

# TAUFIK FEBRIAN

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Designer Graphic - Portfolio

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**HELLO**

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# ΣΧΗΜΑΤΑ:

2010

BA of Degree  
(Visual Communication)  
Paramadina University

2013

Graphic Designer  
Freelance

2014

Graphic Designer  
(Internship)  
Direct Design Centre

2015

Graphic Designer  
PT. Citra Media Tama  
(LEEGEA.TV)

2016

Graphic Designer  
Prospero Indonesia

## SKILL:



80 %



70 %



50 %



85 %

## INTEREST:



Drawing



Movie



Music



Comic



Toys/  
Figures

## CONTACT:



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taufikfebryan42@gmail.com



<https://web.facebook.com/febryan.tfkii>



@taufik\_feb



taufik\_feb

# ABOUT ME

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Hello! my name is Taufik Febrian. I was a graduate of Visual Communication Design Paramadina University in 2015. I was interested in the design, especially in the field of drawing illustrations.

I think design is sending message to the audience with graphic and words. Therefore, in making a design, I sometimes choose a simple design and colors. In this portfolio, you can see a collection of my works I have ever made.

## PERSONAL DATA:

- Taufik Febrian
- 26 Februari 1992
- Jl. Kav. Sawah Indah RT02/05 Marga Mulya Bekasi Utara 17142
- [https://www.behance.net/taufik\\_feb](https://www.behance.net/taufik_feb)



# ILLUSTRATION

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Taufik Febrian - Portfolio

# ILLUSTRATION

Taufik Febrian - Portfolio

## Encyclopedia Book "25 Tokoh Wayang Mahabarata"

My final project at Paramadina University. Designing Book Encyclopedia 25 Characters of Mahabharata based on R. A. Kosasih comic for ages 18 - 22 years aims to introduce the puppet (wayang) character of Mahabharata is based on a comi book by R. A. Kosasih through wayang characters to teenagers so they know wayang, particularly Mahabharata.



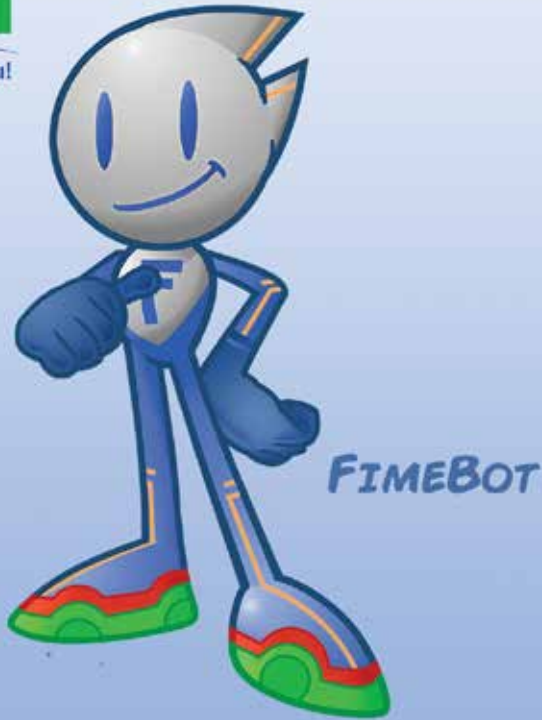


## Drawing / illustration characters

I really like drawing, especially drawing a comic character. With my skill, I learnt to practice making several works inspired by the famous comic characters.

# ILLUSTRATION

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# ILLUSTRATION

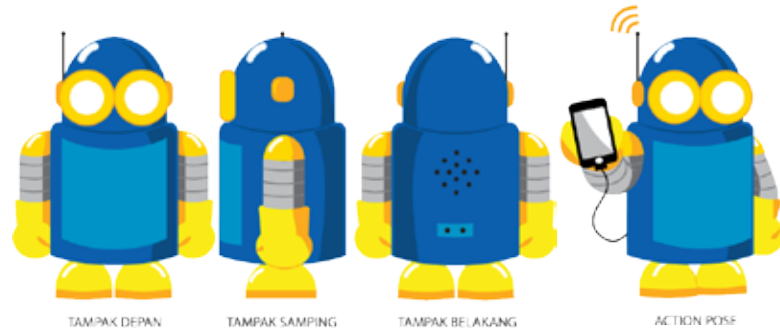
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## Character Design Mascot

The works that are used for a character design challenge. The concept of characters is made according to the theme and criteria given by the jury.

E-BOT

XL MASCOT





# ILLUSTRATION

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## Emoticon Stickers Kreavi Challenge

The works that are used for a emoticon stickers challenge. The concept of emoticon stickers is made according to the theme and criteria given by the jury.



Emoticon

(Kreavi Challenge)





### Comic Book

This comic book ever to join in the competition themed comic book culture . The comic book tells the necessity of mutual cooperation in the lives of fellow humans.

