

POWERED BY
SEKOLAH DESAIN ID

Sekolah Desain Studio ~

PROFILE & PORTFOLIO
Vol. 02 - 2023 EDITION

CREATIVE AGENCY BASED IN
CENTRAL JAVA & JAKARTA, INDONESIA



WEBSITE

studio.sekolahdesain.id

INSTAGRAM

[@sekolahdesain_studio](https://www.instagram.com/sekolahdesain_studio)



**Let's Create
Amazing Things
Together ~**

Who We Are?

Who We Are?

Sekolah Desain Studio

Studio Design School is an agency catering to the creative needs of companies and businesses.

Quality and client satisfaction are our main standards in working together.

Let's Create Amazing Thing Together

**Share Your
Problem
& Get
The Solve**

Our Best Service

**Logo
Design**

**Social
Media
Management**

Branding

**Product
Photography**

Advertising

**Video
Content**

Kenapa Brand Kamu Perlu Social Media?



Mengenali Customer Lebih Dekat



Mengetahui Keinginan Customer



Merespon Dengan Cepat



Melihat Persaingan Pasar



Meningkatkan Pengunjung Website dan Orderan

Problem Yang Sering Kamu Alami

Tidak Punya Waktu Untuk Mengelola Social Media

Desain yang Monoton

Susah Meningkatkan Omzet

Tidak Sempit Melakukan Analisa Social Media

Penawaran Khusus Buatmu



Design Fleksibel Sesuai Kebutuhan



Strategi Konten yang Dapat Meningkatkan Engagement



Team Yang Fokus & Paling Update Soal Sosial Media



Branding Kuat & Juga Digital Marketing



**Our ~
Selected
Works**

Logo Design 'n Branding

2021 - 2023

This is our selected unique logo design and branding. Thanks for our clients who trust us.

Selected Clients

1. Kin's Kitchen
2. Ratna Laundry
3. Brights Academy
4. Podcast JMU (Jeritan Malam Jumat)
5. Arti Kangen
6. Garlic Freshfood

Kin's Kitchen



CLIENT

Kin's Kitchen
2023

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines



Our Selected Works

Kin's Kitchen



PT. KINTEKI
The Prok, Solobaru,
Madagomado, Garoga, Sukrahara 67182

Kinteki
Owner



PT. KINTEKI
The Prok, Solobaru,
Madagomado, Garoga, Sukrahara 67182

PT. KINTEKI
The Prok, Solobaru,
Madagomado, Garoga, Sukrahara 67182

PT. KINTEKI
The Prok, Solobaru,
Madagomado, Garoga, Sukrahara 67182

Kinteki
Owner

PT. KINTEKI
The Prok, Solobaru,
Madagomado, Garoga, Sukrahara 67182



Our Selected Works







VISUAL GUIDELINE



CLIENT

Jeritan Malam Jumat
2023

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines







Episode 5 : Penunggu Kamar Mandi Se...

