# Hello, I'M TANIA



# **FARIDA RAHMITANIA**

Place and Date of Birth: Jakarta, 7th December 1992



GDC Sektor Melati Blok C5 No.12 B RT.03/RW.05 Kel. Jatimulya Kec. Cilodong, Depok 16413



087886102925



farida.tania@gmail.com

# > EDUCATION

## 2010-2014

Bachelor Degree of Design at Sekolah Tinggi Desain InterStudi, Jakarta

Major : Multimedia Design

GPA : 3.64

> LANGUAGES

INDONESIAN

Native



> SKILL

Graphic Design

Video Editing

Motion Graphic

Ad Campaign

# > course

### 2013

English Course at English First (EF) Level: Intermediate 3

# > TOOLS









# > PROFESSIONAL EXPERIENCES

Motion Graphic Designer

2015 - Present At RCTI (Marketing Dept)

Jakarta-Indonesia

**Duties and Responsibilities** 

- 1. Create animation for commercial purpose using After Effects, Photoshop, Illustrator.
  - 2. Resourceful graphic artists analyze the needs of our clients and study the target audience before designing a piece.
  - 3. Create artwork for marketing tools such as flyer to promote new program on RCTI.

### **Graphic Designer**

Nov 2014 - March 2015 At Genta Kreasi Nusantara (PT AS Production), Jakarta-Indonesia Duties and Responsibilities

- 1. Create design for book cover and book layout using Graphic Design software.
  - 2. Responsible for printing dummy books.

### Graphic Designer (Freelance)

**2013 - 2015** At Noura Books (PT Mizan Publika), Jakarta-Indonesia

**Duties and Responsibilities** 

1. Designing book layout and promotion tools using Photoshop, Illustrator, In Design.

### Graphic Designer (Internship)

2013 At Noura Books (PT Mizan Publika),

Jakarta-Indonesia

**Duties and Responsibilities** 

1. Designing promotion tools (banner, t-shirt, catalogue, etc) using Photoshop, Illustrator, In design.