



# Abu Dzar Ghifari

## Graphic Designer & Illustrator

- Jakarta 6<sup>th</sup> October 1997
- Tangerang, Indonesia
- +62 8954 1299 9629
- abudzarg5@gmail.com
- [www.linkedin.com/in/newdzar/](https://www.linkedin.com/in/newdzar/)

Visual arts, science, and technology enthusiast. Bachelor of Applied Science from Multimedia Digital Engineering at Jakarta State Polytechnic since 2020, find an opportunity for a career in the creative industry. Passion in illustration and graphic design.

**Portfolio Link :** [https://bit.ly/cv\\_dzar](https://bit.ly/cv_dzar)

---

## Experience

### Freelance Graphic Designer - Collavea (Tangerang)

February 2022 - July 2022

- work on design based on client needs.,
- Create design for social media routine post.
- Create illustration, brochure, banner, and mockup.
- Layouting for product catalog and form.
- Retouch image for any design purposes.

### Graphic Design Marketing Intern - PT Super Group Indonesia SUPERHELPER (Jakarta)

August 2021 - October 2021

- Help marketing team to create, customize design based on briefing.
- Create Illustration for mascott and marketing purposes.
- Create design for social media post.

### Graphic Design Intern - PT HIGO Fitur Indonesia (Jakarta)

August 2019 - November 2019

- Create design for deck, email blast, banner.
- Customize layout for mockup preview.
- Create Illustration for interactive media
- Create UI design for landing page and login page prototype

---

## Education

### Bachelor of Applied Science from Digital Multimedia Engineering Department - Jakarta State Polytechnic

2016 - 2020

### Science - 85 Senior High School Jakarta

2013 - 2016

---

## Main Skill

### Language

- Bahasa Indonesia (Native)
- English (Passive)

### Familiar Software

- **Adobe Photoshop** - Photo editing, illustration, mockup design, etc.
- **Adobe Illustrator** - Vector illustration, feed design, layouting etc
- **Clip Studio Paint** - Digital Illustration.



# Abu Dzar Ghifari

Graphic Designer & Illustrator

- Jakarta 6<sup>th</sup> October 1997
- Tangerang, Indonesia
- +62 8954 1299 9629
- abudzarg5@gmail.com
- [www.linkedin.com/in/newdzar/](http://www.linkedin.com/in/newdzar/)

Menyukai seni visual, sains, dan perkembangan teknologi, memiliki latar belakang pendidikan sarjana terapan teknik multimedia digital di Politeknik Negeri Jakarta sejak 2020. Memiliki ketertarikan untuk berkarir di industri kreatif, khususnya di bidang desain grafis dan ilustrasi.

**Portfolio Link :** [https://bit.ly/cv\\_dzar](https://bit.ly/cv_dzar)

---

## Pengalaman Kerja

### **Freelance Graphic Designer** - Collavea (Tangerang)

February 2022 - July 2022

- Mengerjakan *design* berdasarkan brief client.
- Mengerjakan *design feed* untuk media sosial.
- Mengerjakan ilustrasi, *digital banner*, *mockup*.
- Membuat *layout* untuk kebutuhan formulir, katalog produk, dll.
- Mengolah gambar untuk digunakan pada berbagai kebutuhan.

### **Graphic Design Marketing Intern** - PT Super Group Indonesia SUPERHELPER (Jakarta)

August 2021 - October 2021

- Membantu tim marketing untuk membuat desain berdasarkan arahan yang diberikan.
- Membuat ilustrasi untuk digunakan sebagai maskot.
- Membuat desain untuk media sosial.

### **Graphic Design Intern** - PT HIGO Fitur Indonesia (Jakarta)

August 2019 - November 2019

- Membuat desain untuk *deck*, *email blast*, dan *banner*.
- Mengolah *layout* untuk pratinjau *mockup*.
- Membuat ilustrasi dan aset digital untuk media interaktif.
- Membuat desain UI untuk purwarupa laman *login*, dan *landing page*.

---

## Pendidikan

### **Sarjana Terapan D4 Teknik Multimedia Digital** - Politeknik Negeri Jakarta

2016 - 2020

### **MIPA** - SMA Negeri 85 Jakarta Barat

2013 - 2016

---

## Kompetensi

### **Bahasa**

- Bahasa Indonesia
- Bahasa Inggris (Pasif)

### **Software yang dikuasai**

- **Adobe Photoshop** - *Photo editing, illustration, mockup design, etc.*
- **Adobe Illustrator** - *Vector illustration, feed design, layouting etc*
- **Clip Studio Paint** - *Digital Illustration.*