Jan 19 · Jeritan Malam Jumat

Follow



05:17





MORE ON SPOTIFY

Ratna Laundry



CLIENT

Ratna Laundry
2022

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines

RATNA
LAUNDRY KILOAN

Ratna Laundry



Our Selected Works



VISUAL GUIDELINE



CLIENT

Bright Academy
2022

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines







VISUAL GUIDELINE



CLIENT

Garlic Freshfood
2021

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines









VISUAL GUIDELINE



CLIENT

Arti Kangen
2021

SCOPE

Logo Design
Mockup Presentation
Brand Guidelines



Arti Kragen



arti

Our Selected Works

32



Social Media

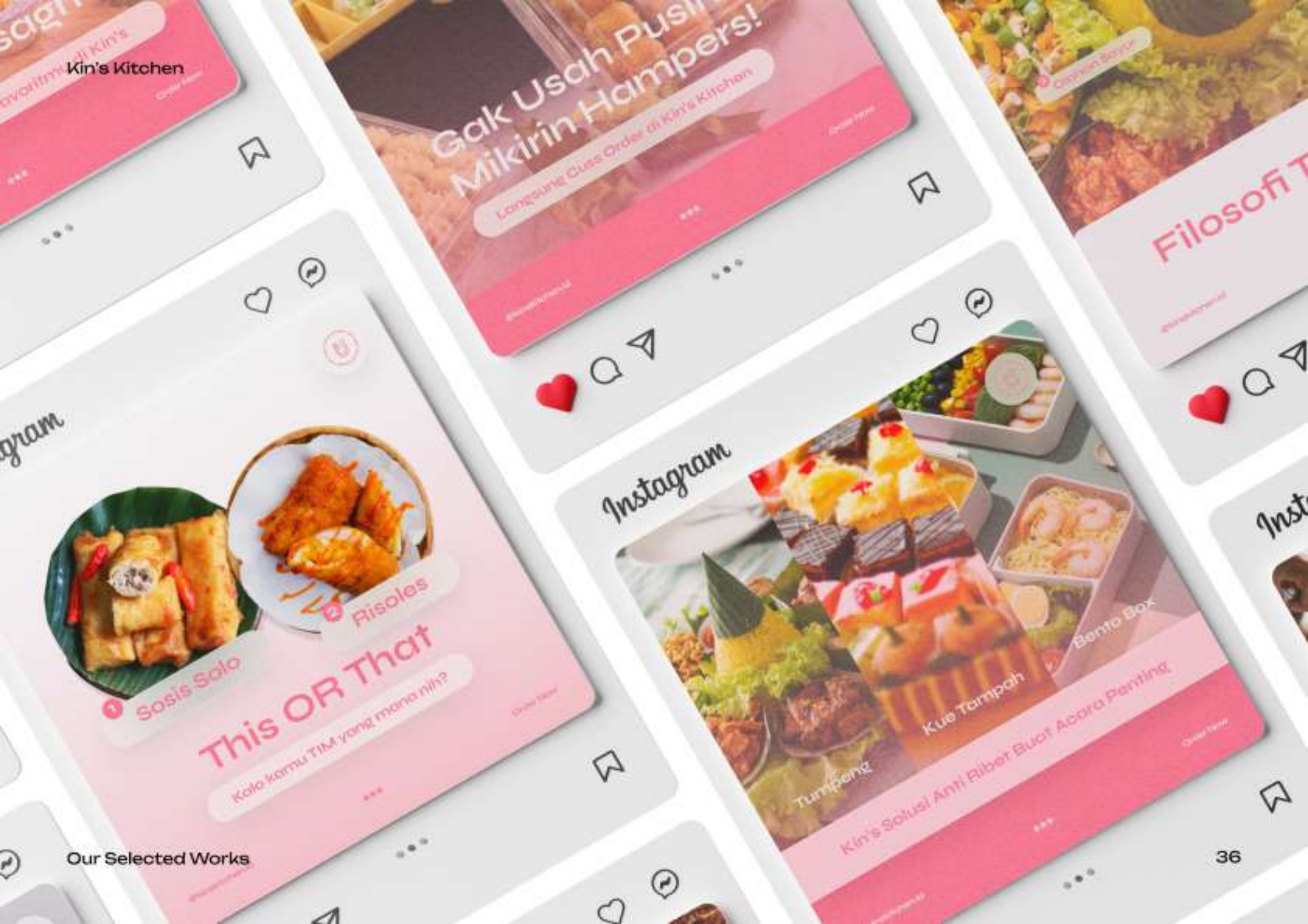
2022 - 2023

This is our selected unique social media design. Thanks for our clients who trust us.

Selected Clients

1. Kin's Kitchen
2. UI/UX Forum
3. Brights Academy
4. Podcast JMU (Jeritan Malam Jumat)
5. Garlic FreshFood





Kin's Kitchen

Gak Usah Push
Mikirin Hampers!

Langsung Class Order di Kin's Kitchen

Filosofi

gram



Risoles

This OR That

Kalo kamu TIM yang mana nih?

Instagram



Tumpeng

Kue Tampah

Bento Box

Kin's Solusi Anti Ribet Buat Acara Penting

Our Selected Works





UI/UX Forum

gram

Instagram

Rekomendasi
Chrome Extension Buat
UI Designer

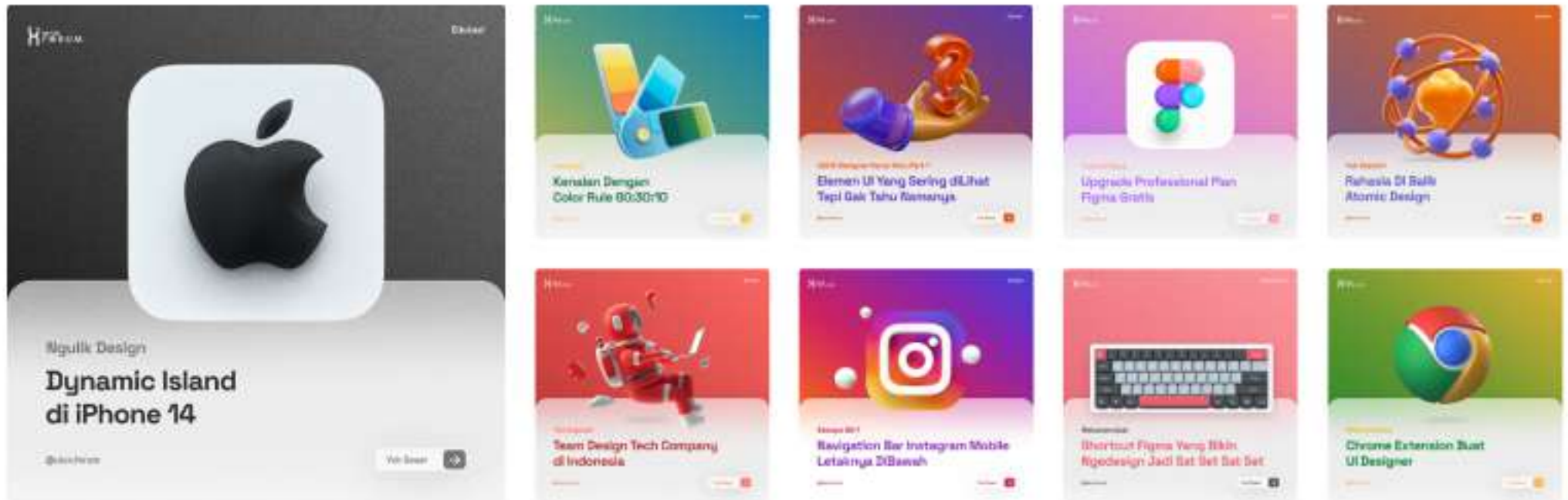
Penting!
Kenalan Dengan
Color Rule 60:30:10