# ILLUSTRATION

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# LAYOUT

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Taufik Febrian - Portfolio

# LAYOUT

Taufik Febrian - Portfolio

## LEESEA.TV Web Magazine

Leegea.tv is a web magazine that contains information about a growing trend. Content contained therein include lifestyle, fashion, profile, food & beverage, ridestyle, toys. For further can visit their website [www.leegea.tv](http://www.leegea.tv)



# LAYOUT

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## Prospero Indonesia

Prospero Indonesia is a Digital Agency. This website design to match the client's needs. Where this concept is taken simple but still has the character of their company colors. Besides website design also incorporates elements of illustration and animation (gif).



# BRANDING

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# BRANDING

Taufik Febrian - Portfolio

## Reunion Cold Brew Coffee

For me , a novelty in handling this project .  
 Reunion is a new cold coffee beverage  
 brands . With the design concept of western  
 style , this coffee has a strong identity.



INTRODUCING THE NEW  
COLD BREW COFFEE



REUNION IS NOW BREWING





# BRANDING

Taufik Febrian - Portfolio

## Indonesia Run For Humanity 2016

Run For Humanity Indonesia in 2016 is a race run at the same charity. As required, the concept of color used is the color that has a sense of humanity.







**Seminar**

25 - 27 April 2013  
JCC Hall A

**Demo**

25 - 28 April 2013  
JCC Hall A dan B

**Games**

25 - 28 April 2013  
JCC Hall A dan B



**BATAN**  
Untuk Masa Depan  
Pangan Indonesia

**"Kesejahteraan Dengan  
Pangan Berkualitas BATAN"**

*>Lorem ipsum dolor sit amet, consectetur adipiscing elit, Nam posuere, diam vel laqueat interdum, justo enim lobortis, lacinia, ut viverra, nisi dicitur vitae, nec. Maecenas justo, magna. Morbi tunc, viverra, etiam, interdum. Donec porttento, in nulla, dignissim, fringilla. Donec, a nisi, tunc. Donec, sit amet, ut, ut, amet, nunc, sed. Donec, ipsum, dolor, sit, amet, consectetur, adipiscing, elit. Suspendisse, commodo, nunc, non, nisi, tristique, tunc, nunc, nunc, quam, pro, interdum, ut, nunc, nec, nisi, nunc, magna, lobortis, imperdiet, et, ac, tunc. Quisque, vel, tunc, quis, justo, interdum, pellentesque, in, ut.*

**Seminar**  
Waktu: 25 - 27 April 2013  
Lokasi: JCC Hall A

**Games dan Demo**  
Waktu: 25 - 28 April 2013  
Lokasi: JCC Hall A dan B

Contact Person: Mesi (0817880998)  
Nesma (0817960999)

batan.go.id  
indonesiaberseri.org/en

@BATAN UMDP1  
BATAN UMDP1



**GRATIS !!!** termasuk snack, sertifikat, dan goodybag

# BRANDING

Taufik Febrian - Portfolio

## BATAN Corporate Identity

My task DKV 5 in Paramadina University, in this task I designed the corporate identity through a process of collective brainstorming team mates. After this process I trusted to make the main mascot of BATAN, and makes layout of some marketing kits.



# BRANDING

Taufik Febrian - Portfolio

## Primagama Corporate Identity

My task DKV 3 in Paramadina University, in this task I designed the corporate identity from start to redesign the logo to create a marketing kit from the company.



**Primagama**  
*Terdepan dalam prestasi*



# ADVERTISING

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Taufik Febrian - Portfolio

# ADVERTISING

Taufik Febrian - Portfolio

## FIAT 500 Abarth

The Abarth 500 is a performance version of the Fiat 500 city car, with sportier exterior looks, firmer suspension and a lot more power. Fiat relaunched the Abarth brand in 2007 with a hot Fiat Punto, but the name really took off with the Fiat 500 Abarth. You can also get a 500 Esseesse version, which has even more power, larger wheels, harder suspension and bigger brakes.



**ABARTH**  
**500**

# ADVERTISING

Taufik Febrian - Portfolio

## Mercedes-AMG GT

The Mercedes-AMG GT is the firm's new flagship sports car. It's been developed entirely in-house by AMG, yet despite having a silhouette inspired by its predecessor, the SLS AMG, it's not a direct replacement. Power comes from an all-new twin turbo 4.0-litre V8 that will appear in the next generation of AMG models. Here it drives the rear wheels via a seven-speed dual-clutch gearbox, while the GT is offered with two power outputs - 456bhp in the GT and 503bhp in the GT S.



Mercedes-Benz

# ADVERTISING

Taufik Febrian - Portfolio

## Toyota Land Cruiser 70

One of the progressive features of Toyota's latest LandCruiser 70 has been the gradual modernising of its exterior design. Each new model has been quietly refining itself and becoming more and more elegant. The Toyota Land Cruiser 70 is the quintessential tough 4x4. The Toyota Land Cruiser 70 can perform the hardest work both on and off-road without kicking up a fuss.



