MUHAMMAD MUSA S

MARKETING

CONTACT ME

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Instagram
musa_syuhada

PRO SKILLS

BUSINESS STRATEGY

MARKETING STRATEGY

BRAND STRATEGY

SOCIAL MEDIA MARKETING

GRAPHIC & DESIGN

FOLLOW ME

linkedin
https://www.linkedin.com/in/muhammad-musa-syuhada-b28046170/

EXPERIENCE

2020 - present
Brilliance Project

MARKETING (CO-FOUNDER)
- Develop marketing strategy through promotion and advertisment
- Manage branding and social media marketing

2018 - 2020
Angkringan Babe Restaurant

MARKETING MANAGER
- Creating marketing strategy and new promotional tools
- Controlling good and service quality

2017- 2018
In4link Tugu Mandiri

SALES & MARKETING SPECIALIST
- Creating marketing strategy through research and market analitic
- Leading marketing team to get new customer

EDUCATION

2015 - 2019
FEB UGM

BACHELORS OF BUSINESS MANAGEMENT
Fakultas Ekonomika dan Bisnis UGM one of the best business school in Indonesia. It is AACSB Accredited business school.

2012 - 2015
SMA N 1 MAGELANG

SOCIAL SCIENCE
One of the best high school in Central

SOCIAL PROJECT

2015- 2019

COLLEGE STUDENT ORGANIZATION

IMAGE — Chairman Ikatan Mahasiswa Universitas Gadjah Mada Magelang

DESA MITRA — Educational coordinator in Desa Mitra FEB

GAMATRUST — Steering commitee Gadjah Mada Try Out

BEM FEB UGM — Senior staff social community department

SEF FEB UGM — Senior staff external department

REFERENCE

B.M PURWANTO, DR., M.B.A
THESIS ADVISOR

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