

ALCIANTA NAHOL **RESUME & PORTFOLIO** 2021





Johan Atmadja s.Ds. M.M.

Jakarta, October 06th, 1992

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Hello my name is johan Atmadia. My working experience are focuses on the retail and property industries. I have skills in creating visual design, photography, logo design, and branding & identity. As a bachelor of art and design graduated from Bina Nusantara University (Binus) and a master's degree in Creative Marketing from Binus Business School, I am very interested in creating visual, design and advertising concepts, especially in the fashion, retail, F&B and lifestyle industry.

The challenge for me is to study market behavior in the modern and digital era which continues to move forward, to be able to convey benefit messages and value to consumers. I am trained to take responsibility seriously, respect each individual fairly, and uphold cooperation in work. Therefore, I feel excited if I can work together as a team to achieve the vision and mission of the company.

PASSION & HOBBIES

ART & DESIGN

FASHION

RUNNING

TRAVELING

PHOTOGRAPHY

SKILLS



Printing Design



Branding Design



Layout Design



Typography



Photography



Digital Imaging



Illustration

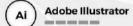


Digital UI / UX Design



Creative Thinking

SOFTWARE SKILLS





Adobe Photoshop



Adobe Lightroom



Adobe Indesign



Keynote Presentation



Microsoft Office

MANAGEMENT SKILLS



Planning



Communication



Decision-making



Problem-solving



Delegation



Motivating

FORMAL EDUCATION

•	2007 - 2010	Fons Vitae 1 Marsudirini Senior High School, Jakarta, INA
•	2010 - 2014	Visual Communication Design (New Media) Bina Nusantara University Jakarta, INA. GPA 3.32
•	2017 - 2019	Magister Management in Creative Marketing Binus Business School Jakarta, INA. GPA 3.2

ORGANIZATIONAL EXPERIENCES

•	2011	Participant of Freshmen Enrichment Program Binusian 2014
•	2010 - 2012	Event & yearbook Organizer "Memory Painters" as Graphic Designer & Photographer
•	2010 - 2012	Tae Kwon Do Binus
•	2010 - 2014	HIM DKV Binus

AWARDS & ACHIEVEMENTS

•	2013	Best 3 Designers in "Vintage Aloha" Wakai X Nylon Design Competition 2013
•	2013	Illustrator in Live drawing battle for Wakai X Nylon Indonesia 2013
•	2014	2nd Winner of Central Park Eggster Design Competiton 2014 "Flora & Fauna Exotica"
•	2014	2nd Winner of Central Park T-shirt Design Competiton 2014 "PATRIOT.IS.ME"
•	2016	1st Winner of Chatime Cup Design Competition 2016 "Christmas & New Year Holiday"
•	2017	Best 5 Designers in "Sayembara Design" Monstore x Filosofi Kopi T-shirt Design Competition

PROFESSIONAL EXPERIENCES

•	SEPTEMBER 2013 - DECEMBER 2013 Graphic Designer Intern As Graphic Designer & Photographer of XNA Photography (Wedding Photography)	3 MO
•	JUNE 2014 - OCTOBER 2014	4 MO
	Graphic Designer Intern In Marketing Communication Department of Central Park Mall PT. Central Mall Kelola by Agung Podomoro Land Tbk.	
•	OCTOBER 2014 - OCTOBER 2016	2 YR
	Junior Graphic Designer In Marketing Communication Department of Central Park Mall	
	PT. Central Mall Kelola by Agung Podomoro Land Tbk.	
•	OCTOBER 2016 - OCTOBER 2017	1 YR
	Senior Graphic Designer	
	In Marketing Communication Department of Central Park Mall & Neo Soho Mall	
	PT. Central Mall Kelola by Agung Podomoro Land Tbk.	
•	OCTOBER 2017 - FEBRUARY 2019	1 YR. 4 MO
	Digital UI / UX Designer	
	In Digital Marketing Department for Informa & Chatime Indonesia	
	PT. Kawan Lama Retail Tbk.	
•	MARCH 2019 - PRESENT	2 YR. 3 MO
	Art Director	
	In Marketing Communication Department of Blveprint Destinations	
	PT. Adhiwangsa Visi Prakarsa.	



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