# ADVERTISING

Taufik Febrian - Portfolio

## Oreo 100th Birthday

In 2012 Oreo was celebrating its 100th birthday and wanted to use the anniversary to rejuvenate the brand. As part of the centennial, the company launched the "Daily Twist" campaign, which some of the industry colleagues believe has "set a new standard for marketing in the digital age".



17 MARET 2012, LAPANGAN GASIBU DAN  
PARKIR TIMUR SENAYAN



**SHARE IN THE MOMENT**

On march 6th, Oreo turns 100, and we're celebrated the kid inside all year long with fun and experience to share. So enjoy and come back anytime you want a break.

# ADVERTISING

Taufik Febrian - Portfolio

## Direct Design Centre (D2C)

Direct Design Centre is a place for Product, Graphics, and Fashion Designer to Share their passion for design to the real world. D2C has given the result, among others, Footwear Design, Automotive (parts) Design + Accessories, Apparel Design and Electronics Case Design.





# DIGITAL IMAGING

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Taufik Febrian - Portfolio



## Digital Imaging & Toy Photography

Digital imaging is one of my favorite projects. That's when I feel like doing magic. Beside that, I really like action figures, because I often take photos of my collection. Sometimes I also like manipulating images of the action figure. Sometimes, the photo I uploaded to my social media.

# DIGITAL IMAGING

Taufik Febrian - Portfolio

# TYPOGRAPHY

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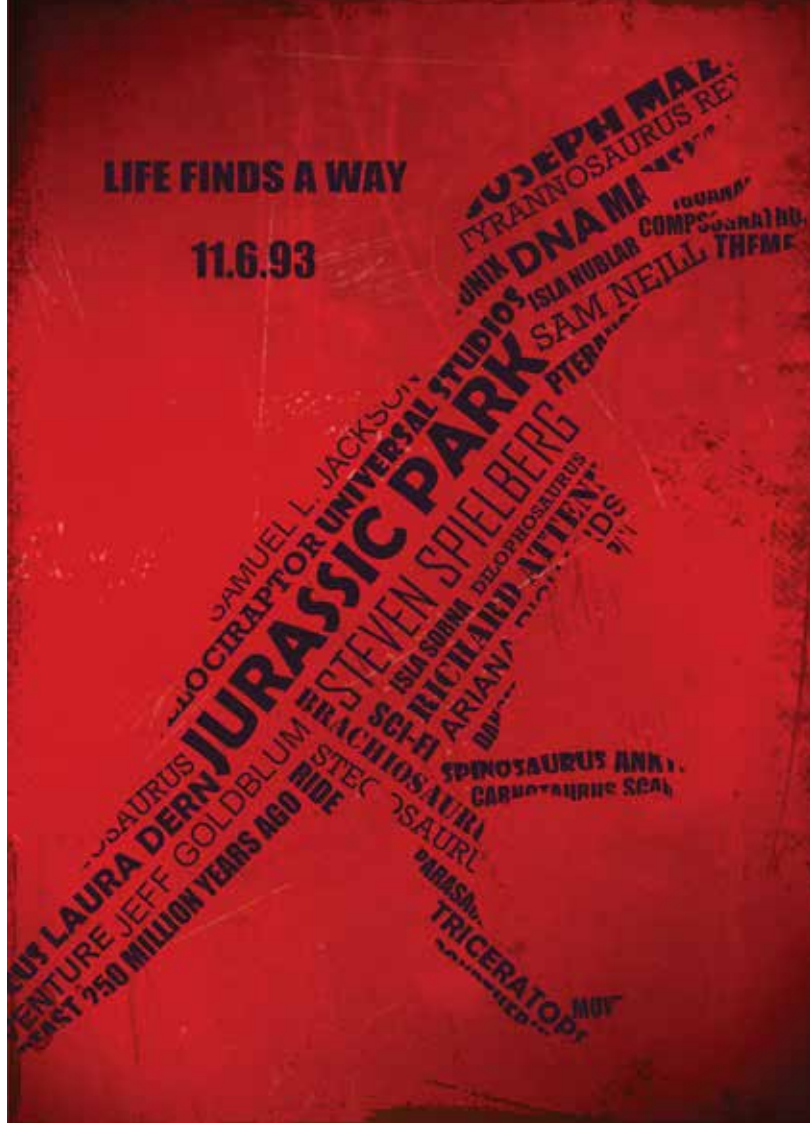
Taufik Febrian - Portfolio

# TYPOGRAPHY

Taufik Febrian - Portfolio

## Jurassic Park Poster

Jurassic Park is one of my favorite movies . When I was in college , I was given the tasks of typography create a movie poster . That's when I try to adapt my favorite movie poster into a poster that uses typography





# TYPOGRAPHY

Taufik Febrian - Portfolio

## Typoograpghy Challenge

Some typography work I have ever made at the time of college and typography works ever be included in the KREAVI Challenge.

**THANK YOU**

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