

### About

- 🗄 32 y.o.
- (+62) 878 7490 2624
- Ø Bogor, West Java Indonesia
- Rendy@chielart.com
- in www.linkedin.com/in/rachielo

### Languages

Bahasa Indonesia — Native English — Intermediate

### **Skills Set**

Computer Proficiency Social Media Management Graphic & Web Design Html & Css Languages Search Engine Optimization Flexybility and Sharing / Mentoring Critical Thinking & Problem Solving

### Tools

Adobe Photoshop . Illustrator . Premiere . After Effects . Audition . Corel Draw . Wordpress . Microsoft Word . Excel . Power Point . Wordpress . Elementor . Google Drive . Google Business . Google Console . Meta Business Suite Mailchimp Cloudflare

### Interest

Photography. Videography. Editing Programming. Learning Coding Languages . Branding . Small Business Typography . Video Gaming . SEO Computing . Youtuber . Playing Music Building Computer Data Analyst Social Media Marketing Traveling Designing and Development Website Learning a New Skill Everyday

### Other Experience

International Certification Services. ITCC International . PECB . IMS Certification. Ola The Explorer Andaru Persada Mandiri , Tumbleria . Klotugo.Bogapack



### PT. Bank Tabungan Negara (Persero) Tbk.

### Outsourcing. Oct 2014 - Oct 2015

- Surabaya, East Java, Indonesia . On-Site
- Administrative Officer Responsible for Answer phone calls, schedule meetings, and receiving guests. Carry out administrative tasks such as archiving, typing, copying, binding, scanning and others.

# **Rendy Ramadhan**

## Graphic & Website Designer.

### SUMMARY

I am a creative and passionate graphic website designer with over 5 years of experience creating visually appealing designs for both print and digital media. Proficient in a variety of design software, including Adobe Photoshop, Illustrator, and CorelDraw as well as web development tools like HTML and CSS. Strong eye for design and layout, and experienced in creating and implementing branding elements. Proven ability to work with clients and stakeholders to understand their needs and goals, and develop designs that meet their objectives.

### **EXPERIENCE +**

### **Bogor Print**

• Packaging Specialist

I am responsible for preparing all the needs of the packaging production, starting from consulting, calculating prices, setting files, reviewing and correcting designs so that designs, layouts, and dimensions are suitable for printing. also responsible for making packaging mockups & dummies.

Marketplace Specialist

Create online product design templates, answer visitor questions, optimize product visibility, analyze market data, and develop market opportunities.

### Web Developers

Create, manage, troubleshooting and develop Company Websites, starting from setting up hosting, domains, content and website SEO. Ensuring the website can be accessed and run optimally at any time so that it becomes an informative tool for the company.

• **Content Creator** 

I am responsible for managing and developing social media. Conduct research on similar industries or competitor social media accounts, identify the company's target market and plan and create a monthly posting schedule. Create new content, images and videos, captions, hashtags, promotions and advertisements on Facebook and Instagram. Then publish it scheduled. Also responsible for answering and interacting with social media users.

### LPK PT. ENHAII Mandiri 186

• Videographer and Editor

Responsible for the entire production flow of the record. Setting up recording production tools, creating storyboards, Filming videos on set or location, directing models, editing and combining recorded images, audio, and colour grading and providing effects such as titles or text on videos.

Administrator Customer Data

Responsible for searching and collecting hotel or company data from various sources as a prospective customer database. Sorting and cleaning databases such as duplicate data or data errors. Create company customer data reports for follow-up.

• IT Support Administrator

Help develop a company website. Such as creating website content, preparing and maintaining computer hardware and software, lan network, wifi, sharing, device troubleshooting and other IT support-related tasks.

• Content Creator

I am responsible for managing and developing social media. Research similar industries or competitor social media accounts and identify the company's target market. Create new content, images and videos, captions, and hashtags. Then publish it scheduled. Also responsible for answering and interacting with social media users.

### WWW.CHIELART.COM

Full Time, Jan 2019 – Jan 2023 Bogor, West Java, Indonesia . On-Site

Full Time . Feb 2017 – Nov 2018

Bogor, West Java, Indonesia . On-Site