



CURRICULUM VITAE

Akhmad Amal Agung Cahyadi (called as Amal)

Demak, February 21st 1990 | 23 years old

Single Muslim, Indonesian.

Cenning Ampe Residence C/8 Sukamaju, ZIP code : 16415
East Depok, West Java.

Mobile : (+62)856 163 88 40

Email : amal@agungcahyadi.com

Linkedin : <http://id.linkedin.com/in/akhmadamal>

Twitter/Facebook : [@akhmadamal](https://twitter.com/akhmadamal) / [akhmad.amal](https://facebook.com/akhmad.amal)

Blog : <http://www.agungcahyadi.com/>

Character

Honestly, I am **responsible** to what I've done and then become **loyal** to do things what I loved. Passively communicate in English because I rarely speak English, so let me learn how.

Skill & Ability

- I able to create well **presentation** and **communication**.
- I able to organized **strategic & tactical** plan.

Working Experience

2008 Graphic Designer of Yearbook, SMAN 75 Jakarta Utara.

2010 Graphic Designer of Proposal, CITRA by Bung Karno University.

2011 – 2012 as Web Designer at PijarMandiri, web service provider.

May 2011 – Sept 2012 as Social & Interactive Media Officer

Bukalapak.com, The most trusted marketplace in Indonesia.

Sept 2012 – Feb 2013 as Freelance Content Writer at DigiAct.

June 2012 – present as Dedicated Outsource at Think.Web Agency.

Oct 2012 – present as Marketing Communication at Bukalapak.com.

Feb 2013 – present as Marketing Intelligence at Suitmedia Agency.

Internship Experience

2010 Account Executive Staff, Jurnal Nasional Daily Newspaper.

2011 Merchant Representative, Bukalapak.com.

Organization Experience

1998 – 2001 Member of PRAMUKA, SD Mekarjaya 30 Depok.

2008 Committee of MPA (Masa Pengenalan Akademik) 2008: Student Academic Orientation; by Faculty of Economy UNJ, HPD division.

2008 – 2009 Freelance member of HMJM (Himpunan Mahasiswa Jurusan Manajemen), helped organize their activities.

2008 – 2009 Graphic Designer of EconoChannel campus magazine, Faculty of Economy, Jakarta State University.

2009 Committee of National Seminar: Peran Dunia Pendidikan dan Bisnis Dalam Meningkatkan Daya Saing Perekonomian Indonesia; by Faculty of Economy Jakarta State University, HPD division.

2009 – 2010 as Editor in Chief of EconoChannel campus magazine, Faculty of Economy, Jakarta State University.

2009 – now as Head Officer of Bike To Campus Indonesia.

2010 – Pesta Blogger 2010, as volunteer.

2010 – 2011 Project Officer of Deep Extreme Bike Rally, a 'Bike To Work' activities in conjunction with 'Bike To Campus' as organizer.

2010 – now as part of Bike To Work Indonesia, volunteer in B2W events team. Help them organize an events.

2011 – Indonesian Youth Conference 2011, as a speaker with Bike To Campus.

Community

Founder of Bike-to-Campus Indonesia.

A social movement which gather college student who using bicycle to campus and together spread uses of **bicycle campaign** on campus. This movement has spread to more than 20 city in Indonesia with more than 2000+ follower on Facebook Group. Follow them at @biketocampus

Founder of KampusUNJ Community

A campus community, has purpose to help spread and share information about UNJ to everyone who needs it. Follow them at @KampusUNJ

Quote

“Ilmu pengetahuan dapat mengubah karakter seseorang”

Keywords

- Green Concern.
- Bike Lover.
- Computer Addict.
- Graph Designed.
- Creatively Different.
- Damn Marketing.
- Lover.

Hobby & Interest

Cycling; is healthier and greener than those 250cc rider.

Graphic Design; think “should I move to this major?” lately.

Information Tech; “why don’t you school at this?”, they asked me.

Photography; is the answer why I loves to take a picture.

Marketing; its become interesting more and more.
