

# REZA FIRMANSYAH

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A committed and passionate Information Systems student who loves exploring new things. Flexible and fast learner who can adapt to new work environment. Interested in UI/UX Design, Graphic Design.

## Professional Experience

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### PT Agro Barakah Indonesia - Indonesia

Jan 2021 - Jul 2021

#### Social Media Designer

- Creating Graphic Designs qualify of Social Media Instagram.
- User Interface and User Experience Design for PT Agro Barakah Indonesia Website.
- Create a design scheme flow to do promotions.
- Promo creating Design Content to be distributed to all Marketplace Platforms.
- Monitor the respondent's algorithm for Promos that have been shared on Instagram & Marketplace.

### Telekomunikasi Indonesia - Indonesia

Jan 2020 - Dec 2020

#### UI/UX Designer

- Learn the basics of UX Research and get a Mentor directly in the Team.
- Learn about POS (Point of Sales) and how it is systematic in it.
- Learn basic User Interface. Learn about User Experience to Meet User Needs
- Creating Home views, Menu Lists, Purchase Baskets, and Payments in the Bonum Application.
- Review the Sprint Prototype Application once a week.
- Creating elements to be included in the Design Prototype.
- Creating Home Page, Partnership, Payments, and Testimonials for Webiste Merchant Payment Solution.
- Create E-Flyers & Brochures to distribute to Internal Tribe.

### Mahir Farm Nusantara - Indonesia

May 2020 - Jul 2020

#### Social Media Designer

- Create Social Media Content suitable for all Social Media.
- Creating Graphic Designs qualify Social Media needs.
- Advertise Content on the Marketplace platform.
- Manage several Mahir Farm Brand Social Media Accounts (Syakirqurban, QurbanNusantara & Ar-rifai Farm).
- Monitoring the Instagram Angagemnt Rate of all Mahir Farm Brands.

### Eldoka Indonesia - Indonesia

May 2019 - Jul 2019

#### Graphic Designer

- Create content for Social Media.
- Following the development of Creative Content.
- Creating Design for Social Media needs.

## Education

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### STIMIK ESQ - Jakarta, Indonesia

Sep 2019 - Dec 2022 (Expected)

#### Bachelor Degree in Information System, 2.90/4.00

- Become a STIMIK ESQ Representative representing PT. Telekomunikasi Indonesia PMMB BUMN 2020

## Organisational Experience

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### Student Representative Council - Indonesia

Dec 2020 - Nov 2021

#### Head of Information Communication Division

- Managing Social Media (Instagram, Facebook).
- Creating Content for Social Media. Social Media Design.
- Documentation during Organizational Activities

### Student Executive Board - Indonesia

Jun 2020 - Nov 2020

#### Staff of the Ministry of Information Communications

- Create content to meet Organizational needs.
- Make content easily accepted by other students

## Skills, Achievements & Others

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- **Achievements (2020):** Become a STIMIK ESQ Representative representing PT. Telekomunikasi Indonesia PMMB BUMN 2020

- **Skills:** Profesional, Integrity, Responsibility, Creative, Teamwork & Logical Thingking.
- **Interest:** Design UI/UX, UX Research, Social Media Designer, Graphic Designer.