

@perass



PRASETYO NURRAMDHAN

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EDUCATION

2004 - 2007 56 Jakarta Junior High School
2007 - 2010 34 Jakarta Senior High School
2010 - 2014 Bina Nusantara University GPA: 2.96
Bachelor of Computer Science (Interactive Multimedia)

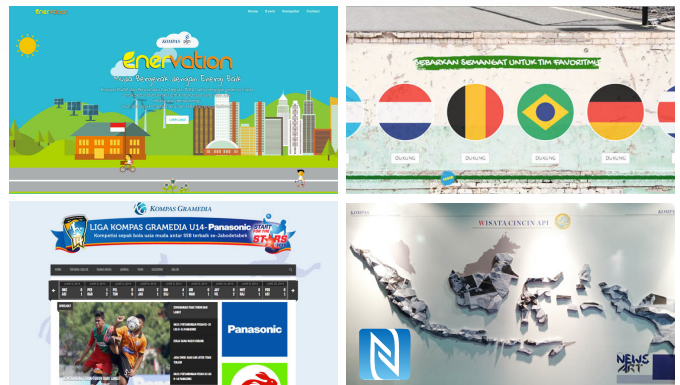
EXPERIENCES

KOMPAS

May 2014 - Present (6 months)
Promotion Apprentice
Marketing Communication Division

Working together with promotion officer to develop any digital promotion needs, such as website, landing page, web banner, newsletter, and social media. Collecting data from social media, analyze and report to promotion officer.

Contributing a creative ideas and insight for making campaign and social movement on digital media. #MudaMemilih, #BuktikanSuaramu, #GilaSamba, #KibarBendera and implementing the NFC technology for #KompasNewsArt.



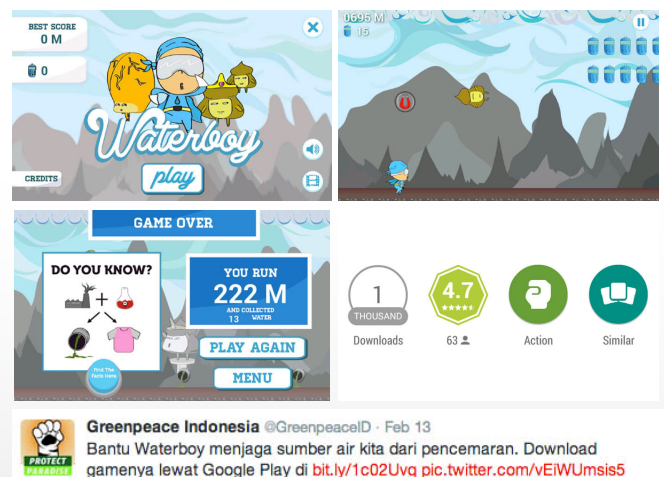
Waterboy

November 2013 - March 2014 (5 months)
Advergame Designer and Developer

Waterboy Game is an endless running game application for Android. I founded Waterboy Game with Nobie Studio team in collaboration with Greenpeace Indonesia. Campaigning water pollution problem through a game medium.

Designing game design document, presenting the idea to client, developing Android game application, and promoting Waterboy Game on digital media.

In October of 2014, Waterboy Game was downloaded by 1350 users and 63 reviews on Google Play Store.



Greenpeace Indonesia @GreenpeaceID · Feb 13
Bantu Waterboy menjaga sumber air kita dari pencemaran. Download gamenya lewat Google Play di bit.ly/1c02Uvq pic.twitter.com/vEiWUmsis5

EXPERIENCES

KOMPAS

March 2013 - May 2013 (3 months)
Internship - Information Technology Division

Working together with software engineer to design user interface and user experience of Kompas Muda website. Testing and maintaining the quality of Kompas Muda website to achieve the desired goal.
www.kompasmuda.com



Freelance - Web Developer

Developing website of Chairman of The Indonesian People's Consultative Assembly, Mr. Zulkifli Hasan.
www.zulkiflihasan.info



ORGANIZATIONS

Chief of Creativity and Entrepreneurship, OSIS SMA 34, Jakarta

Volunteer Kompas Muda Batch 3 Jakarta, Event Organizer and Multimedia Designer

APEC Voices of The Future Programme, APEC CEO Summit 2013, Youth Participation in Asia Pasific Economic Forum

SKILLS

DIGITAL

User Interface and User Experience
Advertising Game Development
Web Developer (CMS)
Animated & Interactive Landing Page
Social Media Report & Analytic
Newsletter
SEO/SEM

ADOBE

Photoshop
Illustrator
Edge Animate
Flash
After Effect
Premiere Pro
Indesign

INTERESTS

Art, Code, and Travel

ACHIEVEMENT

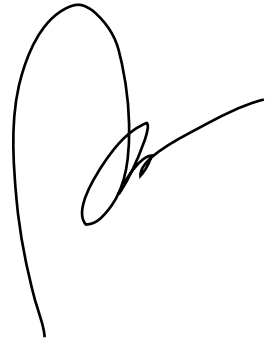
International Forest Photographer
Award from UNFF
Istanbul, April 2013

Gold Medal, Monochrome Category
Award from Candra Naya
Photographic Society
Jakarta, October 2013

I declare that this information is written verity.
I will attach the required data after passed the interview stage.

Thank You,

Jakarta, October 2014

A handwritten signature in black ink, consisting of a large, stylized initial 'P' followed by a smaller, more complex signature element.

Prasetyo Nurramdhan, S.Kom.
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