

# A. Belva Nugraha

Digital Marketing & Graphic Design



## About Me

Hello, My name is Akhmad Belva Nugraha, My nickname is Belva. I'm a Visual Social Media Content and Graphic Designer. I was born in Cilacap, September 1993. I finished my undergraduate degree of Art at Indonesia Art Institute of Yogyakarta in Visual Communication Design department. I love cute design, learning new experience, meet and share ideas with professionals. My current activity is joining green sosial

## Entrepreneur

@Heloheloindo Souvenir of Indonesia  
@shiki.cloth natural urban clothing

## Interest

- Social Media Strategies -
- Infographic - Layout-
- Visual Content Media - SEO & SMM

## Awards

- The winner of advertising "pemilu damai" by komisi pemilihan umum (KPU) in 2014
- 1st Runner-up of iklan layanan masyarakat about fake medicine and make up 2014

## Contact

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## Experiences

### Sahara Yearbook Maker (2014)

Sahara yearbook is a printing company. I work as a graphic-layouter, dealing with client to arrange brief.

### Serikat Perusahaan Pers (SPS) 2014

The Indonesian News Publisher's Association. as a place for news publisher's gathering. I worked as a graphic visual content for social media, presentation, poster, Brand identity for Seminar.

### Geluk Design (2015)

Geluk design is a branding company in Yogyakarta I worked as a graphic designer- make visual presentation, Infographic, poster, packaging, and Branding

### WWF Indonesia (2016)

WWF Indonesia is a social company concentrate in conservation. I worked as team Marketing Communication, make Graphic Visual Content for Social Media awareness. (Infographic, Poster, Presentation, Commercial Material)

### Pinnacle Investment (2017)

Pinnacle is a asset management company. I worked as Digital Marketing and Social media content handling content on social media to reach brand awareness using facebook ads, Intstagram ads, linked in, email marketing, website traffic and SEO

## Organization & Volunteer

- Campaign Day Out (Dosomeing Indonesia)
- Earth Hour Jogja
- Relawan Banyu (tortoise conservation)
- Kumpul Kreavi 2013
- Festival Kesenian Islam Exhibition 2012
- Pameran Diskomfest (DKV) 5 2012
- Delegation campus on ITB exhibition 2014
- Kreavi dan JogjaForce Exhibition 2013
- Pinasthika (Advertising award) 2014
- APSDA (Asian Pasific Design Alliance )2014.
- Kelas Pagi Yogya 2016