



Bagus Permadi  
Anugerah Putera, S.Ds

# Graphic Designer

Branding | Illustration | Art Director | User Interface

## Objective

To be a part of the team is a real challenge for me, solving problems through simple concept and unique that cannot be seen by the others had a remarkable feeling for me.

## Education

Kindergarten : Islamic Kindergarten Riadhus Shalihin ( 1996 - 1997 )  
Elementary School : SDN Pekayon Jaya 5 Pagi ( 1997 - 2003 )  
Junior High School : SMP Martia Bhakti ( 2003 - 2007 )  
Senior High School : SMAN 3 Bekasi ( 2007 - 2010 )  
College : Telkom University, Creative Industries Faculty ( 2010 - 2014 )

## Skills

**I can use**

**I can do**

- Web / App Interface
- Branding Logo
- Motion Graphic
- Story board / Concept
- Icon / Infographic
- Video / Fotography

## Language



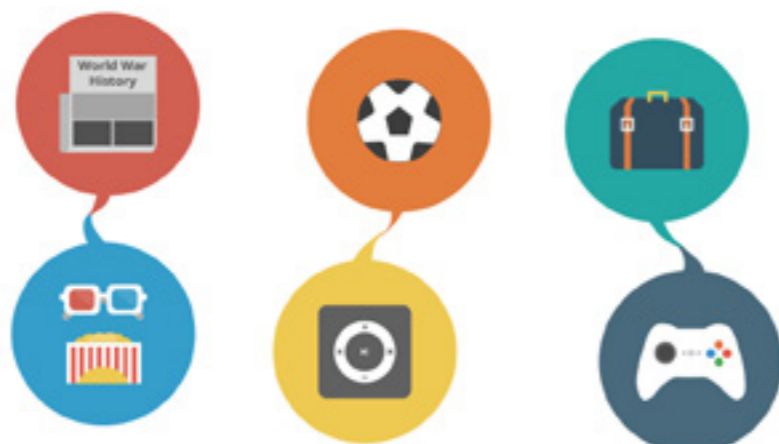
## Achievement

1st Winner Short Movie Competition "Bening"  
Indonesia Ministry of Health Event HIV / AIDS  
Being elected as Vice President Telkom Creative Industries Student periode 2011/ 2012

## Compatible Use



## Things i love to do



## Contact Person

081218339891  
baguspermadia@gmail.com  
Bagus Permadi Anugerah Putera  
@BagusPermadia

## Experiences

Live's never flat, thats how i discribe it the moment when i was a college student, best moment of my live !

- 2010** Be a part of inauguration of 2010 "Next Live" as a Liasion Organization known as LO.  
Assistant art director & Visualizer video clip Soul King Band - "Ego sang pemimpin".
- 2011** Producers & Graphic design at satu production, making of "Bening" short movie project for Indonesia Ministry Of Health Departement.  
Art Director at independent short movie "Rumah 36".  
Being elected ats a Vice President Telkom Creative Industries periode 2011 / 2012.
- 2012** Art director at independent short movie "Jalan Pintas".  
Assistant art director, company profile project "Bukit Sentul".  
Elected as big 30 LA Lights Indie Movie Workshop, as Art Director.
- 2013** Assistant senior web designer at Bandung Digital Valley "Hi - Indonesia" Project.  
Started small company called "Creathink" making a tracing table to support freshmen needs, prevent unnessary accident while doing his task
- 2014** Final project about cigarettes, motion graphic as main media to support roadshow "anti cigarettes" for a 7-12 years old kids campaign.  
Graduated at 29 November 2014 as Bachelor Graphic Design.

## Organization Experience

- Inauguration of 2010 "Next Live" as Liasion Organization known as LO
- Welcoming Freshman 2011 "Mapamaru" as Medic Comitte 2011
- BEM Stisi ( Badan Eksekutif Mahasiswa ) Vice President Period 2011-2012.
- IMAGI ( Ikatan Mahasiswa Desain Grafis Stisi ) Internal Departement IMAGI Period 2011 - 2013.
- Welcoming Freshman 2012 "Mapamaru" as Creative Comitte 2012
- DKV Exhibition 2012 ( DKV Main Mata as Member 2012

## Future Goals



"My job is to not be easy on people,My job is to make them better."  
- Steven Paul Jobs

## Desain

Several project i did so far, including commercial or non commercial.

