : September 2019

A beauty clinic is a place for people who, of course, love the beauty, the Aesthetics clinic wants its clients to feel comfortable & want to go back to do treatment at the Aesthetics clinic, using floral illustration mixed with pastel colour, to create a calm and welcoming feel for Aesthetic Clinic client.



Kyu Suki is a Japanese themed restaurant, which carries the "All you can eat" concept. To make the restaurant look attractive, they asked us to make a mural to its interior wall.

Pop, and impressionism element is being used for the illustration to this "Japanese" themed restaurant, while the colour tends to be "warmer", to increase customer's appetite.

Kyu Suki & Grill Mural (in collaboration with Bintang Merah Production)

Client : Kyu Suki & Grill
Media : Interior wall
Dimensions : Varies (up to 2 X 1 metres)
Work Period : December 13th - 19th 2020

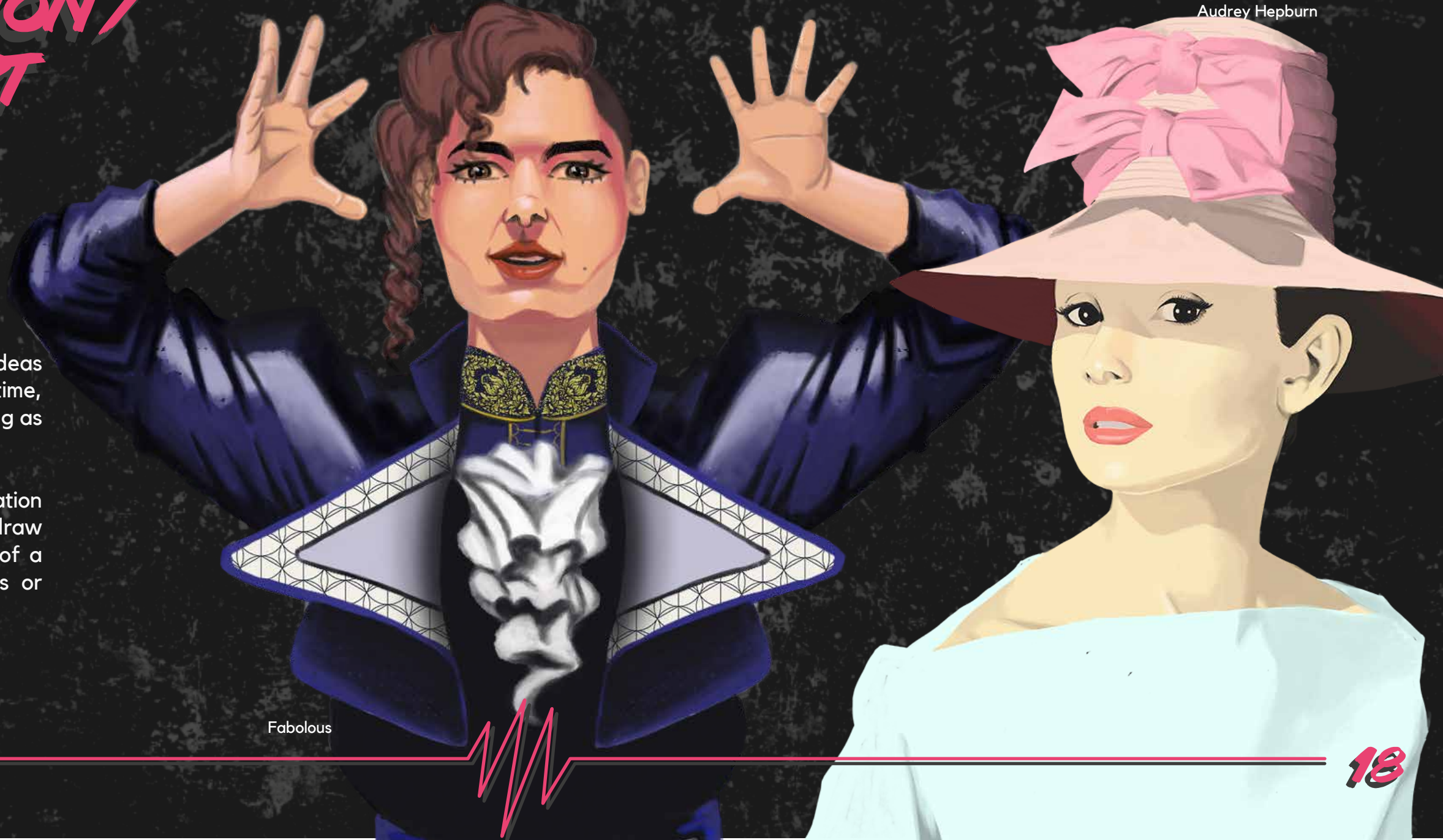


ILLUSTRATION / DIGITAL ART

Study of
Audrey Hepburn

I like to drawing and convey my ideas through illustration in my free time, aside from a job, i consider drawing as my hobby.

My personal work consist in illustration and digital painting, i like to draw portrait (most of it are portrait of a woman) , and scenery of places or fictional places.



Fabulous

Personal Gallery



CONTACT



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