

Horestes Vicha

CURRICULUM VITAE



HORESTES VICHA URSAPRIMA, S. Ds

Tempat, Tanggal Lahir
Magelang, 30 Juli 1993

Agama
Khatolik

Status
S1 Desain Komunikasi Visual
STSRD VISI INDONESIA

Alamat
Jl. Nitiprayan RT. 01 No. 23, Ngestiharjo,
Kasihan, Bantul, Yogyakarta

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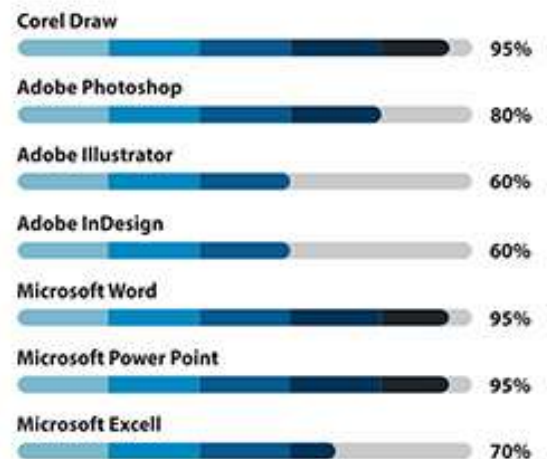
Pendidikan Formal

2015-2017	SEKOLAH SENI RUPA DAN DESAIN VISI INDONESIA , Yogyakarta
2011-2015	MODERN SCHOOL OF DESIGN (MSD) , Yogyakarta
2008-2011	SMA SEDES SAPIENTIAE BEDONO , Jambu, Semarang
2005-2008	SMP MARGANINGSIH , Muntilan, JA-TENG
2003-2005	SD MARSUDIRINI ST. YOSEPH , Muntilan, JA-TENG
1999-2003	SDK 3 WR. SOEPRATMAN , Samarinda, KAL-TIM

Pendidikan Non Formal

2011	CHARACTER BUILDING ENTREPRENEURSHIP RETREAT , Yayasan Purba Danarta, Semarang
2008	BINA CENDEKIA (Junior High School English Class), Muntilan
2005	BINA CENDEKIA (Elementary English Class), Muntilan PUSPIKTI (Pusat Pendidikan Ilmu Komputer Terapan Indonesia), Muntilan

Keterampilan Teknis



Keterampilan Bahasa



Pengalaman Berorganisasi

- 2013** **Bendahara** Pameran Poster 3D "Dibalik Identitas", Galeri Biasa, Yogyakarta
- 2012** **Pembimbing Koordinator** MAKRAB MSD, Kulon Progo, Yogyakarta
Artistic and Planner Program, Himpunan Mahasiswa MSD, Yogyakarta
- 2010** **Bhantara**, Pangkalan SMA Sedes Sapientiae, Kab. Semarang
Ketua Asrama Putra dan Puteri, SMA Sedes Sapientiae, Kab. Semarang
Ketua MOSA, SMA Sedes Sapientiae, Kab. Semarang
- 2009** **Sie Kehidupan Berbangsa dan Bernegara** Organisasi Siswa Intra Sekolah (OSIS), SMA Sedes Sapientiae, Kab. Semarang
Koordinator Tutor Masa Orientasi Siswa Asrama (MOSA), SMA Sedes Sapientiae, Kab. Semarang
Dewan Kerja Ambalan Penegak dan TIM SAR Gugus Depan 06.091-06.092, Pangkalan SMA Sedes Sapientiae, Kab. Semarang
- 2008** **Sie Kehidupan Berbangsa dan Bernegara** Organisasi Siswa Intra Sekolah (OSIS), SMA Sedes Sapientiae, Kab. Semarang

Pengalaman Kerja

- 2017-2018** **Founder of HORST.** (online store) | Art Merchandise
- 2015-2016** **Freelance Graphic Designer** | AGITA'S CAKE
- 2015** **Freelance Graphic Designer** | De'GORDO BISTRO CAFÉ
Freelance Graphic Designer | AYAM MUNTU
- 2014-2017** **Graphic Designer** | SURVIVE! GARAGE
- 2014** **Graphic Designer** | Langgung Art Foundation Gallery (training)
- 2013-2014** **Graphic Designer** | Eko Nugroho Studio (DGTMB)

Workshop

- 2015** **"URBAN ALIENATION"** Image Transfer to Wood Workshop at WAGA Gallery, Jakarta Selatan, Indonesia
"LA' GILA LAGI" Collage Workshop at Kedai Wedangan, Watulumbung, Yogyakarta, Indonesia
- 2014** **Custom Postcard Workshop** with Minority Collective at SURVIVE! Garage, Yogyakarta, Indonesia
"Aku Kreatif maka Aku Keren" Collage Workshop with Ketjilbergerak, PPL USD and Minority Collective at SDN Percobaan 3. Pakem, Sleman, Yogyakarta, Indonesia

Penghargaan

- 2015** **FINALIST PAMERAN SENI RUPA KARYA MAHASISWA INDONESIA, JAKARTA**
"NALAR | SENSASI | SENI", Awarded by Galeri Nasional Indonesia, Kementerian Pendidikan dan Kebudayaan
- 2013** **THE BEST ILLUSTRATION OF DIES NATALIES XII "SEQUEL" MSD YOGYAKARTA**, Awarded by Modern School of Design

Portfolio Design

► LOGO/MASCOT

1.



2.



Widodomartani Ngemplak
Sleman Yogyakarta

3.



4.



5.



6.