## Poster

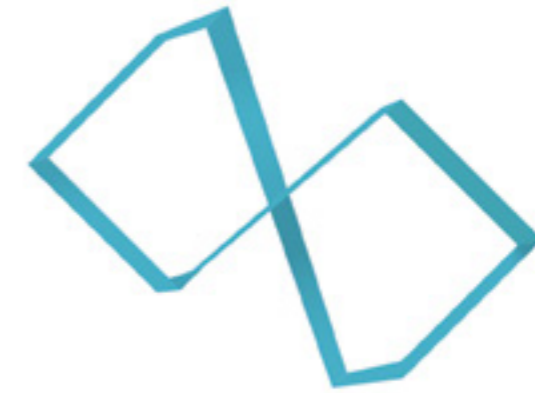


## Branding



## Creathink

Creathink is a logo i love the most, full of story how i started small illustration desk, using flat, simple concept combining unrealistic material from random thought that night while i made this design.

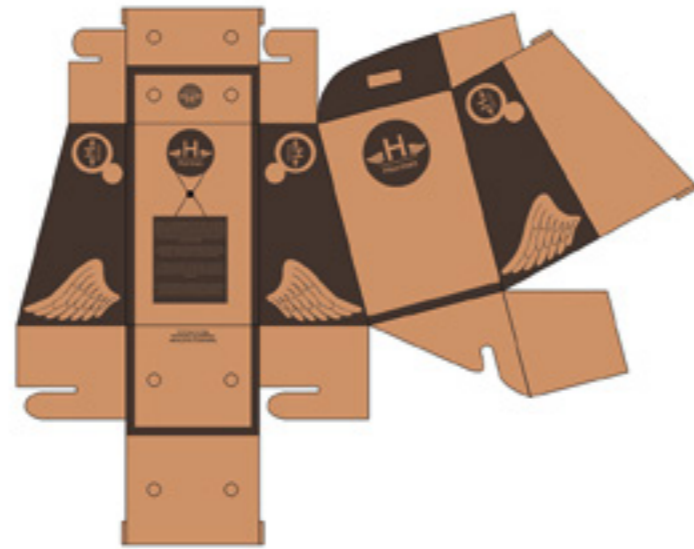


Creathink  
Creativity has no limit



## Packaging Design

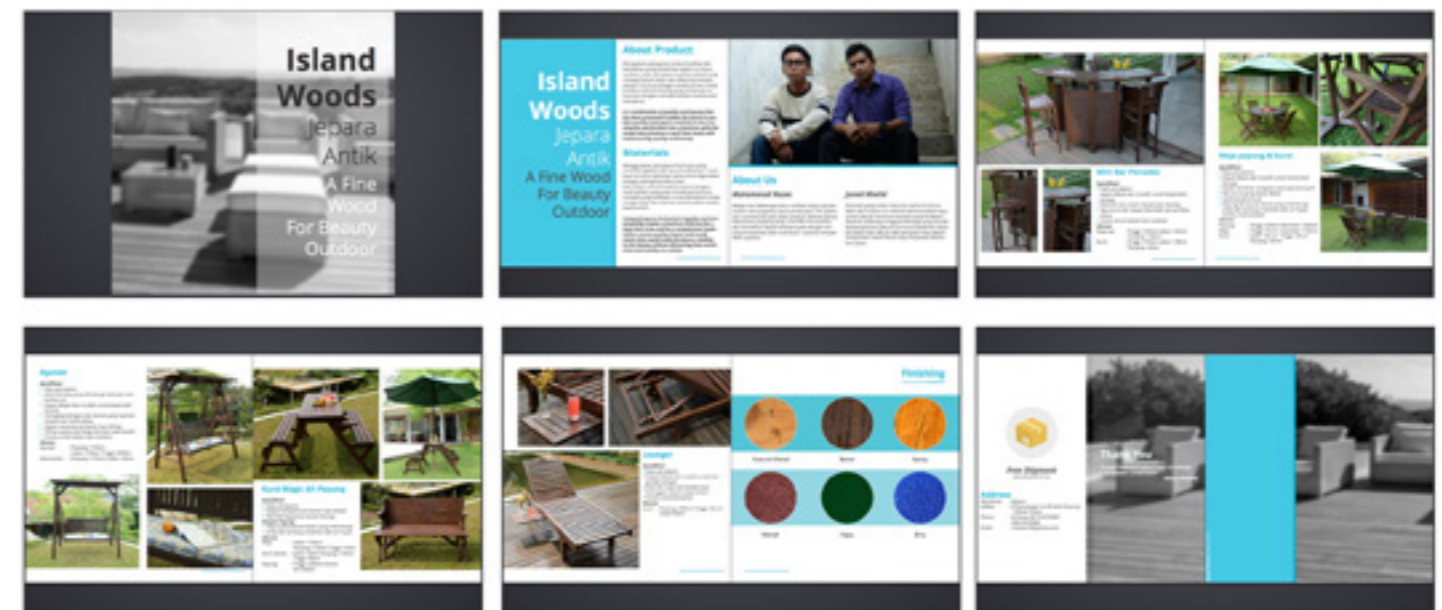
Hermes shoes packaging, inspired by Hermes, Messenger of the God.