Instagram

Instagram

Our Selected Works

mobile







Instagram

Idiom dengan Kata Moon (Bulan)

🤗

Moon punya arti bulan dalam bahasa Indonesia, tapi ada juga sejumlah idiom dalam bahasa Inggris yang memakai kata Moon.

- Over the moon
- Once in a blue moon
- Shoot for the moon

Sangat senang atau bahagia

Tidak terjadi sering atau jarang

Punya tujuan atau ambisi yang sangat tinggi

#KataMoon #BulanEveryday

Brights

Instagram

Do you know the name of each finger?

- Index Finger
- Middle Finger
- Ring Finger
- Pinky

Thanks

Brights

Instagram

Knowledge of the languages is the doorway to wisdom.

Our Selected Works

Instagram


6 Way to Say "Hello"

Inggris ada banyak kalimat yang dipakai loh.

42







PODCAST

Jeritan Malam Jumat

SekolahDesain id

FOLLOWING ...

All Episodes ▾ Oldest to Newest ▾

Episode 1: Sosok di Balik Pohon Pisang
Bercerita mengenai seorang pria bernama Arlan yang sedang mencari jangkrik di tengah hutan. Di sana ia malah bertemu dengan sosok di balik pohon pisang. Siapakah sosok itu? Langsung dengarkan saja podcast kali ini.
Jan 19 - 4 min 5 sec

Episode 2: Menghamill Penunggu Sendang
Menceritakan mengenai seorang pria yang berkenan dengan wanita dan tanpa sadar ternyata kekasihnya adalah sosok penunggu sendang.
Jan 26 - 5 min 46 sec

About

Jeritan Malam Jumat berisi tentang cerita horor yang nyata dialami oleh masyarakat. Langsung saja dengarkan podcastnya untuk menemani malam Jumatmu!
Ceritakan kisah nyata horormu dan kirim ke email owly.sekolahdesain@gmail.com

Books





Garlic Freshfood

Sayur

Sebagai sumber bahan sayur yang memiliki kandungan nutrisi penting seperti serat yang memiliki kandungan vitamin



6 Sayur



Instagram



Pengen Risol Tapi Mager Bikinva?

Langsung aja Beli Frozen Food Risol di @garlicfreshfood. Dijamin Hangat Dan



Instagram



BLIT

- Kandungan
- Serat Tinggi

48



Our Selected Works

Instagram

Instagram



Product Photography

2023

This is our selected product photography. Thanks for our clients who trust us.

Selected Clients

1. Garlic Freshfood
2. Arti Kangen



Garlic Freshfood



Our Selected Works



MORE SCAN HERE



**Our ~
Clients**

Logo

Client

Scope & Based In



Kin's Kitchen

Food n Beverage

Solo & Tangerang Selatan



Jeritan Malam Jumat

Entertainment

Solo, Jawa Tengah



Ratna Laundry

Service

Sorong, Papua Barat



Brights Freshfood

Education

Bekasi



Garlic Freshfood

Service

Solo, Jawa Tengah



Arti Kangen

Food n Beverage

Solo, Jawa Tengah



Lemonade by Arti

Food n Beverage

Solo, Jawa Tengah

Our ~ Offers

Logo Design Package -

Rp
2 Juta

Features

- 2 KONSEP** Logo
- 2x** Maksimal Revisi*
- File Mentahan (Vector Format **.AI, .EPS**)
- Raster File (**.JPG, .PNG**)
- 5 MOCKUP** Item Branding
- Simple Brand Guideline

* PERUBAHAN KECIL SEPERTI Warna, Font, Bentuk Logo

Package

Features

Price

Paket Silver

Maintenance Social Media
Kelola ADS & Strategi ADS
Moodboard & Strategi
Report Bulanan
Desain **20 FEED**
1 STORY Everyday
Template, Identity, Icon,
Belum Termasuk Budget ADS

Rp
2 Jt

*Biaya Belum Termasuk Pembuatan Bahan Konten & Hanya Kelola

Paket Gold

Maintenance Social Media
Kelola ADS & Strategi ADS
Moodboard & Strategi
Report Bulanan
Desain **20 FEED**
2 STORY Everyday
Template, Identity, Icon
2x Visit Pemotretan On Store
Belum Termasuk Budget ADS

Rp
4,5 Jt

**Contact
Us ~**

Gilang Habib A

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**Let's Work
Together**