




JOHAN ATMADJA
RESUME & PORTFOLIO
2021

 +62 812 9907 6597

 johan.atmadja92@gmail.com

   Johan Atmadja



Johan Atmadja S.Ds. M.M.

Jakarta, October 06th, 1992

johan.atmadja92@gmail.com

Ph. (021) 3101236 | Mobile. 0812 99076597

Jl. Kembang Sepatu 20. Jakarta 10450, Indonesia

Hello my name is johan Atmadja. My working experience are focuses on the retail and property industries. I have skills in creating visual design, photography, logo design, and branding & identity. As a bachelor of art and design graduated from Bina Nusantara University (Binus) and a master's degree in Creative Marketing from Binus Business School, I am very interested in creating visual, design and advertising concepts, especially in the fashion, retail, F&B and lifestyle industry.

The challenge for me is to study market behavior in the modern and digital era which continues to move forward, to be able to convey benefit messages and value to consumers. I am trained to take responsibility seriously, respect each individual fairly, and uphold cooperation in work. Therefore, I feel excited if I can work together as a team to achieve the vision and mission of the company.

PASSION & HOBBIES

ART & DESIGN | FASHION | RUNNING | TRAVELING | PHOTOGRAPHY

SKILLS



Printing Design



Branding Design



Layout Design



Typography



Photography



Digital Imaging



Illustration



Digital UI / UX Design



Creative Thinking

SOFTWARE SKILLS



Adobe Illustrator



Adobe Photoshop



Adobe Lightroom



Adobe InDesign



Keynote Presentation



Microsoft Office

MANAGEMENT SKILLS



Planning



Communication



Decision-making



Problem-solving



Delegation



Motivating

FORMAL EDUCATION

- 2007 - 2010 **Fons Vitae 1 Marsudirini**
Senior High School, Jakarta, INA
- 2010 - 2014 **Visual Communication Design (New Media)**
Bina Nusantara University Jakarta, INA. GPA 3.32
- 2017 - 2019 **Magister Management in Creative Marketing**
Binus Business School Jakarta, INA. GPA 3.2

ORGANIZATIONAL EXPERIENCES

- 2010 - 2014 **HIM DKV Binus**
- 2010 - 2012 **Tae Kwon Do Binus**
- 2010 - 2012 **Event & yearbook Organizer "Memory Painters"**
as Graphic Designer & Photographer
- 2011 **Participant of Freshmen Enrichment Program Binusian 2014**

AWARDS & ACHIEVEMENTS

- 2013 **Best 3 Designers in "Vintage Aloha" Wakai X Nylon Design Competition 2013**
- 2013 **Illustrator in Live drawing battle for Wakai X Nylon Indonesia 2013**
- 2014 **2nd Winner of Central Park Eggster Design Competiton 2014 "Flora & Fauna Exotica"**
- 2014 **2nd Winner of Central Park T-shirt Design Competiton 2014 "PATRIOT.IS.ME"**
- 2016 **1st Winner of Chatime Cup Design Competition 2016 "Christmas & New Year Holiday"**
- 2017 **Best 5 Designers in "Sayembara Design" Monstore x Filosofi Kopi T-shirt Design Competition**

PROFESSIONAL EXPERIENCES

- **SEPTEMBER 2013 - DECEMBER 2013** **3 MO**
 Graphic Designer Intern
 As Graphic Designer & Photographer of XNA Photography (Wedding Photography)
- **JUNE 2014 - OCTOBER 2014** **4 MO**
 Graphic Designer Intern
 In Marketing Communication Department of Central Park Mall
 PT. Central Mall Kelola by Agung Podomoro Land Tbk.
- **OCTOBER 2014 - OCTOBER 2016** **2 YR**
 Junior Graphic Designer
 In Marketing Communication Department of Central Park Mall
 PT. Central Mall Kelola by Agung Podomoro Land Tbk.
- **OCTOBER 2016 - OCTOBER 2017** **1 YR**
 Senior Graphic Designer
 In Marketing Communication Department of Central Park Mall & Neo Soho Mall
 PT. Central Mall Kelola by Agung Podomoro Land Tbk.
- **OCTOBER 2017 - FEBRUARY 2019** **1 YR. 4 MO**
 Digital UI / UX Designer
 In Digital Marketing Department for Informa & Chatime Indonesia
 PT. Kawan Lama Retail Tbk.
- **MARCH 2019 - PRESENT** **2 YR. 3 MO**
 Art Director
 In Marketing Communication Department of Blveprint Destinations
 PT. Adhiwangsa Visi Prakarsa.



Jakarta, Indonesia



+62 812 9907 6597



Johan Atmadja



johan.atmadja92@gmail.com

**DISCLAIMER**

The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent from the author. We own or license all copyright rights in the text, images, photographs, graphics, and other content provided on this document, and the selection, coordination, and arrangement of such content.

All rights reserved no part of this publication may be reproduced, distributed, or transmitted in any form or by any means including photocopying, recording, or other electronic or mechanical methods without prior written permission of the publisher, except in the case of brief quotation embodied in critical reviews and certain other noncommercial uses permitted by copyright law.

For permission request write to the publisher addressed:
"Attention: permissions coordinator" at the address below:
Johan Atmadja, Jakarta, city, IS. +62-3021

©2021 Johan Atmadja.