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1. Logo de'Gordo Café and resto Yogyakarta
 2. Logo Desa Wisata Dalem Yogyakarta
 3. Logo SURVIVE! Store Yogyakarta
 4. Logo Minority Art Collective
 5. Maskot de'Gordo Café and resto Yogyakarta
 6. Logo HORST. (art & design merchandise)

► VISUAL MERCHANDISING



► **VISUAL MERCHANDISING**



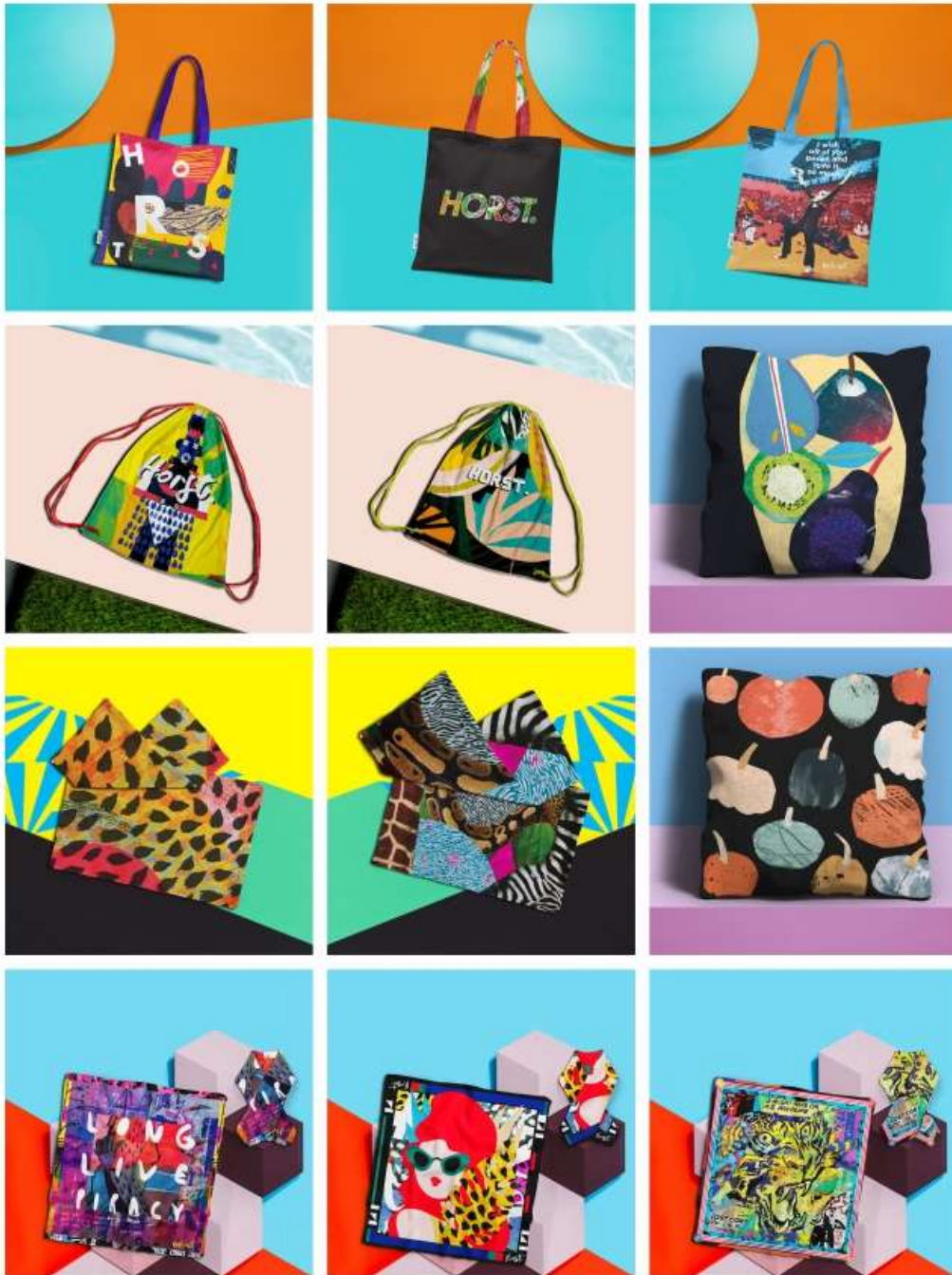
Visual merchandising DGTMB Shop

► BRANDING



Stationery Kit SURVIVE! Store

► **BRAND DESIGN (online store)**



► COLLABORATION WORK

1.

The Chuck Taylor All Star



Signature
Made by Horestes Vicha

CONVERSE
Made by you

2.

HORESTES VICHA
x
Printerous



www.printerous.com/horestesvicha

HORESTES VICHA
x
Printerous



www.printerous.com/horestesvicha



1. Kolaborasi kampanye "Made By You" Converse Asia
2. Kolaborasi art merchandise Printerous Jakarta

Selected Certificate of Appreciation



Certificate Of Participation

This Certification is Given to:

Horestes Vicha Ursaprima

For Participation As:

Participant

V Creative Sharing Entitled
Thousand Dollar Designers

Date & Place :

31 May 2012, Puri Dwi Pari, Yogyakarta



Committee Chairman



Speaker 1



Speaker 2



Selected Certificate of Appreciation



PIAGAM PENGHARGAAN

Galeri Nasional Indonesia
Kementerian Pendidikan dan Kebudayaan
memberikan penghargaan kepada

HORESTES VICHA URSAPRIMA

sebagai

PESERTA

dalam

**Pameran Seni Rupa
Karya Mahasiswa Indonesia 2015**

NALAR | SENSASI | SENI

pada 9 - 23 April 2015

