

# Imaduddin Abdurrahman

## *Contact*

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(Blog) [o2c-studio.id](http://o2c-studio.id)

## *Skills*

Sketching  
Product Design

Design Thinking  
Concept Development

## *Language Skills*

English  
IELTS Overall Score 7.5

## *Computer Skills*

Adobe Photoshop    Rhinoceros  
Adobe Illustrator    Keyshot  
Adobe PremierPro

## *Experience*

Kriya Nusantara  
Product Designer  
March 2018-Present (3 Years)

Moose Sneakers  
Co-Founder, Product Designer  
March 2018-Present (3 Years)

Matoa Indonesia  
Product Designer  
February 2016-August 2017

Studiohiji  
Junior Product Designer (internship)  
June 2014-August 2014

## *Honors-Awards*

American Standard Design Competition (ASDC)  
“ablution facility” 2018  
3rd Winner

Indonesia Fashion and Craft Award (IFCA) 2016  
Bali Creative Industry Center  
Best Designer

Asia Student Package Design Competition (ASPaC) 2014  
Japan Package Design Association  
Asia Award, Honorable Award

Zuchex Indonesia Exhibition 2014  
Most Unique Tableware Product

## *Education*

Institut Teknologi Bandung (ITB)  
Bachelor of Arts (BA), Industrial and Product Design  
(2011-2016) GPA 3.47

## *Writing Publication*

“Belajar Politik Identitas dari Penamaan Warung Kekinian”  
(Identifying Identity Politics from the Naming of Contemporary Food Stalls)  
whiteboardjournal.com (22/04/2021)

“Yang Sebenarnya Kita Bela Saat Membela Lingkungan”  
(What We Actually Stand Up for When Defending Environment)  
whiteboardjournal.com (19/12/2019)

## *Lecture & Workshop*

Guest Lecture, “Packaging Design”  
Program Studi Desain Komunikasi Visual Institut Teknologi Telkom Purwokerto  
(15/12/2020)

Sharing Session, “Packaging Design”  
Program Studi Desain Produk Institut Teknologi Bandung  
(28/08/2019)