



ADDIEN FACHRUROJI

Designer | Illustrator | 3D Artist

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Software Skills

Adobe Illustrator | Adobe Photoshop | Clip Studio Paint | 3Ds Max | Blender
Adobe Premier | Adobe After Effect | Adobe Indesign | Microsoft Office

Professional Experience

PT. World Innovative Telecommunication (OPPO Indonesia)

Feb 2016- Present

2D Designer for Offline Marketing - Retail Store

2021

Developing more effective POSM material from other APAC countries.
Animating still design into video format.

2020

Develop non-basic POSM material.
Negotiating for changing base Key Visual that provided from APAC.

2019

MRT design planner and printing Quality check.
Visual Image basic trainer to in-training staff.
Make basic guide for POSM item to terminal team.
Provide OPPO APAC old VI Image from local area as a study case.

2018

Responsible for making standard guide for POSM.
Making questionnaire and research about each POSM after each hero-product installed.

2017

Directing Local Actress Key Visuals for Hero-Product.
Checking Design made by Branches.
Checking stores POSM installation by system and research market condition for promotion purposes.

2016

Responsible for POSM Design in Store for each product and each Big Sale.
Responsible for POSM Sample Quality everytime OPPO Mass-production POSM (for Printing only).

Switch Motion (Internship)

Oct 2013- Jan 2014

Responsible for making 3D design for Disney Asia Commercial
and Handphone 3D modelling for XL Video

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Organization Experience

Kelas Gambar

Nov 2019- Present

As a Education staff division.

As a Teacher and preparing drawing class material for Kelas Gambar online in Instagram.

Nippon Club

Research and Development staff division.

July 2012-Dec 2013

For Design, Bulletin, and General Affair.

Bulletin Division Coordinator

July 2011-June 2012

Bulletin Division Staff

Oct 2010-June 2011

Education

Bachelor of Arts for Animation

Graduated in 2014

Binus University

GPA 3.03 of 4.00