



# ZAKIYAH INSANI

## WORK EXPERIENCES

- Ags 2022** | **Communication Relations & CSR**  
**Jan 2021** | **Pertamina Refinery Unit 3 Plaju**  
Create graphic designs for social media and support the needs of corporate events. Build good relations for stakeholders, internal division, and journalists (press media). Create virtual events, podcasts, and creative videos for media and publication purposes.
- Des 2020** | **FIELD EDUCATION CONSULTANT**  
**Okt 2020** | **Ruangguru**  
Visiting schools, socializing Ruangguru products, and building relationships with Educator. Follow up on the data base, providing motivation to learn and ensuring sales (paid users). Contacting users by phone, Whatsapp, or Email to inform product promos and discounts.
- July 2020** | **LEAD FACILITATOR**  
**July 2019** | **Brain Academy by Ruangguru**  
Prepare the session by compiling interactive material from various sources. Provide softskills / lifeskills materials to students in the softskills class. Held a Motivation Seminar for students and a Parenting Seminar for Parents.
- Jan 2019** | **CHIEF CONTENT OFFICER**  
**Des 2019** | **iGoGreen**  
Responsible for social media content creation, marketing and branding for application. Participate in the socialization of the iGoGreen application in schools, private companies, agencies, and waste bank partners.
- Ags 2018** | **MEDIA & PUBLIC RELATION OFFICER**  
**Asian Games 2018**  
Assist and facilitate media staff from various countries during the Asian Games 2018. Coordinate media and public relations staff with various teams from other divisions.

## PROFIL

I am an Education Enthusiast & Graphic designer. My learnability and long life learner principles, encourage me to keep learning and trying something new. My interest in education, technology, design, photography, illustration, media relations, and social media made me pursue various jobs in the creative industry sector, ranging from Facilitator, Education Consultant, Content Creator, Sales Marketing and Graphic Designer.

## EDUCATION

- 2022** | **YOGYAKARTA STATE UNIVERSITY**  
Magister Elementary School Education Program (on going)
- 2019** | **SRIWIJAYA UNIVERSITY**  
**2016** | Bachelor Degree of Elementary School Teacher Education  
GPA : 3,63

## ORGANIZATION

- 2022** | **Digital Creative RU 3**  
**2021** | Create graphic design assets such as broadcasts, digital displays, and banners for event needs
- 2021** | **Design Class Palembang**  
**2020** | Work together in making graphic designs for webinars or seminars

## CONTACT INFORMATION

- Address :**  
Yogyakarta, Indonesia
- Phone :**  
+62 852 8682 4547
- E-mail :**  
zakiyahinsani13@gmail.com

## SOCIAL MEDIA

- WHATSAPP**  
+62 852 8682 4547
- FACEBOOK**  
Zakiyah Insani
- INSTAGRAM**  
KIAINSANI
- LinkedIn**  
Zakiyah Insani

## AWARDS / APPRECIATION

- Runner Up Food Photography OTS by Sumatra Ekspres Palembang (2021)**
- 1st Place in National InstaTalk Contest by JustSpeak.id (2018)**  
Voice opinion with the theme of social impact in Indonesia.
- Winner of the Astra Indonesia Video Competition (2018)**  
Make a video documentation of the 2018 Asian Games Torch Relay activities.
- 1st Winner in the Smart Quiz Competition at the Faculty of Teacher Training and Education at Sriwijaya University (2017)**
- Winner of Essay Contest "Aku dan Indonesia" (2016)**  
Voiced opinion in an essay entitled "The Best Investment in Children to Realize a Prosperous Indonesia."

## SEMINAR / WORKSHOP / TRAINING

- Creating 3D assets & icons through the Blender Application (2022)**  
Online Courses at Sekolah Desain Application.
- Webinar PT Kilang Pertamina International Goes to Campus (2021)**
- Workshop optimization Quizizz application feature for Hybrid Learning (2021)**
- Training How to optimize Microsoft Office 365 in online learning (2020)**
- Sales Training Academy By Ruangguru (STAR) (2020)**  
Training and job preparation program for Education Consultants.
- Training Lead Facilitator from Brain Academy by Ruangguru (2019)**  
Training and job preparation program for Lead Facilitators.
- Participants of the "Technology for Indonesia" Training (2019)**  
Training with appropriate technology program competition for Indonesia
- STEM Conference by North Caroline University (2018)**  
Seminar for primary school learning development program.
- General Training Asian Games (2018)**  
Training with communication and intrapersonal skills.

## SOFTWARE SKILLS