## Creathink Business Plan



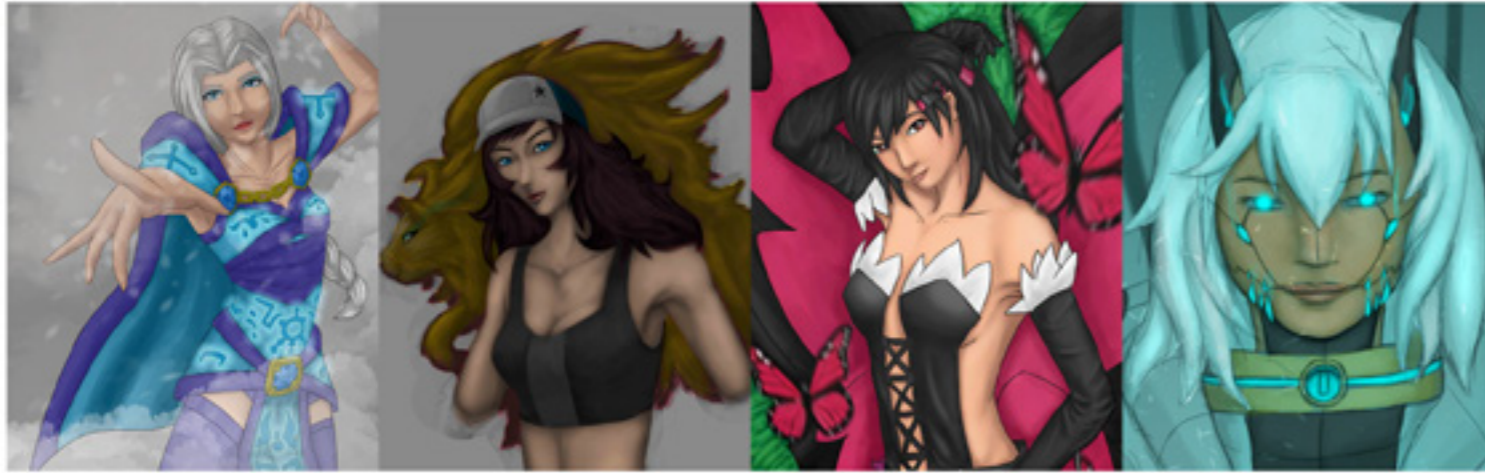
## Island Woods



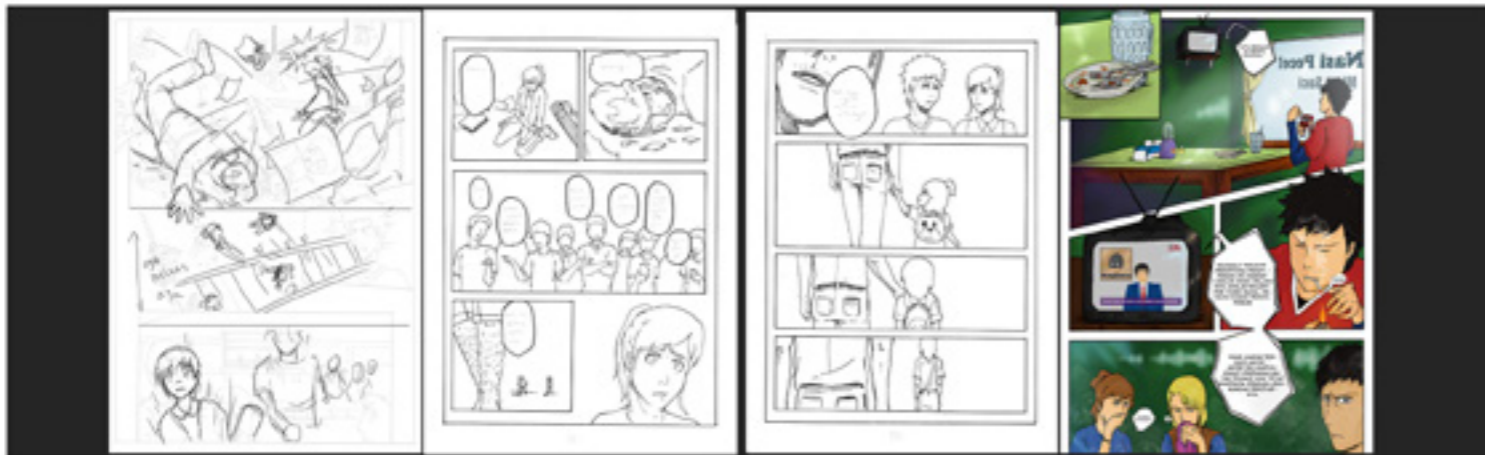
## Illustration

I love drawing, especially when i really need an inspiration or in extremely boring situation. i can do sketch,comic,digital painting, inking, traditional art. all project i did is on group or working individually.

