

Hi,

I am Winnie Safitri, Graphic Designer.

Growing up from Javanese family who loves art (especially my father whose painting were spread throughout our family's house) has inspired me to also love art, particularly special doodles, various illustrations and countless hand lettering. Thus I choose creative design as the field I want to dive in.

I have been working at several companies as Graphic Designer. However apart from that, I love doing freelance job such as custom character, wedding invitations and board game for kids. Those activities were beneficial in sharpening my design skill.

I am known as detailed oriented, multi tasker and creative. I believe that my experiences, capabilities and educational background will help me to grow with the company.

Thank you for the opportunity and I look forward to hear from you at your most convenient time.

A black and white portrait of a young woman wearing a light-colored hijab and a dark top, smiling warmly at the camera. The portrait is positioned on the right side of the page, partially overlapping the text.

Winnie Safitri
graphic designer



CONTACT

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- safitriwinnie@gmail.com

SOCIAL NETWORK

- @winniesafitri
- behance.net/winisafitri
- linkedin.com/in/winniesafitri

EDUCATION

- 2011 - 2015**
Telkom University Bandung
Desain Komunikasi Visual
- 2008 - 2011**
SMA Negeri 6 Bogor

COURSE

- 2016 - 2017**
HelloMotion Academy
Professional Multimedia Programme

EXPERIENCE

- 2018 - Present**
MullenLowe Group Indonesia
Graphic Designer
- 2017 - 2018**
MNC Channels
Graphic Designer
- 2017**
Inspirator Academy
Creative Designer
- 2016**
Life for Edu
Graphic Designer Volunteer
- 2014**
ThinkDigital Asia
Graphic Designer Internship

LANGUAGE

- Bahasa
- English

SOFTWARE SKILL

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effect

INTEREST

Doodle



Decor



Music



Book



Movie



Certificate of Completion

HELLOMOTION ACADEMY

School of Design, Animation & Creativity

This is to certify that

Winnie Safitri

has successfully fulfilled the requirements of

Professional Multimedia Programme

September 2016 – January 2017



Wahyu Aditya

Wahyu Aditya
Principal



hellomotion.ac

portfolio
portfolio
portfolio
portfolio
portfolio
portfolio
portfolio

This page
present
about
my current
designs and
artworks.

KINI REGULAR PAN PIZZA LEBIH BESAR

PAN PIZZA

35%

LEBIH BESAR

TOPPING LEBIH BANYAK

HARGA TETAP SAMA

UKURAN BARU

UKURAN LAMA

Pizza Hut logo

Small text: Resmi Februari 2020, 15% lebih banyak

KINI REGULAR PAN PIZZA LEBIH BESAR

PAN PIZZA

PILIHAN TOPPING

- MEAT LOVERS** RP 60.000
- CHESEBURGER** RP 60.000
- SUPER SUPREMA** RP 60.000
- FRANKFURTER BBQ** RP 60.000
- SPITZZA** RP 60.000
- CHEESE LOVERS** RP 60.000
- PEPPERONI** RP 60.000
- VEGGIE GARDEN** RP 60.000
- AMERICAN FAVOURITE** RP 60.000
- TUNA MELT** RP 60.000
- BLACKPEPPER** RP 60.000

Teropong juga di Black Pizza dan topping Meat Mania

Resepi: daging Beef + Daging Mania

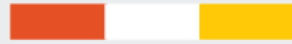
Harga sudah termasuk pajak restoran 10%

MENU CARD

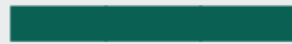
for Pizza Hut Indonesia



PATTERN



FRAME PATTERN



E-GREETING

for Bank Danamon

<https://www.behance.net/gallery/97932165/Eid-al-Fitr-e-Greeting>

DEBIT CARD

for Bank Danamon



BILLBOARD

for Bank Danamon





GIMMICK DESIGN

for Bank Danamon



STATIONERY

for Bank Danamon



REFINEMENT PACK

for Clas Mild

CLAS MILD CLAS MILD
CLAS MILD

CLAS MILD CLAS MILD



PERINGATAN

MEROKOK MEMBUNUHMU



16 SIGARET
KRETEK

PERINGATAN

MEROKOK MEMBUNUHMU



16 SIGARET
KRETEK

POSTER

for iFree



SOCIAL MEDIA

for iFree



ifree.indonesia 2h



Girls, mana nih yang pasti kamu cari kalau lagi haid?



#iFree
tobeMe

Send Message



ifree.indonesia 2h

YEAY

Coklat adalah salah satu makanan yang bagus untuk dikonsumsi saat haid!

Tapi jangan keburu girang dulu, ya. Coklat yang dimaksud adalah coklat murni (dark chocolate) yang tidak mengandung banyak gula atau pemanis buatan. Coklat murni mengandung antioksidan yang juga merupakan sumber magnesium yang bisa membantu menstabilkan emosi dan menjaga fungsi serotonin dengan baik sehingga kamu nggak akan gampang marah-marah yang nggak jelas selama haid

Sumber: Female



Send Message

#iFree
tobeMe



ifree.indonesia 2h

NO

Girls, salah satu kandungan makanan yang harus dihindari saat haid adalah lemak trans. Menghindari lemak trans dapat membantu mengurangi sakit perut saat haid.

Selain itu kita juga dianjurkan untuk menghindari gula karena gula bersifat inflamasi dan memiliki kecenderungan meningkatnya kram.

Jadi sebaiknya kamu hindari mengonsumsi donut saat haid ya, girls!

Sumber: @lilyawati



Send Message

#iFree
tobeMe



ILLUSTRATION

Personal Artwork