## Digital Painting



## Comic / Story Board

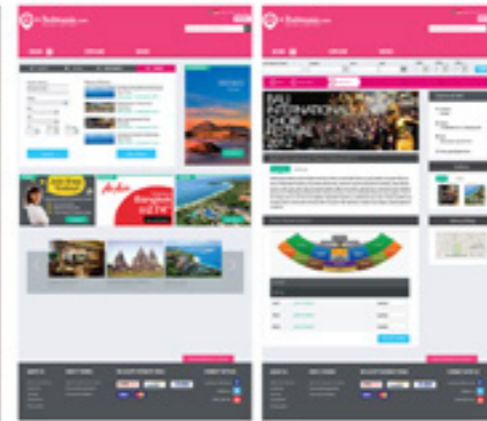


## Graphic Retail

Graphic retail is a college project, Multiple owners



## Internship Program Hi-Indonesia



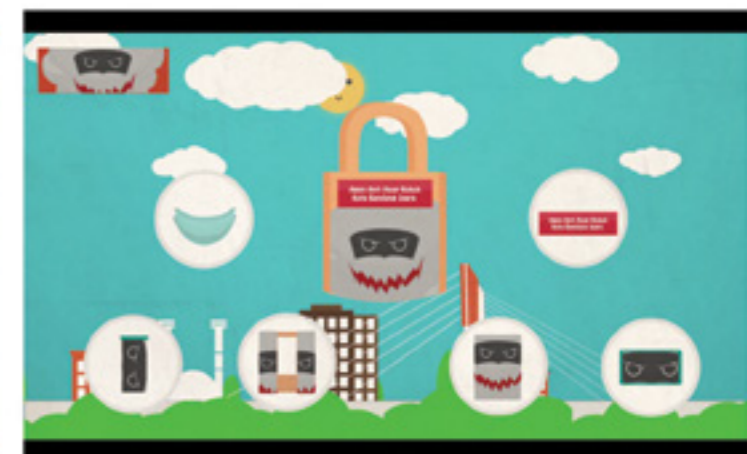
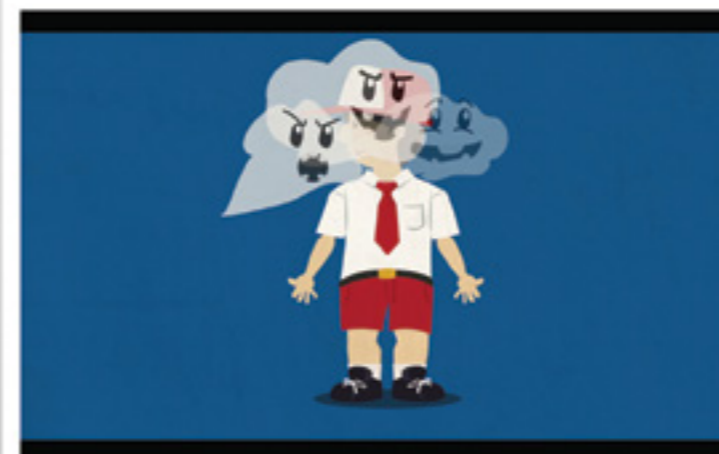
## Redesign Carrot Academy Website



## Motion Graphic

Final Project, using motion graphic as media to support Indonesia ministry of health to prevent young smoker age 7 - 12 Years in Bandung city.

## Waspada Asro



## Movies

Movie's one of my favorite ! thats why i have some of short movie on my portofolio, pretend to be professional crew dreaming to be one someday.

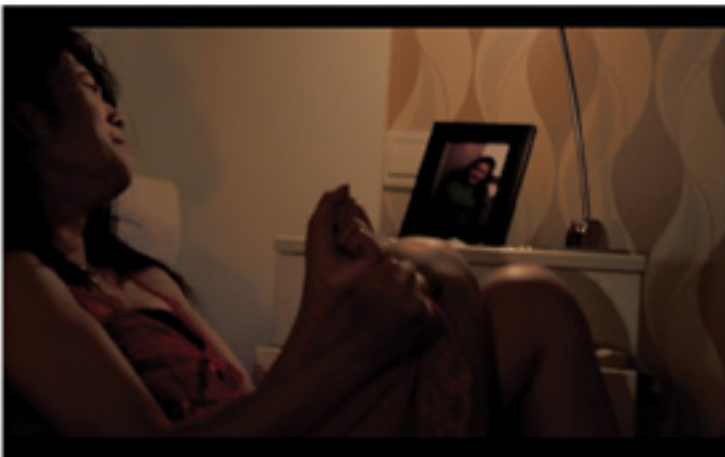
### Titik - Documenter - Director



### Bening - Drama - Producers



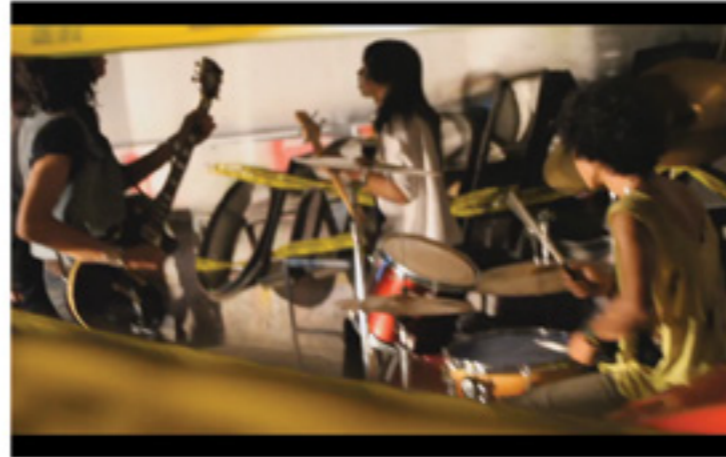
### Jalan Pintas - Drama - Art Director



## Video Clip

Video clip to indie band called "Soul King - Ego Sang Pemimpin" as a client, and "Osha - Loh, Kok tau?" for Audio Visual Task.

### Soul King - Ego Sang Pemimpin - Assistant Art Director



### Osha - Loh Kok Tau? - Director

